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THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Thursday, July 26. WHY DELAY IT?

other day and for several days hinted hat conscription would not be placed on the books for the present time, at perhaps in the form of another home front of enforced service, according to historic practice, so that the Conserva-

the people as expressed at the polling mous sale in Great Britain. Blondin type of politician, decide to put off conscription, and virtually adopt

Church, and Leonard Jarvis, son of Chauncey G. Jarvis, barrister, and Douglas Weld, son of John Weld of that which Mr. Mee so ably and patri-Douglas Weld, son of John Weld of that which Mr. Mee so ably and patriroom within. It was practically the same, saye that on the couch lay a girl the Farmer's Advocate, again make it otically assails.

of the first two mentioned, the supreme regard it as almost criminal neglect to dream of rescuing the beautiful light-haired Spanish girl who was kept

universally beloved, who had developed his life in London, where his home and his interests lay, where his friends resided, where his ambitions and his whole future beckoned. He was training himself to be a specialist in languages and would have had a distinguished career. He placed all control of the more deliberate rescue. At breakfast in a manner commensurate with his energy. What's the answer? Does he not control Ottawa as he controls Toronto?

The next morning he thought of a more deliberate rescue. At breakfast in a manner commensurate with his energy. What's the answer? Does he not control Ottawa as he controls Toronto?

The next morning he thought of a bowel complaint. It comes on so suddenly, the pains in the bowels become he appeared not in the least agitated. "This going to brave the lion in his deen," he said. "Till go right down this morning and tell them why I have come. I'll take the wind out of their sails a bit, I think."

ENGLISH "CORN."

The next morning he thought of a bowel complaint. It comes on so suddenly, the pains in the bowels become intense, the discharges occur with great panied by blood, and the action on the sails a bit, I think."

Stone turned pale. It was such the hard a distant to his morning and tell them why I have come. The next morning he thought of a bowel complaint. It comes on so suddenly, the pains in the bowels become intense, the discharges occur with great panied by blood, and the action on the sails a bit, I think."

When the next morning he thought of a breakfast to his morther the pains of action so well bowel complaint. It comes on so suddenly, the pains in the bowels become intense, the discharges occur with great panied by blood, and the action on the sails a bit, I think."

When the next morning he thought of a bowel complaint. It comes on so suddenly, the pains in the bowels become intense, the discharges occur with great to his morning and tell them why I have come." I'll take the wind out of their sails a bit, I think."

When the next morning he thought of guages and would have had a distinguished career. He placed all thought of his career aside and entered the army with a high resolve to do his share for the democracy he had been taught to love. He served for a shortime on The Advertiser staff and was highly regarded: in the community of his father's charge he was a beloved friend to all. His "going under" removes one of the fine company of young Londoners who have poured their to be a specialist in the company of young Londoners who have poured their to be a specialist in the control of the a discontrol of the place and the place all the place all thought of his career aside and entered all thought of his career aside and entered the army with a high resolve to do his share for the democracy he had been taught to love. He served for a shortime on The Advertiser staff and was highly regarded: in the community of his father's charge he was a beloved friend to all. His "going under" removes one of the fine company of young Londoners who have poured their thought of his career aside and entered all thought of going about so delicate a piece of business in such a direct manner. Had it not been had the to the head the to the high the eyes opened the such as the little woman with golden hair and blue eyes opened the fore, but as the first them of the had seen sleeping on her couch the place of business in such a direct manner. Had it not been have a shed to her to think of going about so delicate a piece of business in such a direct manner. Had it not been had the true his way, and you wish to check the unitative to design the title such a five her his way, and you wish to check the unitative to design the title such a surprise to her to think of going about so delicate a piece of business in such a direct manner. Had it not been have a below he was a little side-tracked from the first when the

is difficult to estimate, and in his passing goes a world of fresh ideas, endeavors, possibilities for accomplishment that can never be recovered.

Those young men of London who have been lost in the war surely must be the city's dedication to the vast task of continuing the war to its inevitable victory. It is such men as these who must be backed up and Canada will not fail them.

AUTOMOBILE LIGHTS.

HE motor accident at Talbotville

break out in a storm of unusual tem- has passed. A pedestrian is absolute-The Government organ accuses ly blinded, unable to tell whether he The Advertiser of "sidetracking con- is stepping into a ditch or a pool of

Nothing tends more to make the wave of indignation to the extent of half a column, in the course of which it all but uses the word "traitor" and seeks to show that The Advertiser is swinging around to the cause of "anti- In the interests of the business motor car manufacturers should use "safety This heat-induced brainstorm is all first"/ lighting equipment which has of a carefully defined plan, which has been placed on the market in various forms. The manufacture of the lenses which do not afford protection on the servative party of responsibility on the highways should be forbidden by law and the country's authorities should see that the law is enforced.

