



THE ROBERT SIMPSON COMPANY LIMITED

Come to the Simpson Store for These Values Today

Lots of Good Reading at 25c

A New Lot of Books

We have just received several thousand volumes of cloth-bound books by the most popular authors. We will add to this list from month to month as new volumes come from the press. Splendid type, easy to read, and the price is within the reach of everybody. Some of the titles follow:

- How to Live on Twenty-four Hours a Day, by Arnold Bennett.
- The Spoilers, by Rex Beach.
- Pardners, by Rex Beach.
- Daddy Long Legs, by Jean Webster.
- Patty and Priscilla, by Jean Webster.
- The Lady of the Decoration, by Anonymous.
- Just Patty, by Jean Webster.
- Mother Carey, by Kate Douglas Wiggin.
- The Lost World, by Conan Doyle.
- Laddie, by Gene Stratton Porter.
- A Girl of the Limberlost, by Gene Stratton Porter.
- At the Foot of the Rainbow, by Gene Stratton Porter.
- The Song of the Cardinal, by Gene Stratton Porter.
- The Harvester, by Gene Stratton Porter.
- Birds of the Bible, by Gene Stratton Porter.
- Music of the Wild, by Gene Stratton Porter.
- Moths of the Limberlost, by Gene Stratton Porter.
- Bobby Oade, by Edward Stuart White.
- The Mischief Maker, by E. P. Opendheim.
- The Glimpse, by Rex Beach.
- The Silver Horde, by Rex Beach.
- The Barrier, by Rex Beach.
- A Knight on Wheels, by Ian Hay.
- The Net, by Rex Beach.
- The Iron Trail, by Rex Beach.
- The Four Million, by O. Henry.
- Cobb's Anatomy, by I. S. Cobb.
- The Way of an Eagle, by Ethel M. Dell.
- Man on the Box, by Harold McGrath.
- Mrs. Wiggs of the Cabbage Patch, by Kate Douglas Wiggin.
- Flower of the Dusk, by Myrtle Reed.
- Blazed Trail Stories, by Edward Stuart White.
- Comfort, by Hugh Black.
- Mental Efficiency, by Arnold Bennett.
- Circular Staircase, by Mary Roberts Rinehart.
- Arizona Nights, by Edward Stuart White.
- The Riverman, by Edward Stuart White.
- The Villa Rose, by A. E. W. Mason.
- Odd Craft, by W. W. Jacobs.
- Circular Staircase, by Mary Roberts Rinehart.
- And 115 Other Titles.

Three Good Suits for Men

English Tweed Suits at \$13.50

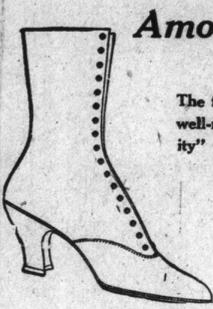
English Tweed Clothes always give service. This one comes in a brown and black small check pattern, nicely tailored in a good fitting fashionable single-breasted three-button sacque style; single-breasted vest and a good-fitting trouser; the linings are fine twill and will give service. **13.50** Sizes 36 to 44, at

Brown Worsted Suits at \$18.50

A well-tailored, neat-fitting Suit, in a single-breasted sacque style. The material is a splendid quality English worsted cloth, in brown, in fancy check pattern. Sizes 36 to 44, at

Young Men's Tweed Norfolk Suits at \$12.00

Made in a smart "young man" style, yoke Norfolk coat, single-breasted vest and cuff bottom trousers. The material an English tweed, in medium shade of grey, in small check pattern. A swagger suit. **12.00** Sizes 33 to 36, at



Men's "Neolin" Sole Tan Lace Boot

Men's Boot, dark brown willow calf, straight lace, blind eyelets, English recede toe, heavy "Neolin" sole; Catspaw cushion rubber heels. Sizes 5 1/2 to 10. Per pair

Queen Quality

Women's 9 in. High-top Lace Boot, made of dark brown vici kid leather, long plain vamp, flexible sole, high Cuban heel. Sizes 2 1/2 to 7. A very graceful boot. Per pair today

A Beautiful Boot of finest grade black vici kid leather, high top, blind eyelets, plain vamp, straight foxing, flexible sole, high Spanish heels, widths C and D. Per pair

Reliable Boots for Children

When you buy Simpson's Shoes for your children, you know that you are getting the lowest possible price, and also you have the advantage of choosing from a great assortment of thoroughly dependable shoes made of durable leathers, with sturdy oak-tanned soles. Infants' Boots, 75c and up; children's, \$1.09 and up; girls', \$1.49 and up; misses', \$2.29 and up.

