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THE LONDON ADVERTISER COMPANY,

London, Ont., Monday, Dec. 24.

THE NATION'S DUTY.

VERY true Canadian, no matter what his politics, religion or lineage and the politics. willing and eager, today, to do anything which lies in his power to draw together all provinces of the Dominion into one great, firmly-knit whole. There is no ignoring the fact that the greatest problem is the reuniting of Quebec and the other provinces, especially Ontario, with stronger bonds of mutual understanding and trust than have ever existed. It is a problem worthy of the greatest minds and most sympathetic intellects of the country, which should receive the wholehearted support of the entire nation; it is not the duty or privilege of one man, but of every man, and in its solution success can be achieved only if all will endeavor to forget party politics, party expediency and the narrow party viewpoint, and approach the question with broad national vision.

press is to refrain from emphasizing the views the coup d'etat of Bordenism at Ottawa, Canada. of extremists on either side, and, in giving them of extremists on either side, and, in giving them publicity, to make it abundantly clear what is their origin and what, if any, importance should be attached to them. In the past, it has, most unfortunately, been the custom of one political party or the other to seize upon any stupid utterance of a French-Canadian which might be used or misused to bolster up its particular cause.

The USE OF WEALTH.

EVER before has the world faced such a war or such financial problems. England has shown its greatness, both on land and sea, and in its management of gigantic financial problems. America has become in recent years a very rich country. Men like Rockefeller and Carnegie are not alone. There are many men in their class. It may be claimed for many of the rich silence. The disloyal, senseless words of Bourassa, La- class. It may be claimed for many of the rich silence. The disloyal, senseless words of Bourassa, Davergne, Blondin and others have been spread abroad as representing the feelings of Quebec as a whole. The people of that province, not overeducated in the politics of their country, have been told that these men are their leaders, have been told that these men are their leaders, have been told that these men are their leaders, have been told that these men are their leaders, have been told that these men are their leaders, have been told that these men are their leaders, have been told that these men are their leaders, have been told that these men are their leaders, have been told that these men are their leaders, have been told that these men are their leaders, have been told that these men are their leaders, have been told that these men are their leaders, have been told that these men are their leaders, have been told that these men are their leaders, have been told that these men are their leaders, have been told that these men are their leaders, have been told that these men are their leaders, have been told that these forms the truth of the statement attributed to the Rev. Norman McLeod: "You may load an ass with gold, but after all it's but a loaded ass." We strange the rich men of the rich been encouraged on occasions to follow them, and find the rich men of the United States foremost Strange bits of thread were weaving been encouraged on occasions to follow them, and find the rich men of the United States foremost a quaint pattern for Jimmy and Lau have had the disloyalists thrust upon them until in endowing universities, establishing libraries, they have accepted them to some extent.

greater question of national unity been permitted nation. This is as it should be. Wealth should before she felt justified in looking into greater question of national unity been permitted nation. This is as it should be. Wealth should the old mail-box. The farm was at to outweigh party expediency. If the mouthings be regarded as a trust. This is no new idea. the o of the Nationalist fanatics had been given only About three hundred years B. C. this verse was the publicity they deserved, and if the real facts written by a poet in Athens: had been systematically presented to the French-Canadians, Bourassa and company would have "Abundance is a blessing to the wise; been dead long ago, so far as their influence on The use of riches in discretion lies, the public was concerned.

Now Canada has declared for union in gov- In a fool's pocket is a heavy curse.' ernment. So eager is the nation for unity that it has accepted even that semblance of it offered by the plan of Sir Robert Borden. The mandate is failing. There are millions of heroes in the for consolidating the Dominion has been given, world today, and millions more have attested it in the box. Some were of very and it is the duty of the Government, the Oppo- with their lives. sition and the people to see that it is obeyed. rupture of the federation pact of 1867 if the other til Great Britain and its allies secure a victorious letters had not reached their desting tion, so she wrote a short note w provinces believe Quebec is an obstacle to Can-peace. ada's progress, displayed by some of the "yellow" inclined newspapers in large, black type with an introduction, saying: "The willingness of Quebec to retire from the confederation of enforcement of conscription takes its place. Canadian provinces is expressed in the motion.'

