

# The Robert Simpson Company Limited

## Today a Sale of Tremendous Importance

In Which Women's and Misses' Ready-to-Wear Apparel Will Be Sold at Prices That in Many Instances Are Less Than the Manufacturer's Cost of Production---The Sale Starts at 8.30 a.m.

These suits and coats were bought only a few days ago, so they will be shown for the first time today. They are manufacturers' season-end clearance lots, and every garment in the lot is a bargain of exceptional merit. Also every garment is a splendid style, correct to the minutest detail, and highly desirable. This great sale will set a new record for good values, and we advise you to share in the splendid bargains it affords.

**Store Hours, During May,**  
Including Saturday  
8.30 a.m. to 5.30 p.m.

### Rugs

**Heavy Velvet Rugs**  
Special offer of heavy imported Velvet Rugs, handsome Oriental design, and rich colorings, suitable for living-room or dining-room use; size 9 x 12. Regular \$22.50. Friday... **25.00**

**Tapestry Carpets**  
Scotch Tapestry Carpets in a reliable and sturdy quality, several designs to select from in conventional and Oriental patterns; serviceable colorings. Body or stair carpet, 22 and 27 in. wide. Regular \$11.50. Friday... **.98**

**Mottled Axminster**  
3 dozen only, heavy quality Axminster Rugs woven up with a mottled design in centre and plain band border across each end; blue, brown and green coloring, suitable for living-room, den and hall use; size 4 ft. 6 in. x 7 ft. 6 in. Regular \$10.50. Friday... **8.95**

**Dainty Rag Rugs**  
A clearance of dainty Rag Rugs, woven up from pretty chintzes in all the newest shades of rose, grey, blue, green, and mauve colorings, with fancy borders and in a good serviceable quality; size 36 x 62. Regular \$3.95. Friday... **2.95**

**Bedroom Rugs**  
Strongly woven and reversible chenille made Rugs in plain or mottled centre with fancy borders and in great variety of colorings; size 24 x 48. Friday... **1.49**

### Drapery

**Window Shades**  
350 only, excellent quality oil finished, showing dark green inside and cream or white outside. Size 27 in. wide and 70 in. long. Complete with brackets, nails, and nickel ring pull. Friday... **.69**

**A Chintz Bargain**  
Short ends of beautiful art chintzes, two to ten yards in piece, both light and dark colors in a fine assortment of attractive patterns for side draperies, box covering, cushions, etc. Regular 40c to 80c. Friday, yard 20c. to 40c.

**Sash Curtain Net**  
500 yards Nottingham Curtain Net, 20 to 27 in. wide, for making sash curtains in the kitchen and bathroom, scalloped edges and neat centre patterns. A... **1.10**

**Window Awnings**  
50 only, well made awnings of durable duck in even blue and white or fawn and white stripes, complete with metal frame and cords, etc.; three most wanted sizes, 2.4, 3.0 and 3.6 in. width. The price includes putting up on your window within city limits. Friday bargain... **2.25**



**\$14.95**

**This is the Price at Which You May Choose From 200 Suits Worth \$30.00 Each**

These are on sale in the Women's Department and there is not a suit in the lot that could be bought in the regular way under \$30.00, while quite a few are worth even more. There are suits of serge, poplin, gabardine and wool jersey—the shades include sand, mustard, green, tan, copen, black and navy. Sizes 32 to 42. The most recent styles, and in many instances we have only a few of a design. This record-breaking sale begins at 8.30 a.m., and if you need a suit don't miss this chance. Sale price... **14.95**

**\$25.00**

**200 Beautiful Suits on Sale to Choose From at This Price and Every One a Bargain**

In the Misses' Department you may choose, at \$25.00, from 200 strictly high-grade suits that are made in the leading fashion. The materials are the finest serges, gabardines and poplins, in navy, black, brown, green and a few high shades. The illustration above suggests a few of the styles—every one is a beautiful fashionable model, made to sell at a price considerably higher than you can get them for today. Sizes 14 to 20 years. Sale price, each... **25.00**

### Dine in the Palm Room

#### Friday's Menus

**Breakfast, 25c**  
Sliced Bananas or Stewed Prunes with Cream.  
Fried Salmon Steak or Grilled Ham.  
Toast or Roll.  
Pot of Tea or Coffee.

