

Holland Grocery

York and Buxton Streets.
SATURDAY SPECIALS.
4-lb. tins Apple and Strawberry Jam 58c
24 lbs. W. Fife, Daisy or Prince Rupert Flour \$1.49
Large tin Klipped Herring 17c
Large Citrons, two for 25c
All kinds of Raw Fruit in Season.
"Prompt Service" Our Motto.
PHONE 5629.

SHOES SELECTED WITH GOOD TASTE

PLEASE PASTIDIOUS CUSTOM. You'll find our shoes correct for Style, Variety, Beauty and Quality.
Cook's Shoe Store

MACEY

Office Desks, Chairs
And Filing Cabinets

HAY'S

Stationery
Phones 150 or 53.
173 DUNDAS STREET.

Furnace Knots \$2.25 Per Load

MURRAY MINE ANTHRACITE COAL.
Egg and Stove Sizes. Per Ton \$9.
ANDERSON Phone 1391.
495 York St.

Western Ontario Electric Co.

237 Dundas Street. Phone 4071.
Inspect our new line of Fixtures and Lamps before purchasing. Estimates given on wiring free. A full stock of Flashlights.

**SERVICE STATION**

OPEN DAY AND NIGHT.
EQUIPMENT AND WORKMANSHIP
UNEQUALLED
Reliance Garage
Phone: Day 5318, Night 5163.
232 DUNDAS STREET.

SOUVENIRS

Sterling Silver and Enamel Maple Leaves and Flags for each 25c
S souvenir Sterling Silver Spoons 75c to \$3.00
Gunmetal Pocket Knives with the maple leaf or coat of arms. Each \$1.50
Specials to be found on our 50c, \$1.00 and \$2.00 Bargain Tables.

C. H. WARD & CO.

Diamond Merchants and Jewelers.
Phone 1084. 355 Richmond St.

English Rheumatism Capsules

Cure the cause of all forms of Rheumatism.
TAYLOR'S 6 OUT-RATE DRUG STORES

FORMER LONDONER HEADING POLLS AT BAKERS' CONVENTION

Edward Parnell Elected to the Executive Committee.

A despatch to The Advertiser from Chicago states that Edward Parnell, Winnipeg, head of the Parnell Baking Company this city, and a former Londoner, headed the poll in the elections for the executive committee of the International Master Bakers' Association. He is the only Canadian on the board, and the Canadians are enthusiastic at the fine showing he made in the elections.
Mr. Parnell established his baking business in London some years ago. It developed rapidly, and Mr. Parnell established a branch in Toronto. This also became a most successful establishment, and Mr. Parnell went to Winnipeg, where his success was again pronounced. He has resided in the Western city for some time.
John Bridge of the Neal Baking Company, London, and Fred Parnell, the London delegates at the convention.
The president, vice-president and nine of the committee of the association are Rotarians.

GIRL STUNNED BY FALL FROM TEETER

Glady Dorman, daughter of Mr. and Mrs. E. Dorman, Brick street, fell from a teeter in the schoolyard of the Brick street school at noon Thursday, and was picked up unconscious. She was carried into the school and revived by the teacher, and was able to proceed home later in the afternoon.

BARKER-PULLEYBLANK.

GRANTON, Sept. 20.—The home of E. Pulleyblank was the scene of a pretty wedding on Tuesday, when his daughter Sara was united in marriage to Howard Barker of Stratford. Only the immediate friends of the contracting parties were present. Rev. Mr. Robinson of Granton officiated.
The happy couple left for Brockville, Ottawa and Montreal. On their return they will reside in Stratford.

RE THE LONDON MOTOR SALES COMPANY LIMITED.

The cars, equipment accessories, tires, oil, etc. in stock in connection with this company are now being sold by Mr. H. Macklin, the assignee, on the premises. Bargains are being given. See

LOST ALL FINGERS OF HIS LEFT HAND

William Nixon, one of the best known farmers of Westminster Township, had the four fingers of his left hand cut off Thursday morning while filling a silo on his own farm on the second concession. He was attended to by Dr. Roy Rutledge.

Mr. Nixon, who had been feeding the machine all morning, got his hand too close to the knives and in a twinkling his fingers were severed.

LOST FINE HORSE.

Oscar Norton of Brick street lost a fine horse Thursday when the animal bolted in the yard, making straight for the well behind the house. The horse plunged into the water, and although several attempts were made to rescue it nothing could be done, and the beast was shot.

THINK!

When you buy at this store you get the very highest quality. Government inspected Ingersoll meat. The cattle are selected from the choicest herds in Ontario, and are scientifically killed. If you once try this delicious, appetizing meat you will use no other. We only ask you to try it. Here are prices that make it worth your while to come tomorrow:

EXTRA!

While It Lasts
Cottage Roll Bacon, Lb. 33c

No rind or bones. Something new.

