

Today at Simpson's---Unusual Attractions

Soldiers' Provision Boxes

Here's the quickest and most satisfactory way to send provisions to the boys at the front.

The Robert Simpson Co., Limited, has arranged through its London office to supply boxes at what are London prices. These English boxes are put up in London, England, and sent direct from there to the trenches.

Each week end boxes will be ordered by cable, and the order followed by letter, giving all addresses and instructions.

We are glad to offer this good-will service to all who are remembering their loved ones now at the front.

Orders will be taken in the Grocery Department, Basement, where duplicates of the boxes the soldiers will receive may be seen and inspected.

The prices are: Box No. 1, \$1.60; Box No. 2, \$2.60; Box No. 3, \$1.65; Box No. 4, \$3.00; Box No. 5, \$2.85; Box No. 6, \$3.60; Box No. 7, \$5.00; Box No. 8, \$7.35.

We cannot accept phone orders.



Warm Chinchilla Overcoats Just Like This Picture, Today 12.00

We've got 100 of them--and owing to the situation of the makers we got them for away less than they are worth--certainly we couldn't get any more to sell at anywhere near this price. They are made of warm navy blue chinchilla, lined with heavy twill mohair, double breasted, belted back, shawl collar--a handsome winter overcoat, just like the illustration. Sizes 36 to 44. In a most unusual offer at 12.00

Here Are Three Other Overcoats That We Consider Extra Good Value

Fall Overcoat at \$13.50
Made from an Oxford grey English cheviot cloth, in a smart single-breasted fly-front Chesterfield style, one that can be worn for any occasion. It is nicely tailored and finished with fine twill mohair linings. Sizes 35 to 44. We recommend it as a good dressy coat of special merit at the price. Special Saturday 13.50

Burberette Overcoat \$22.00
It serves a double purpose, being a choice Fall weight Overcoat, and one that will turn the ordinary shower. A fine texture tan Burberette cloth, made in the swagger English slip-on style with Raglan shoulders and loose box back. Lined throughout with a fancy check worsted material. A carefully English tailored coat. Sizes 35 to 42. Priced 22.00

A Winter-Weight Slip-On
This is a handsome coat made from a heavy English wool coating, in a medium shade of grey in a faint diagonal pattern. Cut in the fashionable double-breasted slip-on style, with satin lined sleeves and shoulders. Beautifully tailored and finished--it has the character of a high-class custom-tailored garment, and is a value that cannot be excelled. Sizes 34 to 40. 24.00 Price 24.00

Young Men's First Long Pant Suit

These suits are all better than the price would indicate. They consist of a collection of odds and ends, including sizes from 32 to 37. The materials are English tweeds, in greys, browns and fancy mixtures. Every suit in the lot is good fitting, tailored carefully in a fashionable single-breasted style. We're clearing these suits out Saturday at 9.95

Young Men's Very Smart Suit for \$20.00

For a handsome, serviceable winter suit, young men are advised to make their selection from our \$20.00 line. One beauty is a seal brown English tweed. The coat is a single-breasted sacque with soft roll lapels, shoulders and collar that hug the form, and will hold their shape. Gracefully shaped cuff bottom trousers. Sizes 34 to 42. A suit for the real good dresser. Priced Saturday at 20.00

Four Leaders in Men's Furnishings For Special Saturday Selling

SPECIAL NO. 1.
Men's Pure Wool Sweater Coats, grey, maroon, royal, navy or brown. Beautiful coats with high storm collars, two patch pockets and close-fitting cuffs. Heavy, warm and comfortable. Sizes 36 to 44. A wonderful value. Priced 4.98 at

SPECIAL NO. 2.
Men's Flannellet Night Robes, in pink, blue, grey and tan stripes; collar and breast pocket. Sizes 14 to 20. Specially priced Saturday .75 at

SPECIAL NO. 3.
Men's Shirts, with semi-fitting front and laundered cuffs of white pique, and sleeves and back of white corded cambric. Sizes 14 to 16 1/2. A special purchase at a big discount enables us to sell them Saturday priced at73 at

SPECIAL NO. 4.
Men's Blue Chambray Work Shirts, collar attached style, pearl buttons, large roomy bodies. Sizes 14 1/2 to 16 1/2. A great special for Saturday at39 at

Here Are the Clothes to Buy for Your Boy

These New Fall and Winter Overcoats for little fellows are specially priced for Saturday. They are smartly tailored, slip-on and semi-ulsters. There are included the smartest models of the season; coats that are beautifully tailored from imported English and Scotch ulsterings, in rich shades of greys and browns, durably lined and nicely finished. These are high-class coats at a special price. Sizes 20 1/2 to 27, for boys 2 1/2 to 9 years. Saturday at 4.85