**Dinner, 60c**  
Soup.  
Baked Fish, Whitefish, Drawn Butter or Roast Leg of Pork.  
Mashed Potatoes, Creamed Parsnips.  
Choice Pudding, Pie or Ice Cream.  
Pot of Tea or Coffee.

**Afternoon Tea, 20c**  
Poached Egg on Toast.  
Tea Biscuits.  
Pot of Tea or Cup of Coffee.

### Aluminum

**Saucepan, 25c**  
No 'Phone, Mail or C.O.D. Orders. As a sample of these high-grade cooking utensils we will sell on Friday to each customer who comes to the department one only, one-quart size, Wear-Ever aluminum saucepan for... **25**

### Gas Stove

The Nelson Two-burner Gas Stoves, nickel trimmed, with oven, star drilled burners, suitable for small room. \$5.75 only to sell Friday, each.

Metallic Gas Stove Tubing, rubber ends; 3, 4, 5, 6, 7, 8, 9 or 10 feet lengths. Foot... **.8**

Garden Spades, D-handled, first quality. Friday... **.89**

### A Bargain in Girls' Coats, \$5.00

Little girls of 6 to 14 years of age can get lovely coats of tweeds or check materials on Friday at this low price, and they are all coats of greater worth. They have large collars, novelty pockets; some with belts, and others full back styles. Friday bargain at **5.00**

### Books

The Battle of the Marston, by A. B. Tucker, being the story of the Canadians at the front, including the Battle of Ypres. Regular 25c edition. Friday... **.15**

**Horne University Library**  
of standard authors. This well-known edition covers nearly all the fields of literature, and we offer 350 volumes published at 25c. Friday... **.19**

**Stationery**  
100 boxes of Correspondence Cards, with gilt edges and gilt-edged envelopes to match. A beautiful writing surface. Regular 35c. Friday... **.19**

### Framing

96 ft. of 3/4-inch Mahogany, a neat pattern, showing a tiny edge of black. Regular 15c. Friday, 8c per foot... **.8**

120 ft. of 1-inch Gumwood, sepia brown finish, pressed wood, ornamental back. Regular 10c. Friday, per foot... **.5**

144 ft. of 1 1/2-inch Grey Moulding, with two black lines, also plain grey with black beaded back. Regular 14c and 15c. Friday, per foot... **.7**

### Furniture

White Enamel Beds, slightly damaged, 3 ft. 6 inch size only. Regular price \$3.25. Today... **1.90**

Couch, imitation leather, full spring seat. Regular price \$12.75. Today... **8.75**

Bedroom Rockers, solid oak, golden finish, full box frames, pad seats, upholstered in genuine leather. Regular price \$5.00. Today... **3.25**

Chairs to match above rockers. Regular price \$4.75. Today... **3.00**

Washstands, genuine quartered oak, fumed finish; one drawer, with good cupboard space. Regular price \$5.00. Today... **5.90**

Dressers, surface oak, golden finish, three large drawers, brass trimmed, large beveled plate mirror. Regular price \$10.25. Today... **8.15**

Extension Table, in solid oak, fumed or golden finish, 42-inch top, pedestal base, 6 feet when extended. Regular price \$13.25. Today... **10.45**

Parlor Suites, top rails and arms in genuine mahogany, full spring seats, upholstered in mixed silk. Set consists of settee, arm chair and arm rocker. These have been used as samples on floor and are slightly soiled. Regular price \$42.50 to \$46.50. Today... **29.85**

### China Department Friday Bargains

Phone Main 7841

**Clover Leaf Dinnerware**  
Cups and Saucers, Friday, for... **.42**  
Bread and Butter Plates, for... **.7**  
Tea Plates, for... **.10**  
Dinner Plates, for... **.10**  
Oatmeal Dishes, for... **.6**  
Meat Platters, 25c, 30c, 35c and 75c each.  
Covered Vegetable Dishes, each... **.35**  
Salad Bowls, 17c, 25c and 28c each.  
Pie Dishes, 17c, 25c and 28c each.  
Soup Bowls, 8c, 17c, 14c and 16c each.