There is no such thing expressed: the motion ing J. N. Francoeur. Who among The Adver- cost it dearly. tiser's readers ever heard of him before? It is a crime to suggest, before the motion has been discussed, that his views are those of the province, and even he only advocates the step if it is ada to ask anything of him! the desire of the other provinces.

an earnest desire to reach a fair solution, and to go back under German rule? difficulties will vanish. Most of them are flimsy and unreal, kept alive only by the lowest kind of party politics.

TEST THE THING.

S HAS BEEN suggested in various quarters, ment was returned to power, is, on more the war. Distance seems to lend eaution to the than one ground, of very doubtful constitution- view.

A radical change was made in the electorate of Canada, an amendment of most far-reaching character to the franchise law of the land, by a Parliament whose life had been prolonged a full year beyond the constitutional term for the prosethis Prussianism was engineered, all the women higher salaries. of those provinces in which the franchise had been given them were automatically Dominion voters also. Thousands of these women were heavens! This in face of Premier Borden's reset upon as by highway robbers and bludgeoned peated warnings on the incredible danger of out of their legal votes, while a considerable num- swapping horses while crossing a stream. ber of women not residentially qualified were

brought to the polls. The franchise measure, which many of the Borden party's own better men regretted and only reluctantly indorsed, has no legal or moral justification whatever. It is throughout opposed to the fundamental spirit of our constitution and closer through the announcement that importa-British traditions, and by the most rabid Bor- tion and manufacture are to be prohibited. A denite can be approved only as "a bad means bone-dry continent will be a certain result of to a good end," the good end of putting back the present war. into the seats of power the friends of Robert Rogers on the one hand and the Lash-Mackenzie-

election of their favorites was thereby made im- Laurier and won Quebec!

THE BETTER WAY.

It is better to lose with a conscience clean Than win with a trick unfair; It is better to fall and to know you've been, Whatever the prize was, square, Than to claim the joy of a far-off goal And the cheers of the standers-by, And to know down deep in your inmost soul A cheat you must live and die,

Who wins by trick may take the prize, And at first he may think it 'sweet, But many a day in the future lies When he'll wish he had met defeat, For the man who lost shall be glad at heart And walk with his head up high, While his conqueror knows he must play the part Of a cheat and a living lie.

The prize seems fair when the fight is on, But save it is truly won You will hate the thing when the crowds are gone, For it stands for a false deed done, And it's better you never should reach your goal Than ever success to buy
At the price of knowing down in your soul That your glory is all a lie.

possible. In the election just over, the Liberals have had to contend against another form of illegality. Should not this illegality be tested, like the former, in the courts, and carried if necessary to the privy council?

moved, when Parliament assembles, to condemn lete. Perhaps there were letters in it the illegalities of the late election. From the resultant vote in the House of Commons it will at once be seen how Liberal the new recruits of Bordenism really remain, or how far they have been or were not still used by the town peopainted over like Sir Thomas White. If the resolution fails to carry, the matter may not necessarily be dropped there. A test case might well be made of the election in any one constituency.

It does not seem probable that the privy council, when fully informed on the whole question, would would be an answered his letter of love with silence. Six love with silence. allow the post-mortem legislation of the late Par- he had mailed that letter while motorliament to be constitutional or legal. The privy council might find it hard to distinguish between that his proposal would meet with an affirmative reply, but—no reply had the actions of King Constantine at Athens and

THE USE OF WEALTH.

e had the disloyalists thrust upon them until in endowing universities, establishing libraries, adding churches, and in every avenue leading to the other's existence, but the tiny imposed them to some extent.