Prime Rib Roasts 28c lb.
Choice Rump Roasts 25c lb.
Boneless Rolled Roasts 25c lb.
Choice Shoulder Roasts 22c lb.
Chuck Roasts 18c lb.
Beef Cuttings 20c lb.
Hamburg Steak 20c lb.
Legs Spring Lamb 35c lb.
Breasts Spring Lamb 23c lb.
Fresh Lake Herring 10c lb.

WILSON'S

Phones 5600, 5601.

WarTime Economy

BUY, don't BAKE
Saturday at PETERS
QUEEN CAKES
Rich Cake with walnuts through
20c Each

AT THE CANDY COUNTER

PETERS Chocolate Mints
Are always popular, as they possess distinction in delicacy, flavor and quality.
20c a Box

Peters-2-Shops

Look for the big Black and Yellow Sign, opposite the market. Remember a dollar saved is a dollar earned.

WEGNER'S

The Heart of London.
371 TALBOT STREET, OPPOSITE THE MARKET.
Open Evenings. Phone 1849.

Wegner's Heart of London**TENTH ANNUAL 60-DAY SALE**

Of Men's Clothing, Furnishings, Hats, Caps, Sweater Coats, Underwear, Raincoats, Overalls and Pants.

Starts Saturday Morning at 8 o'Clock

A stock of \$30,000.00 to be reduced at this sale. A splendid opportunity to save money right at the beginning of the season when you need the goods.

Suits \$12.50 to \$22.50
Overcoats \$12.50 to \$22.50
Pants \$2.25 to \$6.50
Sweater Coats \$1.95 to \$11.50
Raincoats \$7.95 to \$14.50
Overalls \$1.25 to \$2.25
Neckwear 25c to \$1.00

Hats \$1.50 to \$3.50
Caps 65c to \$2.00
Fur Caps \$7.50 to \$13.50
Fine Shirts 75c to \$2.00
Work Shirts 75c to \$1.75
Gloves and Mitts 50c to \$5.00
Socks 25c to \$1.00

Look for the big Black and Yellow Sign, opposite the market. Remember a dollar saved is a dollar earned.

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The Heart of London.
371 TALBOT STREET, OPPOSITE THE MARKET.
Open Evenings. Phone 1849.

ESTIMATED SURPLUS OF UTILITIES BOARD \$30,000 THIS YEAR

Operating Expenses Are About \$2,000 Less Than 1916.

MAY CHARGE FOR LIGHT

Free Service to Camps Given In No Other City, and London Will Follow Suit.

At the meeting of the utilities commission yesterday afternoon, General Manager Buchanan read a statement of the finances of the hydro department for the first nine months' operation this year. The net surplus is placed at \$19,000, after \$28,000 had been transferred to the depreciation reserve account. There was in addition a cut of 15 per cent on power and commercial lighting. Mr. Buchanan estimated that the surplus for the year would be about \$30,000. The operating cost was \$2,000 less than last year.

The parks board has \$5,103 to complete the year with. The council reduced the estimates by \$3,700, charging for local improvements and other things. The committee will have sufficient to complete the year without a deficit.

City Clerk Baker asked the commission to prepare a statement of the amount of money needed for construction work this coming year, so that a bylaw may be submitted to the electors. Mr. Buchanan did not think this could be done, but an effort will be made to do so.

General Manager Buchanan will take the matter up of charging the militia authorities for light with Col. Shannon. Other cities give free water, but none of them gives free light. The commission will continue to give free water, but think it should be paid for the light. The commission gives the militia authorities about \$3,500 worth of light annually.

Contracts for steel sash for the hydro shop were awarded to the Truslow Concrete Steel Company and the Ormsby-Lupton Company of Toronto.

Soldiers Overseas Will Appreciate a Box of Goodies Any Time. Remember Them.**CORRUGATED BOXES**

Made of cardboard—strong as leather and light as a feather. Recognized by Government as official. A fund of information on inside cover. Made to hold 7 and 11 pounds. Place your order here now. 12c and 15c each.

PUT THESE IN YOUR BOX.

We suggest items that soldiers appreciate. Make up your box from this list:

CHOCOLATE.
CHOCOLATTA.
BISCUITS (1 and 3 lb. tins).
FRUIT CAKE (1-lb. tin).
MAPLE BUTTER.
CANNED CHICKEN.
PREPARED COFFEE.
PREPARED COCOA.
SLICED PINEAPPLE.
POWDERED MILK.
CONCENTRATED SOUPS.
MALTED MILK TABLETS.

RIPE OLIVES

Delicious, good size, meaty, ripe olives, that add to the enjoyment of your meals. Sold regularly for 25c.

ON SALE 19c PER GLASS

ROWAT'S COFFEE.
Known and acknowledged "THE LEADER." Buy it when you want the best coffee. Selected beans, specially blended.
50c per pound.

PHONE ORDERS T. A. ROWAT & CO.

250 Dundas St. Phones 3051-3052

THE PURDOM HARDWARE CO.

