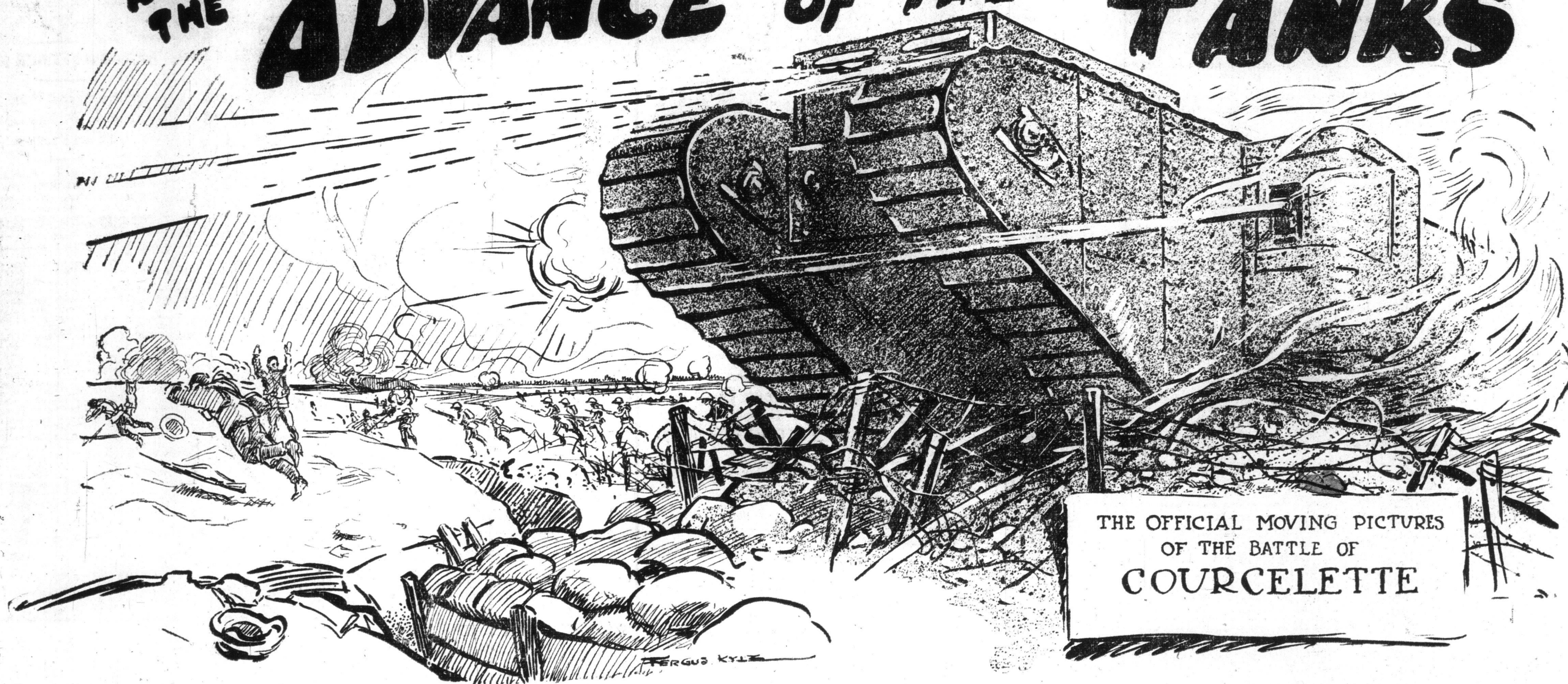


JULE AND JAY J. ALLEN PRESENT

THE CANADIAN ARMY IN ACTION AND THE ADVANCE OF THE TANKS



THE OFFICIAL MOVING PICTURES
OF THE BATTLE OF
COURCELETTE

The Behemoth of Modern Battles, the British Tank, Has Revolutionized Man's Conception of War on Land

TODAY at 10 a.m. and Daily Till 11 p.m. ALL WEEK

Will be presented the official film of the Canadian War Records Office, showing the Canadian Army in action in France, and the advance of the Tanks as photographed for motion pictures September 15th and 16th, 1916, at the Battle of Courcelette, and issued by authority to the people of Canada as a record of the bravery of her soldiers and a tribute to their glory.

These pictures have been seen and endorsed by the King and the imperial, civil and military authorities, and are endorsed also as official by the Canadian Government. The Duke of Devonshire will attend the opening in Ottawa this evening, the Lieutenant-Governor of the Province of Quebec will be present at the Princess for the formal opening tonight in Montreal, and the Lieutenant-Governor of Ontario is expected to be present tonight in Toronto at the opening presentation here.

THE KING'S MESSAGE

"These pictures will help to bring home vividly to all in Canada the nature of the great sacrifice which their fellow-citizens in the empire are making in its cause and in that of honor and justice. I hope that the greatest success will attend the efforts of those who have organized this means of spreading throughout Canada news of the progress of the great war."

These pictures show the Canadian troops marching to their positions for the attack; show the bombardment which preceded the attack; show our soldiers "going over the top"; the charge across "No Man's Land"; the struggle and the victory. They show the huge Tanks come wallowing up and into the storm of bullets; show the terror-stricken flight of the Germans and their shell-smashed and deserted trenches, and the victorious Canadians cheering and triumphant that day at Courcelette last September.

PRESENTED BY JULE AND JAY J. ALLEN

UNDER THE AUSPICES OF THE TORONTO WORLD

Daily and Continuously From 10 a.m. Until 11 p.m. All This Week

Morning and Afternoon, Balcony 25c; Ground Floor 25c; Loges 35c. Evening, Balcony 25c; Ground Floor 35c; Loges 50c

NOTE—Formal Opening Presentation takes place at 8 o'clock this evening at Toronto's Premier Motion Picture House

REGENT

Adelaide
Street
West
of
Yonge

THEATRE