It might have been so different had the levation of the people and strengthening the lauretta waited for one whole week

Learn this, ye men of wealth-a heavy purse

The war is testing all classes, and no class

Whatever sacrifices are being made there is ing systems as she herself was. Yet, when the election has been won and lost and no complaint. This is particularly true of finanthe country is awaiting the advent of new and cial sacrifices, with a few notable exceptions. better things, we find dispatches from Quebec Regrets may be expressed at inability to do more. announcing the introduction of a motion in the but all desire to do the most they can. The war Provincial Legislature to the effect that the must be won. The world must be redeemed. Can-address in each case was on the velope. She thought it would be better to let the sender know why

EDITORIAL NOTES

Conscription is no longer an issue, but the

The Argentine Government is under grave is the expression of one man's idea, that man be- suspicion. Its failure to get rid of Luxburg may

> And Laurier will respond to any call from his country. But how grateful it will be of Can-

Germany wants her colonies back, but the Let Canada face the Quebec problem with more important point is: Do the colonies wish

> Soldiers in prohibition territory demand more candies, soft drinks and gum. At least none of these will land them in the cells.

No Conservative paper has suggested that the elections act by which the Borden Gov- Australia has declared itself for withdrawal from

> ·Billy Sunday will lose none of his prestige by scrapping with a pro-Hun! Merely shows he is ready to back up his words in his country's

Many men whose employers find them "incution of the war and not for worse than gerry-dispensable" when they are called to the colors mandering and boodle. By Dominion law, before will gain a new idea of their value and insist upon my's

Gen. Haig is changing his staff. Good dozens of letters more in that box." Sir Wilfrid Laurier's influence

London children are not doing half as well as the average Canadian children in depositing money in the Penny Bank, but perhaps they are helping along war work with their pennies.

Dominion-wide prohibition comes a step

Rogers on the one hand and the Lash-MackenzieMann element on the other.

Years ago in Quebec, elections of Conservatives were voided on the ground of undue clerical intervention. Laurier had this to contend with at the outset of his career. But the prelates were compelled to forego these activities when the election of their favorites was thereby made im-The Evening Post, New York, commenting

The Advertiser's Daily Short Story

Copyright, 1917, by the McClure Newspaper Syndicate. LETTERS AND LAURETTA. By Drothy Douglas.

When Lauretta's parents bought the old farmstead in a suburb in Long Island, on the main road to the city, and moved bag and baggage out to it, Island, on the main road to the city, and moved hag and bagage out to it. Lauretta herself was perhaps even more delighted than they were. Although she was a city girl and fond of city life and music and all the arts, still nature, as revealed in the country, lent much toward completeness in life to her. She loved prowing about lanes and ancient landmarks, and finding out, as far as possible, what kind of people inhabited the regions she explored before she had found her way there. Lauretta had visions of one day becoming a famous writer, and was constantly on the lookout for plots and mysteries to solve. The country, she felt, might afford many possibilities if she just kept her eyes open and her brain from going to seed.

The old farm was more or less dilapidated when the Carsons took possession of it, but the grounds were lovely and the place would in time be a wonderful home. wonderful home.
The small, broken-down mail-box that the double of the small, broken-down mail-box that the double of the small broken that attracted Lauretta's roaming that attracted Lauretta's roaming former, in the courts, and carried if necessary the privy council?

It may be expected that a resolution will be that a resolution will be the privy council that a resolution will be the district had free delivery and whether or not that old box was obsoluted by the straight way to wondering whether or not that old box was obsolute.

"Girls are a rummy lot," was Jimmy's comment at the end of the seventh week of silence. In the meantime he decided upon a short trip south in his machine. Perhaps speed.

ready beginning to look inhabited, and Lauretta's mother and father were happy strolling about the garden one afternoon, Lauretta went out to the roadside, and with a quick jerk dislodered the world by forestiff. to the roadside, and with a quick jerk dislodged the small box from its ancient resting place on top of the post. Her heart beat quickly. She felletters shaking about inside, and fel the coming of much interesting materia for her imagination to play with She took the box to the wide porci and sat on the steps to open it. Laurette, seemed to be opening a tombor to the seemed to be opening the seemed to be opening a tombor to t

continued nevertheless.

There were some half-dozen letter.

because of the failure of the letters to

received most charming answers, correspondence began with one of young men, which later ripened warm friendship. He had posted urged by curiosity regarding the girl who had been interested enough to who had been interested enough to remail the letters, he stopped to see her the very first time his machine skidded along the Cedar Swamp road. Lauretta and her parents were all three delighted with Frank Joyce. Lauretta's romantic spirit had pro-duced many such episodes in the Car-

son household.

