1898 --- TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR --- 1919 Market Adelaide 6100

In the Simpson Men's Store—Sale of Hart Schaffner and Marx \$50.00 to \$60.00 Suits at \$39.75—Today!

3500 Men's Fine Shirts in a Saturday Sale at



It's the shirt sale sensation of the season! Get your spring and summer supply today, when such excellent quality shirts are obtainable for so little.

Made From Fine Madras Cloths, Repps, Corded Materials, Cambrics, Percales and Zephyrs

The designs are wonderfully attractive, and feature the newest creations of today. The colorings comprise every wanted shade and combination of shades.

The shirts are coat style, of course, and have soft double cuffs. Sizes 14 to 17. Regularly \$2.50, \$2.00 and \$1.75. All one price, today, each, \$1.39, or 4 for \$5.50. See window display, Yonge and Richmond Streets.

Simpson's-Main Floor.

Models--For Men and Young Men

This is the kind of opportunity that good dressers are looking for, so be here with the 8.30 a.m. shoppers for first selection. You know the superb qualities of these fine suits.

Expert Designing --- Handsome Tailoring, Beautiful Fabrics and Comfortable Fit

Splendid choice of styles from the waist and form-fitting models to the conservative semi-fitting sacs. Sizes 34 to 42. Regularly \$50.00, \$55.00 and \$60.00 suits. Sale starts at 8.30 a.m. today. Each, \$39.75.

95 Men's Suits Going at \$25.00

Made from fine-finished worsteds and tweeds, in the most wanted shades of brown and grey in attractive patterns. Singlebreasted, two and three-button soft roll semi and form-fitting sacs. Also waist seam models for the young man. Sizes 34 to 44. Today, \$25.00.

New Spring Overcoats, \$25

Chesterfield model, developed in rich dark grey cheviot. Fly front—close-fitting collar—smart lapels, slightly fitted back. Sizes 35 to 42. Specially priced today at \$25.00.

Men's 2-Purpose Tweed Raincoats, \$14.75

Trencher and slip-on models, made from smart grey and black tweed mixture. Convertible collar—slash and patch pockets. Natural shoulder effect. Sizes 38 to 44. Today

Special Purchase of Ofiental

Rugs

-- Just Arrived

who have been waiting for an opportunity to buy a genuine

Oriental rug of faultless quality

will be interested in these hand-

some specimens. Included are:

Shirvans, Karsbaghs,

Kabistans and Mossouls

\$55.00, \$65.00, \$75.00 and \$85.00.

Isn't that the good news! You



Men's Soft Felt Hats, \$4 and \$5

High-grade Hats, in dressy new shapes. Shades of greys, greens, brown and black. Leeds Quality\$4.00 Linco'n Quality\$5.00

Other high-grade Hats from makers such as John B. Stetson,

New Spring Caps

Everything new in Caps for men and boys. Plain shades and fancy designs. 75c. 95c, \$1.50, \$2.00, \$2.50 and \$3.00. \$1.50, \$2.00 and \$2.50.

Simpson's-Main Floor.

Black Straw Hats for

Manufacturers' Clearance! Boys' Tweed Suits, \$8.95

Choose from 86 English tweed suits in a wool and cotton mixture. Serviceable and dressy spring patterns and styles in grey and brown chalk line stripes, plain greys in dark and medium shades and broken stripe designs. All around belted mode's with vertical pockets. Full fitting bloomers, with governor fasteners. Sizes 8 to 15 years, 26 to 33. Today, 8.30 a.m. Special, \$8.95.

Boys' Waist-Line Suits of Fine English Worsteds

Developed in fine brown worsted material in check or stripe patterns. Full fitting bloomers with governor fast teners. Boys of 13 to 18 years. Sizes 31 to 34, \$17.00; 35 to 36, \$18.00.

Boys' Waist-Line Tweed

Made from wool and cotton fabric, medium grey, new waist-line model with vertical pockets. Full fitting bloomers with governor fasten.

Boys' Dark Grey Worsted

Bloomers with governor fasteners. Loys 10 to 14 years:
Sizes 28 to 30, \$11.00.
Sizes 31 to 32, \$12.00.