Among the Best Boots, "Queen Quality" for Women and "Victor" for Men

The following are a few of the popular lasts, at popular prices of these two reliable, well-made, excellent-value boots. When you buy either "Victor" or "Queen Quality" you know that you get all the boot it is possible to buy for the money you pay.

Victor

Young Men's "Bond Street" Boots

Straight lace style, made of best grade gunmetal calf leather, dull calf upper; blind eyelets, English recede toe with stitched toe-cap, good weight Goodyear welt oak sole, low flange heels. Sizes 6.00 5 1/2 to 10. Per pair



Men's New York "Saxe" Blucher

Men's Boots, made of best grade Black King calf leather, Blucher cut, heavy Goodyear welt, oak sole, semi-swing toe style, medium heel. Sizes 5 1/2 to 10. Per pair

Today in the Linen Dept.

Madeira Linens, 13-piece Luncheon Sets, beautifully hand embroidered and scalloped. Each set consists of six 5-inch doilies, six 10-inch doilies and one 24-inch centrepiece. Price **3.95** Odd lots and broken lines of Irish hand-embroidered Tea Napkins, size 14 x 14 inches, hemstitched, all pure linen. No phone orders for these. Clearing Thurs- day, each

Hand-worked Madeira Doilies, size 10 inches. Thursday, each

Madeira Centrepieces, size 20 inches, embroidered in dark dainty design. Each

Fine Huckaback Towellings, with plain centres and Greek key borders; also spot, ivy, daisy and rose designs; widths 18 and 20 inches. Per yard

Bath Robe Lengths Greatly Reduced
Heavy, warm velour, ideal for lounging robes, etc. Pretty colorings with frogs, girdles to match; size 72 x 48 inches. We cannot accept phone or mail orders for these. Regular \$3.50. **2.65** Clearing Thursday at

Men's Combination Underwear

Natural shade merino Underwear, fine wool and cotton mixture, closed crotch style; sizes 34 to 44. Special price Thursday, at a suit

Bargains from the China Dept.

\$1.50 Brass Jardiniere 95c
Three ball feet, dull or bright finish, 6-inch size. Thurs- day

\$16.50 Dinner Service for \$12.50.
English semi-porcelain, with the Minton border decoration, gold lines to edges; 97 pieces. Thursday ...

"Kent," \$12.95
Fine quality English semi-porcelain Dinner Set of 97 pieces, with new floral and conventional border decorations; gold traced handles and edges. Regular \$15.00. Thursday

Advance Spring Styles Suits and Millinery

We've already announced the arrival of many advance models of Women's Spring Suits in the higher-priced lines. Today we direct attention to the new Spring Suits at the moderate prices of **\$25.00 to \$37.50**, that are now here. They form a most interesting exhibit.

Early Spring Millinery may now be viewed in the French Room. There are hats of satin, combinations of satin and lisee and satin and ribbons. Also fetching models of solid lisee and Italian milan.

\$12 Ostrich Capes at \$9.50

They have a fine evenly curled fibre and come in the 9.50 caprine effects, in a good assortment of colors. Today Large Marabou Capes, in colors, natural, niger and black, at greatly reduced prices.

\$3.50 to \$7.50 Skating Sets, Now \$1.50 to \$3.50.
These are made of fine brush wool and consist of the two-piece sets, in all the new colors. Thursday **\$1.50, \$2.00 and \$3.50.**

White Wash Fabrics at Old Prices

Tootal's White Flanne, 42 inches wide, for skirts, suits and children's wear. Thursday, at the old price, a yard

Bleached Near Linen, so near that an expert would be troubled to find the difference. For aprons, middy waists, skirts, etc.; 36 inches wide. At the old price Thursday, a yard

42 pieces only of 22-inch White Nursery Diaper Cloth, in ten-yard lengths. Thursday at the old price. Length

Firm White Vesting for waists, easy to wash and iron; spots, stripes and figures; 27 inches wide. Thursday at the old price, a yard

All White Linen Suitings, a limited quantity in both fine and heavy weights, suitable for maids' aprons, pinafores, waists, etc.; 36 inches wide. At the old price, a yard

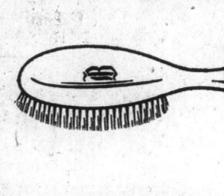
White Seersucker Crepe, 27 inches wide, for nightdresses, etc. Thursday at the old price, a yard

\$5.95 Tea Gowns at \$1.98

No Phone or Mail Orders. Tea or Maternity Gowns of all wool crepe; dark cardinal and a few in black and Copen. V neck and fronts trimmed with silk, elastic at waist; sizes 34, 36, 38, 42 and 44 in the lot. **1.98** Regular \$5.95. Thursday