Boys' Grey and Blue Chinchilla Reefers \$5.95

Strongly tailored from winter weight fabrics. Double-breasted style, having two rows of bone buttons down front, buttons and emblem on sleeve, neat black velvet collar buttoning close to chin and warm linings. Sizes 21 to 28, for boys 3 to 10 years. The price of these fine warm coats is 5.95 only

A Suit Special \$6.95

Beautifully finished suits of grey and brown stripe and check wool tweeds and blue serges. Coats are single-breasted fancy yoke Norfolk models, with plaits running to stitched belt, patch and regulation flap pockets, fashionable lapels and strong durable body linings. Bloomers are lined throughout. Sizes 26 to 34, for boys 8 to 16 years. A wonderful suit 6.95 for

Women's Suits that were made to sell at \$17.50 will be

\$9.95

Women's Suits that were made to sell at \$25.00 will be

\$14.95

Women's Suits that were made to sell at \$30.00 will be

\$19.95

Misses' Suits made to sell at \$16.50 to \$19.75 will be

\$13.50

There are so many different styles that it is useless to attempt to describe them--serges, poplins and gabardines--brown, green, black and navy silk lined, cleverly trimmed, superbly tailored suits, correct in every detail, fashionable in every line. Saturday morning at 8.30 they go on sale in four big groups--three groups in the Women's Section and one group in the Misses' Section. Now is the time to buy your suit.

The October China Sale

The following ten items are quoted for today at big savings. Each one of the ten is offered for less than you can buy it for ordinarily.

- Cut Glass Specials**
 - Cut Glass Sugar and Cream Set of good heavy quality, with star and floral 1.95
 - Cut Glass Water Sets, six tumblers and one large jug (3 pints), floral cutting. Extra special, Saturday, the 9.75
 - Cut Glass Fruit Bowls, richly cut finest quality, heavy glass with star and mitre cutting; 8-inch size. Satur. 2.95
- Brass Jardinieres at \$1.19**
8-inch Brass Jardinieres, with three ball feet, dull and bright finish. Special value 1.19 at
- Brass Fern Pots at 69c**
3-inch Brass Fern Pots, with three claw feet, lion heads and ring handles, in dull or bright finish. Regular 98c. Saturday69

Newly Arrived Dinner Sets
Doulton Dinnerware, composed of 98 pieces and suitable for twelve persons. Choice of three pretty decorations. They are newly imported from the Royal Doulton pottery. Sat. 19.50
Booth's Silician China Dinner Service, with pretty red rose and blue band decorations; gold tracings and edges; 97-piece set. 19.50 Saturday

The October Sale of Lighting Fixtures

During the sale the many reduced prices are, of course, a great attraction, but we also wish to direct your attention to the display of new design reading lamps, piano lamps and rich ceiling fixtures that we are now showing for the first time.

- OCTOBER SALE OF ELECTRIC FIXTURES**
- Semi-indirect Fixture, in brushed-brass finish with neat bowl, suitable for living-room or parlor. Regu. 4.50 Sat. 3.45
- Three-light Shower Fixture, in Flemish finish. Complete with shades. Regular \$8.25, for 8.25
- Four-light Large Shower Fixture. Regular \$10.25, for 8.25
- Small Three-light Pan Fixture, a remarkable value at 2.95
- Five-light Candle Fixture, in butter's silver finish. October sale price 14.00
- 100 light Soudier Lamp, mahogany finish, wired complete; no shade. Price 1.75

75c Wall Papers at 29c

English and American Wall Papers, in a large range of choice patterns and colorings, for living-rooms, halls and parlors. Regular 75c. On sale Saturday, per single roll 29c
Blind Wall Paper, for dining and living-room walls; Tiffany mottled effect. Regular 50c. Saturday, per single roll 25c
Japanese Leathers, 36 inches wide, hand-tooled designs, in colors and gold, suitable for dado use on vestibules and halls. Regular \$1.50 per yard. Saturday, per yard69

88c Chintzes at 28c Yd.

Heavy quality English reps, beautifully printed in rich colorings for covering furniture or for curtains in the living-room. Our regular price is 88c per yard, but we could not replace them to sell at 88c if we were to buy them now. Width 30 inches. On sale Saturday 28c
Two tables loaded with a huge complete with brackets and ring pull. Each 30
Rug Fringes, 8 1/2 Yard--A great rug fringe, 4 inches wide, in all the leading colors. Yard 2
Good quality Cretonne, for covering cushions or bedroom boxes or for curtains. Pretty patterns, rich colorings, mostly printed on dark grounds, 34 inches wide. Per yard14

HATS! We offer all the better makes in this season's latest shapes and colorings.