Sizes 31 to 34, \$15.00.
Sizes 35 and 36, \$16.00.

Today's the Last Day in "House-cleaning" Week--Shop Early

Sale of Wall Papers Today

selection and bring your room measurements --- no reserva-

8.30 Special-1.000 Rolls Wall Paper at 17c Roll

Choice of 40 styles and colorings—suitable for all rooms and halls. Some kinds in limited quantities only. Regularly 25c to \$1.00. Per roll, 17c.

Pretty Bedroom Wall Paper 11c

Cut-Out Borders, 5c Yard. All-over rose design in shadowy effect, also silk stripes in pink and blue—floral stripe designs in new pinks and blues on light backgrounds. Attractive floral design borders in various widths and colorings. Regularly 20c to 25c. Roll, 11c.

New American Tapestry Wall Papers 19c

New scenic design, colored in latest tones of soft blues, with greys on tan background, for living-rooms and halls, 19c.

Exceptional decorative styles in artistic colorings, including newest tones of greys, blues, tans and iridescent shades. Regularly 31.25 and

Japanese Grasscloths, \$2.00

Clearance of balances of Japanese Grasscloths-enough for one or two rooms only of a coloring—one color and two-tone effects. Regularly \$6.00. Today, \$2.00. 10,000 Feet Room Moulding, 11/2c Foot

White enamel and imitation oak, 1 1-2 inches wide. Standard quality finish, suitable for all rooms and halls. Per foot, 1 1-2c.

Simpson's-Sixth Floor.

Special Wide Wall Paper 75c

\$2.00 Carpet Samples at \$1.29 Each

Manufacturer's samples of Scotch-made Tapestry Carpets. Assorted colors, both bordered and plain effects. 1 ½ yards long. Clearing at, each, \$1.29.

Cocoa Door Mats Half Price

Bought at 50% reduction off the manufacturer's list. Large quantity of heavy cocoa fibre door mats in assorted qualities and sizes. 98c to \$4.95 each.

Simpson's-Fourth Floor.

The designing and weaving of these excellent rugs are

ail one could desire, and should be seen to be fully appreciated. Sizes range from 2 ft. 10 in. x 5 ft. to 3 ft. 9 in. x 7 ft. These are suitable for any room or hall. Priced at

English Lace Curtains at \$2.25 and \$2.98 Per Pair

Imported curtains for excellent service. Plain and medallion centres, 40 to 48 inches wide. 21/2 to 3 yards long. To-

2 Specials in Silk Lamp Shades At \$4.50 Each—A limited number of new shapes in size

22-inch. Gold, blue or rose. Regularly \$6.75. Today,

At \$7.98 Each-Made in our own workroom, new Empire styles. 22-inch size in two shades of gold, also in rose or blue. Regularly \$10.50. Today, each, \$7.98.

4 Good Values in Window Shades At 79c Each-Opaque shades in | At \$1.09 Each-Heavy oil finished

white, cream or green, 37 inches shades on best Hartshorn rollers, wide, 70 inches long. Strong rollers white, cream or green, 37 inches wide, 70 inches long. At \$1.35 Each-The popular com-

At 98c Each—Opaque shades, with attractive insertion, white or cream, 37 inches wide, 70 inches long.

At \$1.35 Each—The popular companies to the side and white or cream to the street. Guaranteed Hartshorn rollers, 37 inches wide, 70 inches long.

Extension Rods Reduced, 15c for 10c Each 500 to sell today, strong brass rods extending from 22 to 36 inches,

250 extra heavy three-quarter inch rods, made to fit any window from 26 to 48 inches. Complete with brass ends and hook brackets, 35c Simpson's-Fourth Floor.

Tourist Trunks, \$7.95

Incomplete stocks of Tourist Trunks—canvas covored. Some with straps. All with trays. Good sturdy build. Sizes 34, 35 and 38 inches. While they last, \$7.95.

Suit Cases, \$2.98 Fibre Suit Cases with two heavy straps—deep square model—swing handle. Good locks and fasts. Sizes 34 and 36 inches, \$2.98.