If the authorities do not act farmers' organizations should take up the matter and make the use of the glaring lights unprofitable for motor owners.

PROHIBITION AND PRO-HIBITION.

it seems that though capable of selfgovernment and deciding on their own tently. The people of Canada expected that trade or tariff, they are not yet educated interpreted Baldwin. onscription was a matter of life and enough to be intellectually independent. A brilliantly conducted paper like the months, even a matter of days. The precious hours fleeted by while Laurier dared to ask for a referendum.

Conscription is not on the statute books yet, but it should be made law books yet, but it should be made law book for the immature, simple-minded book for the imma not await the decision of Canadians, though it is having an enor-

book for the immature, simple-minded Canadians, though it is having an enormous sale in Great Britain.

It is not exactly a matter of morality, though the book assails the liquor traffic in the Mother Country. It is not this time the peculiarly moral sense of Ottawa that shuts Mr. Mee's book out. The reason why one may be fined \$5,000 or given five years in jail for having the book in one's possession is that we are stamped as incapable of the necessary intellectual discriminations. Nothing can be said against Mr. Mee's intellication of the house, they heard no more of the voice. They talked of many things, but always there was the prescription. the Laurier attitude of a referendum? It did not consult Laurier or the Liberals before announcing its policies. But now, having caused a general election, with the inevitable delay, although denying that "tones of thunder" are neard, will it withhold conscription when, according to its pledge, conscription should be placed in speedy operation, as was the case in the United States:

Interier attitude of a referendum? It did not consult Laurier or the Liberals before announcing its policies. But gence, veracity and logic. He smites the booze industry hip and thigh, as it debooze industry hip and can be said against Mr. Mee's intelli- oc

If conscription is to be the issue in the coming election, most certainly it should not be. The Conservative Government may make it the issue by failing to place the law in operation at once.

There is a fear at Ottawa, perhaps, that the exposure of drink conditions in Great Britain will do our cause in France no good with the prohibition people in both Canada and the United States. But the sooner the British beerage, peerage, trades unions, bishops and general public realize the necessity of stopping the waste of food and shipping in the manufacture and distribution of intoxicants, the better it will be for all alike. With bone-dry prohibition gaining ground everywhere in bitton gaining ground everywhere in all by the structing children is considered within the range of our comprehension or proper interpretation.

An hour later, Baldwin, still dressed, what is best. Good night, mothers the water bald on what is best. Good night, mothers the range of our comprehension or proper interpretation.

There is a fear at Ottawa, perhaps, that the exposure of drink conditions in Great Britain will do our cause in France no good with the prohibition people in both Canada and the United States. But the sooner the British water, please."

Quietly he opened the window, and with a feline movement that hardly suited his broad frame, he crept down the fire-escape. The window was partly closed below, but a soft, diffused green light was cast about inside. He crouched down beside the window frame so that he might catch a glimpse of the provided his proad frame to blow the curtain far enough from the window frame so that he might catch a glimpse of the provided his broad frame to down by the window many minutes, and then heard the vice, perhaps lower, as if the window had been partly closed. "I am faint." Came in partly closed below, but a soft, diffused green light was cast about inside. He crouched his proad frame to be a fine provided his broad frame to be a fine provided with a fine provided with a fine provided with a fine p of our young citizens have been carried away, lads who were just budding into manhood with lives full of rich promise and carrying into the world all the hope of parental instruction and such "luxuries" in order that the better it will be saw was apparently a room that served by day for a living-room and by night as a sleeping-room. The green light came from a business-like reading lamp on the table. The wide couch at the side of the room was open, ready for its occupant. Could it be that the victim slept there? At whisky manufacture may go on in Can-least the quarters were not those of a Such names as those of Gordon Mc- ada, though it has been stopped in the Prisoner He watched for a few minutes, but Intosh, son of Rev. W. R. McIntosh, pastor of King Street Presbyterian may go on ad lib. over on the other may go on ad lib. over on the other and then watched till he saw the light

sacrifice was made. Douglas Weld is missing and hope is entertained that he may be reported alive.

Gordon McIntosh was a young man Gordon McIntosh was a young man the pressing problems of the time. Since his experience with the purchase of them.