**Gibson's Teapots**  
A good assortment of various sizes and shapes, 3 to 6-cup; slightly imperfect. Friday... **.25**

**Milk Jugs, 19c**  
Various sizes, styles and decorations to choose from. Friday... **.19**

**Vegetable Dishes**  
White Porcelain Covered Vegetable Dishes. Friday... **.35**

**Meat Platters**  
10-in. size, Friday 14-in. size, Friday 20 13-in. size, Friday 25 16-in. size, Friday 40

**Odd Toiletware**  
Pretty Floral Decorations... **.35**  
Braziers, Friday... **.35**  
Chambers, Friday... **.59**

**Job Lot of Cups and Saucers to Clear Today at 7c**  
White Porcelain and Clover Leaf, in various shapes. Friday only... **.7**

**Brass Fern Pots, 69c**  
Dull or bright finish, three claw feet, earthenware lining, 6-inch. Friday... **.69**

**Brass Jardinieres, 98c**  
Dull or bright finish, 11 1/2-inch pot. Regular \$1.25. Friday... **.98**

### Women's Coats That Will Find Quick Buyers

**\$20.00 to \$25.00 Values \$10.98**  
On Sale Today at... **\$10.98**

179 Coats, made of coverts, poplins, gabardines, velours, and novelty mixtures, in a good variety of shades, including navy and black. They are a special purchase, just arrived, and will be shown for the first time today. Sizes 32 to 44. You'll save about half the usual price of your coat if you get one of these today for... **10.98**

**\$7.50**

**\$11.50**

### Two Bargain Prices on Misses' Coats

The coats at \$7.50 come in sizes 14 to 20 years. They are made of tweeds, corduroys and serges in stylish designs. Serviceable materials and most extraordinary values on sale today in the Misses' Department... **7.50**

Here is a lot of splendid coats, sizes 14 to 20 years. They are of such fashionable materials as checks, plaids, tweeds and also plain cloth. Belted and full back styles, large pockets and novelty collars. In the Misses' Department, at... **11.50**

**In the Women's Skirt Section**  
About 60 Skirts, composed of broken lines from stock. Styles are good and materials excellent, and include serges in black, navy and brown, also a few checks. A good assortment of sizes. Regular \$6.50 to \$9.00. To clear today at... **4.95**

**Wash Dresses for Girls at 69c**  
Striped and checked gingham and percales, also plain chambrays. Made in several smart styles with pleated skirts and short sleeves. Collars, cuffs and belts of contrasting colors. Sizes 6 to 14 years. Each... **.69**

### Silverware

#### Gifts for Brides

One Rogers' Silver-plated Fruit or Berry Spoon and one Cold Meat Serving Fork, put up in a satin lined leather case. Regular \$2.75 the set. Today... **1.99**

One Large Cake Fork and one Tomato or Cucumber Server to match. The two pieces in a fine quality leather-covered case, satin lined. Regular \$3.75 the set. Today... **1.99**

Large Fruit or Berry Spoon Server, Rogers' silver-plated, in satin lined case. Regular \$3.25. Today... **1.24**

Set of 6 Rogers' Silver-plated Ice Cream Forks or 6 Ice Cream Spoons, in leather-covered lined case. Regular \$2.25 the set. Today... **1.89**

Set of 12 full size Tea Spoons, Rogers' silver-plated, in fancy lined case. Your choice of three patterns. Regular \$2.50 the set. Today... **1.99**

Fruit or Cake Baskets, heavily silver-plated, bright finish, fancy pierced design, with feet and handles. Regular \$4.50. Today... **2.59**

Butter Dishes, with cover, heavily silver-plated, bright finish, plain design, with thread pattern. Regular \$2.75. Today... **1.29**

Large Flower or Fern Pot, 6-inch lining, with pierced silver-plated frame. Regular \$3.00. Today... **1.69**

Bake or Pudding Dish, with separate rim, inner lining and cover, full silver-plated in bright finish. Regular \$5.00. Today... **2.95**

### Boots

#### Women's Shoes, \$1.99

600 pairs of Women's Low Shoes at \$1.99 a pair, worth \$2.00, \$3.50 and \$4.00. All good fitting and up-to-date toe shapes; gummetal, patent, colt, viol kid and colored leathers, in colonials, plain and fancy strap, plain and Paris pumps, and lace styles, with flexible McKay sewn soles; Cuban and low heels. Sizes 3 1/2 to 6. Today at 8.30 a.m. per pair **1.99**

**Men's Bluchers, \$2.79**  
345 pairs Men's Box Kip Boots, Blucher cut, with sensible round toes; heavy standard screw soles; medium height heels; lace style. Sizes 6 to 11. Today, per pair... **2.79**