EXTRA SIZE HOUSE DRESSES, \$1.19
A practical dress for the stout woman; grey print with neat black stripes; collar can be worn high or low; long sleeves with buttoned cuffs; full skirt with belt at waist; sizes 41, 47, 49 and 51 only. On sale Thurs- day

Toilet Goods of Grained Ivory



Exceptional Values in Wall Papers

FOR LIVING-ROOMS, HALLS AND DINING-ROOMS

Foliage and Fruit Tapestries, Gloria high-light treatments, fabric weave effects, desirable patterns and colorings, including buff, green, brown and tan grounds. On sale Thurs- day, single roll

FOR BEDROOMS AND DRESSING-ROOMS

English Chintz Papers, white grounds with all-over floral designs; some have birds among the flowers; blue, pink and yellow colorings. On sale Thurs- day, single roll

Fine Pencil Stripes, dark outlines filled in with pink, yellow, blue and grey; very attractive when used with cut-out borders. On sale Thursday, single roll

Cut-out Borders, large range of colorings and floral treatments for bedrooms and dressing-rooms. Regular 15c and 20c yard. Thursday, yard

Three-piece Grained Ivory Finish Cellu-loid Toilet Set, including hair brush, concave back, with stiff bristles; hand mirror with 5 1/2-inch heavy bevelled plate glass, and 3-in. dressing comb with strong teeth; each piece engrav- ed. Special price, set

We have a large variety of Dupont's French Ivory Toilet Articles, including hair brushes, dressing combs, hand mirrors, puff boxes, hair receivers, cloth brushes, hat brushes, bonnet whisks, pin boxes, shoe horns, glove stretchers, nail buffers and manure pieces.

"Wear-Ever" Aluminum Kettles



To introduce "Wear-Ever" Aluminum Cooking Utensils in- to more Toronto homes the manufacturer sold us a large quantity of "Wear-Ever" Aluminum Covered Windsor Kettles, like illustration, 4-qt. size, at a price enabling us to sell them at **\$1.25**. A kettle of many uses for boiling, preserving, stewing, etc. We have 500 to sell on Thursday at

"Wear-Ever" Aluminum Stew-pans, 1-quart size, shallow pattern. Each

"Wear-Ever" Aluminum Double Boilers, 1 quart inside dish. Thursday

The Market

Telephone Adelaide 6100.
We have several thousand copies of the booklet, "Fish and How to Cook It," issued by the Department of the Naval Service, Ottawa. They may be had free for the asking.

MEATS.
Shoulder Roasts Simpson Beef, per lb.
Blaze roasts, per lb. 19c and 20c.
Rolled Boneless Brisket Pot Roast, per lb.
Sirloin Steak, fine, per lb.
Family Sausage, our own make, lb.
All-stock sausage, per lb.
H.A. Brand Smoked Hams, select whole or half, per lb.
H.A. Brand Breakfast Bacon, mild, by the piece, per lb.
H.A. Brand Pure Lard, 3-lb. pails, gross weight, per pail

GROCERIES
4,000 lbs. Finest Creamery Butter, spe- cial, per lb.
One car Standard Granulated Sugar, in 25-lb. cotton bags, per bag, 1.82
Finest Manitoba Flour, Quaker Brand, 24-lb. bag

A Special Offer in Picture Framing

Your choice of 12 different pat- terns of 1 1/2-inch oak mould- ing, in either mission, Flemish, brown, black or mahogany; any picture in size up to 16 x 20 framed complete with glass and back. Thurs- day

Framed Pictures, 98c

Colored Landscapes, framed in a 2-inch brown pressed wood moulding, medium size. Regular \$1.49. Thursday **.98** Sixth Floor.



Come at 8.30 a.m. For the First Choice of These Sample Barrettes and Hair Ornaments

Shell, Amber and a few Grey Side Combs, Back Combs, Pins and Barrettes. Manufacturer's clearance of samples and left-overs. Some have rhinestone settings. Regular values are 25c, 35c, 50c and as high as 75c. On sale Thursday, at **.10** each

We Offer You the Choice of 1500 Hand Bags at \$1.29

All the most up-to-date styles in fine and pebble grain leathers, lined with Dresden art silk poplin cord, others have leather lining; fitted with purse and mirror. Much better than you can ordi- narily buy at this price.

\$5.00 Signet Rings \$3.49

Men's 10k Gold Signet Rings, good weight, plain and fancy oval, shield and square styles; two letters engraved free. Regular \$5.00. Thurs- day

Imitation Platinum Bar Pins, set with finest French bril- liants. Regular \$1.50. Thurs- day

Stardling Silver Bar Pins, gold- plated and set with brilliants. Regular \$1.50. Thurs- day

Band Bracelets, with oval tops, signet, large amethyst and brilliant set designs. Regu- lar \$2.75. Thursday **1.95**

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