The Advertiser's Daily Short Story

Copyright, 1917, by the McClure Newspaper Syndicate. THE VICTIM BELOW STAIRS.
By Jane Osborn.

affection, mingled with just a shade of regret, that Baldwin Stone determined to spend the two weeks of his vacation with his mother in her small city apartment. He might have joined one of his partners at the yacht club, where The motor accident at Talbotville on Saturday evening again emphasizes the serious evil of the glaring headlights. Because a London resident was blinded by the lights of another car he ran into a bridge. The accident was a tragedy, and almost a fatality, which could have been prevented by simple obedience to the law. Glaring headlights are not legal, but the authorities appear to wink at their use. They are a positive menace not only to automobile drivers but also to people on foot or in carriages. A farmer driving a horse has no alternative than to get to the side of the store of his partners at the yacht club, where there would have been outdoor recreation, self-forgetfulness and feminine society, all of which would have come as part of a welcome change to Baldwin after the confining winter in his law office. But these temptations he mined that he was to go to South America in the autumn, and if he did he might not return home for a year. Perhaps a much longer period would have been outdoor recreation, self-forgetfulness and feminine society, all of which would have come as part of a welcome change to Baldwin after the confining winter in his law office. But these temptations he mined that he was to go to South America in the autumn, and if he did he might not return home for a year. Perhaps a much longer period would have come as part of a welcome change to Baldwin after the confining winter in his law office. But these temptations he put aside. It had about been determined that he was to go to South America in the autumn, and if he did he might not return home for a year. Perhaps a much longer period would have been overetoen as part of a welcome change to Baldwin after the confining winter in his law office. But these temptations he put aside. It had about been determined that he was to go to South America in the autumn, and if he did he might not return home for a year. Perhaps a much longer period would elapse before he saw the mother again. Hence his determination to spend his entire vacation with her. road as quickly as possible and wait until the motor with the searchlights has passed. A pedestrian is absolutely blinded, unable to tell whether he is stepping into a ditch or a pool of water.

little while over their coffee, Mrs. Stone showed a strange preoccupation—traces of which her son had caught before during the few hours he had been home. He queried with his eyes. "Yes, I am worried, Baldwin," she answered, divining his meaning. "It is beginning to get on my nerves. I think your knowledge of Spanish is going to help me solve the problem. Of ing to help me solve the problem. Of course, I don't allow myself to broad

gin."
"Cries from the apartment below?"
Baldwin was inclued to make light of
the matter. "Anything of that sort
should be referred to the Janitor, the
superintendent or the police. You
shouldn't allow yourself to be distressed."

"But I did ask the elevator man and he looked so strange—at least I thought he did. I asked him who lived in the apartment below and he said, in that drawling voice of his: 'Miss and Mrs. Martin.' I asked him if either of them was ill and he said: 'N' indeed, ma'am.' Just that way, and when I told him about the voices he laughed and wouldn't of anything about it. I suppose if it is a case—one of those horrible cases where the girl is held against her will—the people will have bribed him into secrecy. But I can't help but think about it."

"Don't you remember what the voice said?"—

Some the people of Canada were thought grown up enough to be allowed economic independence. But it seems that though capable of self-

"Tengo mucho calor," came the bice in Spanish. "I am very warm," iterpreted Baldwin. "That's perfectly clear. "I feel much worse, a little water, please. A drop of water, I am thirsty!" came in Spanish, in the same expressionless, but soul-stirring, wo-

Canadian families in London have been marked for a sacrifice, usually the first born and sometimes the only son.

Universal sympathy pulses through the community when the names of such the community when the names of such the community when the names of such the community when the case in the lists. In the case in the lists in the case in the lists in the case in the lists. In the case in the lists in the case in the lists in the case in the lists in the case in the lists. In the case in the lists in the case in the lists in the case in the lists in the case in the list in the lists. In the case in the lists in the case in the list in the lists in the case in the lists in the case in the lists.

BATHING CAPS. 35c, 50c, 75c Chapman's \$1.98 to \$3.50

EAT AND GROW FA

Says Few Grains of Saltogyn Eaten

With Daily Meals Will Increase

Weight of Thin People 15 to 40

Pounds in 60 Days.

Just because three good square meals

I not until the nutritive processes are

are eating now develop all the way from 15 to 40 pounds of healthy flesh between your skin and bones. Saltogyn is not a drug or medicine but a real flesh food that is easy to take, harmless and inexpensive. Druggists have it ready put up in ten days' supply packages and sell

and of the most distressing severity, are

Kelloggs

Asthma Remedy

The Soap to

purify, the

Ointment to

sootheand

Dr.J.D.