- Borsalinos \$4.00
- Christys \$3.00 and \$3.50
- Phit-Essi \$2.50
- Sterling \$2.00

See our new Fall Derbies at \$4.00. A big showing of these extra quality hats.

English and American Golf Caps 50c to \$2.00.

CHILDREN'S VELOUR HATS.
Smart little Rah-Rah shapes, in extra fine quality black velour. Priced 2.50 at

BLACK AND NAVY TAMS.
The new small Man-o-War shapes, in black and navy, English felt trimmed, with named bands, 75c, \$1.00 and \$1.50.

Odd Sheets at Special Prices
Also Other Attractive Values in Staples

They are fully bleached and are made from closely woven serviceable sheeting, some slightly mused. Size 70 x 90 inches. .59 Saturday, each
Better quality, some of them hemstitched. Size 70 x 90 inches. Saturday, .89 each
Will fill a limited number of phone orders.

Bedspreads Clearing at \$2.25
Fringed Honeycomb Spreads, for double beds, will launder nicely. A value worth 2.25 coming early for. Saturday, each
Cambric Covered Bed Comforters, good assortment of colorings. Sizes 72 x 72 inches. Very special, Saturday 1.98 at

White Union Wool Blankets, soft, warm and durable. Size 64 x 82 inches. 4.95 Saturday, per pair

Special Values in Damask Table Cloths

Sturdy Scotch make Table Cloths of all pure linen, in handsome designs. Size 2 x 2 1/2 yards. Special price, Saturday, \$2.48.
Hemmed Huckaback Bedroom Towels. .39 Saturday, per pair

Fine Quality Nainsook, for making women's and children's dainty under garments. Width 36 inches. Saturday, at, per 12 1/2 yard

All Wool Blanket Cloaking, navy, fawn and light and dark grey colorings. Priced 1.35 at, per yard

(Fourth Floor.)



One of the most popular hats this season for the little ones; comes in navy and black 1.00

VELVET TAMS.
Navy, brown and cardinal Varsity Caps, in felt and corduroy; extra well finished 1.19

SPECIAL VARSITY CAPS.

MARKET

1,000 lb. Selected Rotating Chalks, Saturday selling, per lb. .50
Lard Boston Young Pork, Saturday selling, per lb. .25
Thick Rib Roast Finest Beef, lb. .18
Best Rib Roast Finest Beef, lb. .18
Porkhouse Ham, choice cut, lb. .27
Round Ham, choice cut, lb. .27
Leg of Spring Lamb, lb. .12 1/2
Family Sausage, our own make, lb. 12 1/2
All Pork Sausage, our own make, lb. 12 1/2
Smoked Ham, mild curing, whole or sliced, 5 lb. pack, gross weight, per lb. 12 1/2
Pine Lard, 5-lb. pack, gross weight, per lb. 12 1/2
Domestic Shortening, 5-lb. pack, gross weight, per pack
THE MARKET
4,000 lb. Finest Creamery Butter, B.S. brand, per lb. .43
Tinned Cornflakes, 3 packages, lb. .25
Leaf Sugar, 3 lbs. .25
Choice Best Salmon, Horseshoe or Clover Leaf, 1/2 lb. tin
Clark's Pork and Beans, in Chili Sauce, 1 1/2 lb. tin
E. D. Smith's Orange Marmalade, 16-oz. jar
Finest Canned Lobster, per tin
Baker's Cocoa, 1/2 lb. tin
Eagle Brand Condensed Milk, 10-oz. can
Canned California Asparagus, 10-oz. tin
Pure Honey, in the comb, section
Crowned Fish Brand Sardines, 2 tins
Gene's Soups, assorted, 6 packages
H.P. Sauce, bottle
Peasant Butter, in bulk, our own make, per lb.
500 lb. Peck Free's Shortcake, lb. .35
Jam, 16-oz. jar
Choice Olives, stuffed or plain, bottle
Gene's Soups, assorted, 6 packages
Choice Pickles, Niagara brand, 10-oz. bottle
1,000 lb. Fresh Roasted Coffee, in the bean, ground pure or with chicory, Saturday, per lb.
FAIRY BREADS
Finest Cape Cod Cranberries, 2 qts. .25
Choice California Sun-dried Grapes, per doz.
Choice Grapefruit, 2 for50

The Robert SIMPSON Limited