They were all four sitting out under the great gnarled apple tree having cooling drinks, when a huge yellow car stopped at the gate.

Lauretta's father went forward to see who the new arrival was. He smiled genially when he discovered

the good-looking stranger to be on the same mission as Joyce.

Jimmy Gains glanced swiftly over the group under the apple tree, and approved most decidedly of Lauretta. He cast an unappreciative glance at the recumbent Joyce, and pondered darkly recumbent Joyce, and pondered darkly as to his identity.

Lauretta smiled when Jimmy Gains joined the unconventional circle and confided his reasons for coming.

"The letter that I posted in that box," he said, frankly, "was a proposal to a girl I was mighty upset at getting no reply, and have been dashing all over the country trying to forget the girl."

There was sympathy in Mrs. Carlingth Ingh put the Canada when the This is a time in Canada when the Canada and when old animosity should be put aside, especially by well-wish the rest of the Union Government, and o Canada's cause in the war. Sir Win Canada's

son's motherly expression, but Jim-ny's eyes seemed happily forgetful that they had rested upon Lau-

dozens of letters more in that box."
laughed Lauretta.

"And a couple of dozen cars blocking the highways," Joyce insinuated, and Lauretta had the grace to blush.

Jimmy Gains glowered at Joyce.
Jimmy had an odd feeling that Lauretta was going to be the next and last recipient of a proposal from him.
Things happened suddenly with Jimmy Already he had thanked the imps of fate that had failed to give him Blanche Markham. He had known only a passing love for her.

Sir Wilfrid Laurier's middle of Quebec is worth as much to the as Premier Botha's great service the cause in South Africa. Students in Guessian in South Africa one of the ing South Africa one of the service is worth as much to the Quebec is worth as much to the South Africa. Students in South Africa Students in South Africa one of the service rendered to Great B at the beginning of the war by mier Botha. He saved a key pound the service rendered to Great B at the beginning of the war by mier Botha. He saved a key pound the service rendered to Great B at the beginning of the war by mier Botha. He saved a key pound the service rendered to Great B at the beginning of the war by mier Botha's great service the cause in South Africa. Students in South Africa Students in South Afri Quebec is worth as much to the Allies as Premier Botha's great service to the cause in South Africa. Students of British politics know something of the service rendered to Great Britain the service rendered to the war by Prehaps the most successful part in mak-ing South Africa one of the free, autonomous nations in the British ing love for her.
"Well, I am lucky that ignorance

led me to posting my letter in your box," Joyce said. "I say, why don't you put the old box back again? You may catch some more messages and have a sort of private mailing system have a sort of private mailing system to the south African government to th have a sort of private mailing system and friendship-maker combined."
"Bright head," laughed Lauretta. "I will put it back at once."
"It is using Government property for fraudulent purposes," Jimmy put in, peevishly, fearful of whom Lauretta might draw next into her net.

"If this is the result of fraudulent

ASHPLANT'S THE GOOD SHOE STORE

GIFT



Ladies' Fur-Trimmed Velvet Juliets, in black, black and white check, purple, saxe blue, grey and red \$1.75, \$1.50 Ladies' Black Felt Juliets, velvet trimmed......\$1.25 Ladies' Felt Kozy Slippers, ribbon trimmed, choice of eleven colors \$1.00

Special Hi-Cut Kozy Felt Slippers, regular \$1.25 value \$1.00 Ladies' Satin Boudoir Slippers, pink, pale blue, mauve, red Ladies' Glove Kid Boudoir Slippers, mauve, old rose, pink,

pale blue, brown or black\$2.00 Ladies' Felt Arctic Slippers, warm and woolly \$1.25, \$1, 75c Ladies' Skates (attached free)\$1.25 to \$3.00 Men's All-Felt Kozy Slippers, padded soles, in grey or brown Men's Arctic Felt Slippers, plaid, check and plain patterns Men's Brown Imitation Alligator Slippers, nicely finished.