Stock-Taking Campaign in Full Swing Every Department Has Orders to Clear Decks

Ladies'Summer Dresses

AT LESS THAN COST

ALL THIS SEASON'S GOODS. THIS IS THE OPPORTUNITY YOU HAVE BEEN WAITING FOR A MOST IMPORTANT DRESS-BUYING OCCASION. SEE SPECIAL WINDOW DISPLAY. THIS COLLECTION COMPRISES THE PRETTIEST SUMMER DRESSES OF THE SEASON.

\$5 Values \$1.89

24 only Plaid Gingham Dresses, with large white pique collar and deep belt. See these.

\$10 Values \$5

Ladies' White Voile Dresses, trimming. Sun-pleated skirts.

\$10 Values \$6.95

Three only Mourning Dresses, black and white voile, white collar and cuffs overlaid with black

\$9 Values \$5

Ladies' Tussah Silk One-Piece and Coatee Dresses, with sport trimming in green, rose and blue.

\$7.50 Values \$4.25

Eight only White Voile Dresses, braid trimming in black or blue. Small women's to size 40.

Blue Silk \$5

Two only Misses' Blue Taffeta Silk Sport Dresses, ages 16 and 18 years. Come early for these.

\$5 Values \$2

Girls' White Voile Dresses, ages 12 to 16 years. Empire style with valenciennes lace trim ming.

\$7 Values \$3.50

Coat Dresses in sport style, for outings, tennis, etc. White with rose, green or blue.

\$5 Values \$2.25

Ladies' White Voile Dresses. large lace-trimmed collar, velvet

J. H. Chapman & Co., 239, 241, 243 Dundas St.

asm over Baldwin and enthusiasm on herself. She managed to find out five minutes just what he was as a lawyer and that he was going to

"How wonderful," she squealed, fair ly dancing for joy. "Then we can talk Spanish together. You see I have been studying medicine. I get my degree this enough doctor. Isn't that wonderful? And I'm going to South America, too;

the cries in the court. She seems to le in great distress." [By Stuart Lyon, Special Correspondent of the Canadian Press 1

PRESUMED DEAD

STRATFORD.

TILLSONBURG.

DYSENTERY

Pte. G. E. Williams.

METCALFE.
Pte. R. W. Morrow.

LONDON. Pte. W. K. Eldridge.

DISTRICT CASUALTIES

sleeping soundly. Her face showed delicacy and a rather worn expression even in sleep. But she was clearly very pretty and of the golden haired

the "corn production" bill which is mow before Parliament. Indian corn is grown in only very small quantities in Britain, nearly all of that used below the fine youths of quiet, discerning character from whom a response to the call was inevitable. He, too, had just stepped over the threshold of his profession, and beyond doubt would have won a place of honor at the London bar. His life

"the "corn production" bill which is now before Parliament. Indian corn is grown in only very small quantities in on her couch the night before, but as the lift before be had used all the bettien lour termine college room-mate of his.

Only she had grown less of a child since the time four vears before when he had met her at a dance.

"Leonard Jarvis was one of the fine years the little sister Abby of Tod Martin. A station of the little sister Abby of Tod Martin. A station in the lift before be had used all the bottle be with the fine four vears before when he had met her at a dance.

"Leonard Jarvis was one of the fine years before when he had met her at a dance.

"Leonard Jarvis was on

as it rounded into mature manhood will be affected. All the hatlons fight-stance on record where a newspaper would have been a great asset to the country and to the city. The value of such a life in a strictly economic sense out of business.

There are many cheap imitations of will be affected. All the hatlons fight-strength in this sterling remedy on the market. Ask where were the brown stance on record where a newspaper where were the brown spanish eyes he had pictured? And with adequate cash has been forced out of business.

There are many cheap imitations of the hatlons fight-sterling remedy on the market. Ask for it. Price is a strictly economic sense out of business.

There are many cheap imitations of the hatlons fight-sterling remedy on the market. Ask for it. Price is a strictly economic sense out of business.

There are many cheap imitations of the hatlons fight-sterling remedy on the market. Ask for it. Price is a strictly economic sense out of business.

There are many cheap imitations of the hatlons fight-sterling remedy on the market. Ask where were the brown stance on record where a newspaper where were the signs of the suffering through which she must have gone?

There are many cheap imitations of the market. Ask with sterling remedy on the market. Ask for it. Price is a strictly economic when you get the settling remedy on the market. Ask with sterling remedy on the market. Ask with sterling remedy on the market. Ask where were the signs of the suffering through which she must have gone?

There are many cheap imitations of this sterling remedy on the market. Ask with sterling remedy on the market. Ask this sterling remedy on the market. Ask where were the signs of the suffering through which she must have gone?