Club Bags, \$5.95 Fabrikoid Club Bags with double high handle-very neat model. Durable rubber cloth lining-double pockets. Reinforced corners—good lock and fasts. Sizes 16, 18 and 20 inches, \$5.95.

Framed Pictures, 2 for 25c

Clearance of thousands of small pictures, neatly framed in oak, gumwood and ornamental patterns. Color prints, sepia, etc., from 5 x 7 to 6 x 12 inches. All one price, today, 2 for 25c.

Snapshot Frames, 25c 1 to 6 opening oak frames for post card or snap-shots, 1, 2, 3, 4, 5 and 6 openings, each, 25c.

Snapshot Frames, 15c, 20c, 25c Walnut finish snapshot frames. Complete with glass and back, with ring in top for hanging up. 2½ x 3½ inches at 15c; 2½ x 4½ at 20c. Post card size, each, 25c.

Simpson's-Sixth Floor.

Men's Watches \$14.89 Regular \$25.00

A splendid gift for returned boys. 24 only. 12 size, thin model pocket watches. 17-jeweled bridge model, adjusted to 3 positions. "Fortune" gold filled open tace cases. Every watch fully guaranteed. Regularly \$25.00. Today, \$14.89.



Handsome Furniture for Living



3-PIECE LIVING-ROOM SUITE, consisting of settee, arm chair and wing arm chair. Mahogany frames -cane panel backs and arms. Movable cushions. Settee 225.00

· Living-Room Suite, \$228.00—One suite only, back. Separate Marshall cushions, covered in highconsisting of large Chesterfield and two large arm grade floral tapestry, \$171.00. chairs. Chesterfield-three division back-pillow and arms. Separate Marshall cushions-covered in good

Large Living-room Chairs-All-over upholstered in tapestries-various designs. Deep springs. Fitted with Marshall sanitary cushlons. Priced, \$48.00 to

Luxurious : Chesterfield, \$171.00-Chesterfield,





Arm Chair ... 113.25 Wing Chair . . 135.00

Rocker to match Chesterfield, \$92.75.

Chairs and Rockers for Living-rooms-All-over grade of tapestry. Regularly \$288.00. Today, \$228.00. upholstered in durable artificial leather. Back and arm we'll padded-spring seats. Priced for today at \$10.25.

Couches, \$8.50-Wood frames, covered in brown imitation leather. Tempered springs-well tied. Priced for today at \$8.50.

* Morris Chairs, \$18.25-Solid oak frames-spring seats. Adjustable back. Upholstered in imitation three section back, pillow arms. Deep spring seat and | Spanish leather. Fumed or golden finish. Price, \$18.25. Simpson's-Fifth Floor.

Complete Set of Electric Fixtures and Shades \$26.95

This set suits a 6coom house perfectly. It will give you all the light you need, and each piece is splendidly adapted to its particular room. Many tinted shades are supplied. Eleven fixtures in all. The illustrated semi-indirect fixture is for the faccount dining-room. Saturday, complete set, \$26.95. Simpson's-Sixth Floor.



Coaster Cars, 89c, \$1.00, \$1.25 Hardwood construction, nicely varnished. Three easy running wheels,



Safety Scooters, 78c Wooden platform, 6 inches wide. Three

Toy Wheelbarrows, 69c. Wooden boxes and handles, wire wheels. Simpson's-Sixth Floor.

Basement---Lawn and Garden Tools, Automobile Accessories, Cutlery and Chinaware

ngs. A good reliable make. To-D-Handled Garden Spades. Today, Garden Rakes, malleable iron head—long handle, 12-tooth size. Today, 35c. Steel Garden Rakes, 12-tooth size.

Child's Garden Sets, 15c, 25c and 65c





75c.
Razor Strops, double swing leather strons. Today, each, 75c.
Pocket Knives, high-grade American make, for men and boys, \$1.50 and \$1.75 values. each





Report SIMPSON Control

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Greeted V Wilso Whic Dish

the Italian p vesterday mo Rome was the returning the legend, vent to the

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