SEASONABLE GOODS AT THE RIGHT PRICES.

Agents for the Corning Conaphore Headlights for Autos

Pierces fog and dust. Price \$5.00, \$6.25, \$8.25 pair
SOLE AGENTS FOR THE EUREKA ELECTRIC VACUUM CLEANER.

TUE STANDS.
Will hold two tubs and wringers.
Price \$2.50 each

ASH SIFTER.
Buy an ash sifter and save a ton of coal.
Price, same as cut \$4.50
Others 25c up

O-CEDAR MOPS
Price 75c up to \$1.50
Polish 25c up

JOHNSON'S CARBON REMOVER
Prices, \$1, \$1.75, \$3

ASH CANS.
Galvanized iron.
Price \$1.15 up
Japanned \$1.00 up

FORD SIZE AUTO TIRES
Non-Skid \$21 each
Plain \$19 each
Tubes \$4 each
Absolutely guaranteed.

STABLE BROOMS.
Special price for Saturday only. Price 35c each

Chi-Namel Outfits
Contains enough material to grain 100 square feet, including brushes and graining tools. Price \$4.50 set

Chi-Namel

The PURDOM HARDWARE CO.
124 DUNDAS STREET.
TWO PHONES—2800-2801.

THE PURDOM HARDWARE CO.

124 DUNDAS STREET. TWO PHONES—2800-2801.

HUNDREDS OF EAGER BUYERS ARE ATTENDING**Our Huge Public Money Saving Shoe Sale Daily**

They're taking advantage of the great carnival of bargains which we are offering this week. In many cases people are buying two and three pairs of shoes in place of one pair—the prices have been cut so deep.

Everything in our store is included in this greatest of all money-saving shoe sales. Come and bring your friends. No disappointments. No waiting. Plenty of salespeople to wait on you.

See our Dundas street and Market Square windows, then step inside and see the grand display of bargains.

50 pairs of Women's High Lace Shoes, with high heels and pointed toes, grey kid tops, chocolate kid with champagne tops, patent with dull kid tops, and all plain kid. Shoes \$6.00, \$7.00 and \$8.00 values, for \$4.98

Women's Fine Lace and Button Shoes. Value up to \$4.00, for \$1.98
\$2.98 buys a pair of Women's Fine Lace or Button Shoes, worth \$4.00 and \$5.00.

Just think of it! A good strong Work Shoe for Men. Worth \$3.00, for only \$1.98

A big lot of Infants' Soft-Sole Shoes, assorted colors; 75c value, for 48c
Ask to see our Fall Shoes for Men and Women. They are beauties and are included in this sale.

Men's Good Solid Tan Grain Work Shoes; \$4.50 values, go at \$3.43
Heaps of Women's High Grade Pumps and Oxfords. Go at 98c

100 Juvenile School Cases; 75c value, go at 28c

THE PEOPLES SHOE STORE

131 DUNDAS STREET. PHON E 5123. 12 MARKET SQUARE.

DORCHESTER.
DORCHESTER, Sept. 20.—Miss J. Strathdee has purchased a house and lot from W. Williams, the consideration being \$1,250.
Frank Neely shipped two carloads of swine to Toronto on Tuesday. The maximum price paid was \$17 per cwt, live weight.
Thomas Miller and J. Moore have left for New Ontario, with prospects of locating there.
Homer Neely of Haliburton, New Ontario, is visiting at his home here.

FARMER'S BACK BROKEN.
KITCHENER, Sept. 20.—Isaac G. Martin, a well-known farmer living near Conestoga, is lying in a critical condition, as the result of the fracture of his spine, caused by falling backward from a wagon he was driving. Little hope is held out for his recovery.

FIFTH ANTI-ARRESTED.
MONTREAL, Sept. 20.—The fifth anti-conscriptorist speaker to come within the grip of the law, Anatole Grenier, was arrested this morning. The five anti-conscriptorists now under arrest will come before Judge St. Cyr tomorrow.

LONGSHOREMEN TO ARBITRATE.
NEW YORK, Sept. 20.—The Longshoremen's Union voted here today to submit to arbitration their grievances against the International Mercantile Marine, against which they were on strike, and to return to work tomorrow morning. The ballot stood 413 to 217.

HUTCHISON-BLOOR.
INGERSOLL, Sept. 20.—Rev. Jos. James officiated at a quiet wedding when he united in marriage at the Baptist parsonage, Miss Dorothy Pruden Bloor and Thomas Hutchison, both of this town.

ROBLIN OUT OF POLITICS.
WINNIPEG, Sept. 20.—St. Rodmond P. Roblin announced tonight he will not accept any political nomination. "The former Manitoba premier said he would not be a candidate for federal honors in the forthcoming election."
"an out of politics altogether," he declared.

CANADIAN PACIFIC RAILWAY.
Effective Sunday, September 30, — General change of time will take place. Consult agents or W. E. Howard, district passenger agent, Toronto, for particulars. S. 29.