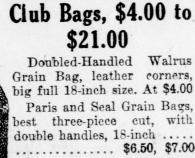
At \$1.50, \$1.25, \$1.00 Men's Brown Kid Romeo Style Slippers .. \$3.00, \$2.25, \$1.75 Men's Brown Kid Slippers, regular pattern....\$2.25, \$1.75 Boys' Hockey Skates\$1.25, \$1.50, \$1.75 Children's Warm House Slippers, in big variety. At.....

50c, 60c, 75c, 85c, \$1.00 Boys' Storm Prospector Boots, black and tan \$3,50 and \$3.00

Ladies' Hand Bags 98c

These are real leather Bags on pretty frames, nicely lined, fitted with mirror and card case, choice of six patterns. At the one price of 98c

Ladies' Strap Purses of all kinds. Ranging in price from 50c to \$5.00



\$21.00 Doubled-Handled Walrus

Grain Bag, leather corners, big full 18-inch size. At \$4.00 Paris and Seal Grain Bags. best three-piece cut, with double handles, 18-inch \$6.50, \$7.00

Genuine Cowhide Bags \$14.50 to \$21.00

Hockey **Boots**

Special 9-inch Boot for ladies, as per cut. At old price \$5.00

Lightning Hitch Boots, for men, boys and ladies. At \$4.00 and \$5.00

Boys' Special Hockey ... \$2.00, \$2.50, \$3.00

Ladies' Special Hockey\$2.00, \$2.50, \$3.00, \$3.50 Men's Special Hockey ...

....\$2.50, \$3.00, \$3.50, \$4.00 Hockey Skates for boys and, girls\$1.25 per pair

OF CHARGE.



Leather Collar Boxes 75c

Soldiers' Combination Wrist Watch, Holder and Purse, 65c

an bring the French-speaking citiens of Canada to accept the military

at the beginning of the war by Pre-mier Botha. He saved a key position in the league of British natitions from

Bill Folds and Card Cases50c, 75c, \$1.00 "Yes," said Jimmy, grimly, and gazed their fe triumphantly at Joyce, "and I've taken in 1620, further words fell from as-More Thrilling Information. Lauretta returned.

TRIBUTE TO SIR WILFRID

ou're even in khaki."
er words fell from asLauretta returned.
ament property is no
ment property. A tiny
en possession of the old
I haven't the heart to
A little bird has saved
her—blocking the highbled mockingly at Jimmy.
bomb exploded here?"
the first enemy trench."
"Go to it, old man," Joyce said. "We
don't wear khaki in the navy, nor do
we have trenches to take. I'm married,
so can't enter the race."
Jimmy found a sudden liking for
Joyce. He grinned and extended an
apologetic hand. "I fell so suddenly,"
he concluded, and a scant month later
told Lauretta of his fall. il-box, and I haven't the heart to possess her. A little bird has saved from further—blocking the high-

COPYRIGHT, 1917.

The Beason,

"I see that old Slopoke has failed in business," said Smith, "What kind of a store did he run anyway?" "One of those places where they are

"One of those places where they are always out of what you want, but will have it next week," replied Brown.

Ouch!

Chi "It says here that wooden cars are responsible for most of the ra accidents," said the Old Fogy.
"That so," commented the Grouch

First Thing.

'What would you do if you were in My shoes?" asked Ignatz Dine;

nswered with a cheerful grin:

Where the Mayflower Landed.

since the Pilgrim Fathers set !

"I'd go and get a shine."

Fair woman often makes us grin, And men will all agree. That she is quite consistent in

Her inconsistency.

'I always thought it

Who can estimate the value of Sir Wilfrid Laurier's timely intervention to an thing that has happened in this

In 24 hours the heart of a meat ater beats 22,000 times oftener than Quick, Ivan, the Knout! Why is a red-headed girl like a \$9.99 uit of clothes? Because she is a reddy maid-Billie

Wood-Wade, The engagement of Jennie Wade of Smithville, Tenn., and William Wood of Maryland, has just been announced. FROM A UNIONIST PAPER Bent.

By nature he is bent towards theft,
I speak of young Bob Hookit;
In other words, some people say, (Ottawa Citizen, Dec. 20.)