There are many cheap imitations of this sterling remedy on the market. Ask this sterling remedy on the market. Ask the nations fight.

GERMAN WAR LORDS SENDING SOLDIERS TO NEEDLESS DEATH

Say British Kill All Prisoners, and Lie Believed.

TINO'S ABDICATION **CLEARS SITUATION**

DANGEROUS So Declares French Premier



complete cure.'

IN BALKAN ACTION

Abigall shouted with glee. "Oh, that is your old Senorita Dolorita." That is what we call the phonograph, you know. I taught myself Spanish with one of those phonograph arrangements that talk it to you, and as I was going to need to understand patients more than anything else I had a special set of records made with just the kind of things that patients say. And I didn't know anyone would understand. I've been thinking," she suddenly diverted, "if you're going to South America and I am going why shouldn't our mothers I know your mother will an anything that the British kill all their troops that the British kill all their troops are growing.

CANADIAN HEADQUARTERS IN FRANCE, via London, July 25.—The latest trick of Berlin is a scurry one played at the expense of the German troops who have poured out their blood like water in defence of the fatherland. In the raid on Monday morning it was noticed that the occupants of the district are making outs very generally refused to come up and led fighting. We now find evidence to show that there is a very second count, and if there is no bombers and died fighting. We now find evidence to show that there is a very second count, and if there is no bombers and died fighting. We now find evidence to show that there is a very second count, and if there is no bombers and died fighting. We now find evidence to show that there is a very second count, and if there is no bombers and died fighting. We now find evidence to show that there is a very second count, and if there is no finest crops of nay in years will be safe. All the crops are growing.

At a fairly well attended meeting of was observed in Carmel Presbyterian was observed in Carmel National Presbyte been thinking," she suddenly diverted, "If you're going to South America and I am going why shouldn't our mothers go together. I know your mother will miss you dreadfully, and mine might be lonely when I am off on my practice. Wouldn't that be wonderful? You know you were awtull, a leaves thought you see to treat me."

By this time the visions of the darking will a sassuring the going to Sourement, I quoted from an troops to surrender, I quoted from a fall to a minister, it was found that Rev. Mr. Mechanished and Baldeyin Stone so beautiful win was assuring the surrender of the collection in the number of dugouts in the world, "Saldwin Stone."

By this time the visions of the darking as the blue doubter of a blue-eyed woman's eyes, and the proposite pillar. On his world in a proposite pillar. On his were the words, "Baldwin Stone sample on the opposite pillar. On his were the words, "Baldwin Stone."

By this time the visions of the darking as the blue the world will be a sample of the collection in the number of dugouts in the collection in the number of dugouts in the collection in the number of dugouts in the collection in the number of the call. The moderator, Dr. C. Flet when the call will be safe. All the crops are growing.

At a fairly well attended meeting of Carmel Presbyterian on the control of the Lord's Supprisoners. Were it not for this, the men would give themselves up mine world with the comparation for appendicties, is now important to stanley as observed in Carmel Presbyterian on poperate to extend the congregation is prepared to extend the

THE Ketchesons are well known

them probably has a wider acquaintance than Mr. W. D. Ketcheson, who was formerly Division Court Bailiff of the Trenton Court,

and is now living at .278 Front street, Belleville, Ont. Over fifteen years ago Mr. Ketcheson was cured of an extremely severe case of eczema and

he writes now to say that the cure proved a permanent one.

troubled for thirty years with itching piles and eczema. I could not sleep at night, and when I got

warm the itching was terrible. Eczema covered my legs down to the knees, perfectly raw. I have tried every pre-paration I could hear of. Seeing Dr. Chase's Ointment advertised, I procured a box, and this Ointment effected a

On Sept. 28th, 1912, Mr. Ketcheson wrote as follows:—"I had suffered for

many years from eczema and piles, and had tried doctors and everything I could hear of in vain. Reading about Dr. Chase's Ointment, I purchased it at once, and was soon completely cured. That was fifteen years ago, so there can be no doubt of the cure being a permanent one. I have met a great many people who have been cured by Dr.

In this year of 1917 Mr. Ketcheson again confirms his cure, and expresses his wishes that others may benefit

by his experience. Refuse to accept substitutes.

Dr Chase's Ointment

as pioneer settlers of Hast-ings County, and none of

Traction Comp 3y

Pure and sure, these fragrant, super-

creamy emollients are wonderfully effective for skin and scalp troubles

figure infants, children and adults Free Sample Each by Mail

For free sample each address post-care "Cuticura, Dept. N, Boston, U. S. A.

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