**A Tremendous Bargain**  
Untrimmed Hats, 79c  
3,000 Untrimmed Hats, in fine tagels and milan tagels, in both large and small shapes; all this season's goods, and mostly in black, navy, burnt, gold, chartreuse, ponce, cherry, grey or apple green. The regular prices of these hats were \$1.75, \$2.50, \$3.75 to \$5.00. Friday bargain, each... **.79**

### In the Men's Store, a Sale of Serviceable Tweed Suits \$9.80



They are made from most reliable English tweeds, in browns and greys, in neat small patterns; nicely tailored, in good-fitting, fashionable single-breasted, three-button sacque style. Sizes 34 to 44. Today... **9.80**

**Men's Paramatta Raincoats, \$6.95**  
Double texture paramatta cloth, in fawn shade; cut in single-breasted raincoat style; long and roomy; with close-fitting collar; square shoulders; all seams sewn and stitched. A coat that will give excellent wear. Sizes 34 to 44. Today... **6.95**

**Soldiers' Breeches to Clear at \$3.50**  
Made from the regulation army wool serge cloth, in khaki; it is neatly tailored in a good-fitting riding breech style; laced on sides. Sizes 34 to 42. Regular \$5.00 value. To clear... **3.50**

**Men's Tweed Trousers, Friday Special at \$1.95**  
Excellent wearing tweed cloths, in browns and greys, in neat dark stripe pattern; well tailored. Sizes 32 to 44. To clear... **1.95**

**Men's Khaki Drill Outing Pants, at \$1.75**  
A very serviceable khaki drill cloth, in a good-fitting outing pant; cuff bottoms; five pockets; belt loops; well finished. Sizes 30 to 44. Price... **1.75**

### Hats and Caps for Men and Boys

**Men's Black Stiff Hats, 95c**  
Today we will clear our old stock of Men's Fine English Black Stiff Hats. Regular prices \$1.50 and \$2.00. Today, each... **.95**

**Men's Soft Felt Hats, 95c**  
Flat set and slightly curled brim shapes, in navy, black, brown and grey. Regular prices \$1.50 and \$2.00. Today, each... **.95**

**Boy's Can Special, Today 45c**  
Boys' Caps—A big range of patterns, in four and eight-piece tops. Colors of grey, blue, brown and white checked. Pleated and plain back. With or without band. Today, each... **.45**

**Varsity C ps, 39c**  
A new line of Black Felt Varsity Caps, with very fine lining, well worth the regular price of 60c. Today, each... **.39**

### Come Down Early Today for These Specials in Boys' Clothing

**62 Boys' Grey Tweed Suits, Clearing at \$3.95**  
Well tailored pinch-back suits, with three patch pockets and full-cut bloomers, with governor fasteners; tailored from medium grey imported tweeds in Bannockburn weaves. A suit that will give exceptional wear. Sizes 25 to 34, ages 7 to 16 years. Friday bargain... **3.95**

**Boys' Brown and Grey Tweed Raincoats**  
35 regular stock coats to be cleared in this sale. They are splendid values at the regular prices of \$10.00 and \$10.50, but we have priced the lot for quick clearing today. Full cut, slip-on styles, with box back and convertible collars. Grey and brown tweeds in neat weaves, finished with fancy check back. Sizes 25 to 36. Ages 7 to 16 years. Friday bargain... **6.95**

**Boys' Spring and Summer Reefers, \$3.85**  
31 reefers, the balance of our spring lines. Double-breasted styles, with box or belted back, velvet and self collars, and fancy ivory or brass buttons. Tailored from shepherd plaids, covert cloths and many rich brown and grey English coatings. Sizes 2 1/2 to 12 years. Regular \$5.00 to \$5.00. Friday bargain... **3.85**

**Boys' Slightly Soiled Shirt Waists, 49c**  
Regular 75c and \$1.00 stock lines, in collar attached, separate collar and sport collar styles. Neatly made from madras and zephyr shirtings in a splendid assortment of stripes and plain weaves. Sizes 10 to 12 years. Friday bargain... **.49**

**Boys' \$1.55 Tweed Bloomers, \$1.19**  
200 pairs of dark brown and medium and light grey English tweeds; bloomers splendidly tailored and lined through-out. Sizes 24 to 34. Friday bargain... **1.19**