The overwhelming vote for Union Government and the military service Government and the military service in South African statesmen know something of it, and Sir Wilfrid Laurier's name is held in high esteem in South African the control of the contr His natural bent is crooked.
—Tamarack.

The overwhelming vote for Union Government and the military service act should not be taken as an indication that the plain people of Canada have lost regard for Sir Wilfrid Laurier. The splendid tribute paid to the veteran statesman throughout the Canadian West last week is the answer to those who do not appreciate with what depth of personal affection Sir Wilfrid is regarded by the great mass of the Canadian people.

The people differed with Sir Wilfrid with regard to policy. Probably thousands of voters in this city of Ottawa ands of voters in this city of Ottawa last Monday passed over Sir Wilfrid Laurier's name with profound regret. No one who knows anything of Sir Wilfrid Laurier personally, even while they differed with him on the political issue, could forget Sir Wilfrid's sterling character as a citizen, as a Canadian, and as a lifelong believer in British traditions and ideals of liberty. It is not the British spirit of fairplay to snarl at 2n opponent after laving settled the issue with him. But rather to shake hands manfully, and with due appreciation of the straight fight put up by the other side. This is a time in Canada when the spirit of mutual forbearance is greatly needed, and when old animosity should be put aside, especially by well-wished at the control of the straight fight put up by the other side. "Yes," said Mrs. Malaprop, "I find Luke McLuke highly diverting. I am very fond of that column he write headed: "Bits of Horse Play."—Ball

You can see a jay walker in almos ny large city. But you have to go t lelsonville, Ohio, to see a J. Rider. To a Girl on a Magazine Cover.

Darling, you are growing bold You will drive a man to dr In your wealth of hair I notice You are also growing older,

But the dress you erstwhile wore lips completely off your shoulder Watch Us Grow!

Rush Harris and Leaf Lard havined the Lebanon, Tenn., branch Names 1s Names.

Our Daily Special, A Spoiled Boy Usually Develops In to a Fresh Man. Luke McLuke Says.

Most any man can make a woman change her name. But mighty fer men can make a woman change he gets married, a woman is always sur-prised to find that mate mony is diferent from what she expected president.
The old-fashioned man who thought

it was impossible to live on air now has a son who makes big money as a when a son who makes by the chauffeur of an aeroplane.

When a girl is selecting a husband it seldoms occurs to her that a good

it seldoms occurs to her that a good dancer may make a poor provider! The lads in the trenches are not entitled to all of the sympathy. The man who is trying to support six children nowadays on a small salary is entitled to some of it.

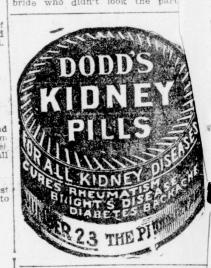
When a man's pipe gets clogged the raises more cain than if it was his throat that was clogged up.

One of the joys of married life is that the later you get to bed the earlier your wife will get you up to explain how it happened.

Sometimes the children get the idea that father is mean and grouchy when the truth of the matter is that the poor fellow is merely hard up.

We never knew of a man who was

and gazed their feet upon the rock at Jamestown, so ornery in life that some



you realize th ambition. Samp GOOD HAIR? 32-page book. A dress "Cuticura

TractionCompar Winter services in effect S

day, September 24. Fares from London as follows: To St. Thomas, single 25c, re turn, 40c. To Port Stanley, single, 35c

turn 50c. LONDON AND FORT STAN

LEY RAILWAY Timetable Effective Sept. 20. TO ST. THOMAS—†5:20, †*6:20, 7: 8:20, 9:20, *10:20, 11:20 a.m., 12:

:20, 9:20, *3:20, 4:20, *5:20, :20, 2:20, *3:20, 4:20, *5:20, 20, 9:20, *10:20, †11:20 p.m. TO PORT STANLEY-†*6:20, *8:20 *10:20 a.m. *1:20, *3:20, *5:20, *7:20 *10:20 p.m.

PASSENGER SERVICE

HALIFAX AND BRISTOL For particulars of sailings and rat apply to Local Agents, or The Robe Reford Company. Limited, Gener Agents, 50 King street east, Toronto

We never knew of a man who was