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About

At Simpson's Today--Men's Suits \$22.50, Fur Collar Overcoats \$38.50

Today It's \$1.45 for Hats of Regular \$2.50 Quality



An attractive opportunity for men and young men looking for a bargain in good hats. Smart shades of steel grey, green, brown, fawn and black. Today, special, \$1.45.11 usig pox. 100

75c Caps at 49c-For Men and Boys-Plain shades and broken check designs-with and without inside earbands. Today, special, 49c.

\$5.00 Black Dogskin Gauntlets, \$3.85-Glossy, well furred, with good facings and linings. Today, special, \$3.85.

The Store's Conveniences for Visitors to Toronto

The Rest Room-Third Floor-a pleasant spot to rest and meet friends.

The Post Office and Information Bureau-Main Floor, Centre.

The Free Parcel Check Room Basement—A haven of refuge for the many parcels.

Telegraph Station, in the Basement.

Telephone Booths-Located here and there about the Store.

The Palm Room-Sixth Floor-Where Breakfast, Dinner, Afternoon Tea and Lunches are served.

We Pay Shipping Charges on all purchases of \$10.00 or over, to any station in Ontario.

Suits at \$22.50 for Men and Young Men

They are expertly fashioned to retain shape, and represent the best that the price can buy. Popular single-breasted, 3-button model, 6-button vest and medium trousers. Sizes 36 to 44. At a really moderate price. Today, \$22.50.

Fur Collar Overcoats, \$38.50

For Men and Young Men

Heavy dark grey cheviot coating, double-breasted, Russian marmot collar. Lined throughout with shepherd plaid worsted lining. Dressy and practical for winter. Sizes 36 to 42. \$38.50.

Men's Tweed Trousers, \$2.95, grey and brown. Sizes 32 to 44. Today, \$2.95.

Men's Flannelette Pyjamas, \$2.45, pink or blue stripes, military collar. Frog loops, pockets. All sizes. Today.

Men's Flannelette Night Shirts, pink or blue stripes, collar attached, pocket.

Sizes 15 to 20. Special today, suit, \$2.45.

Men's 75c and \$1.00 Silk Neckwear at 47c. Flowing end, cross bars and floral designs. Today, 47c.

Suspender Sets, at 79c-Suspender and garters in box. Regularly \$1.00.



\$14.50 Bedroom Rugs, 9ft. x 10ft. 6 in., Down to \$10.95--Today

That's welcome news for thriftwise homekeepers. These durable and good-looking rugs are reversible and come in appropriate light colors for bedrooms. Two-toned green, blue and rose. Small designs. Size 9 ft. x 10 ft. 6 in. Today specially reduced to \$10.95.

Seamless Tapestry Rugs, \$9.95-Just arrived! New designs and colorings. Size 7 ft. 6 in. x 9 ft., at \$19.95; size 9 ft. x 9 ft., at \$25.75; size 9 ft. x 10 ft. 6 in., at \$29.75, and 9 ft. x 12 ft., at \$33.95.

Inlaid Linoleum, \$1.85 and \$2.15 square yard-4,000 yards of well-seasoned, reliable quality. Tile and wood designs, at \$1.85 and \$2.15 square yard. Simpson's-Fourth Floor.

Children's Whitewear

75c to \$1.25 Kinds for 43c No C.O.D. Onlers, No Exchanges or Refunds.

Clearance of broken lines, children's nightgowns of nainsook. Sizes 6 and 8 years. Fine nainsook and flannelette underskirts. Sizes 1 to 12 years in the lot. White flannelette and nainsook drawers, sizes 6 to 12 years in the lot. Today, garment, 43c.



Children's \$1.00 Wool Toques at 65c

For Girls or Boys. Deep revers and wool pompom or tassel. Long and short styles. Navy, cardinal brown, light grey, white and saxe. Regularly \$1.00. Today, 65c. Infants' \$1.35 Button-front Vests, 89c. Three

parts white pure wool and one part cotton. Sizes 6 months to 21/2 years. Today, special, 89c. Honeycomb Shawls, of white wool. Fancy bor-

der and knotted fringes. 48 inches square. Price, Crib Blankets, of woolly blanket cloth. Pink or

blue, with white bunnys, Teddys or bowknots in border and all-over designs. Size 36 x 50 inches. Today, \$1.95.

Special Values in Dress Goods

\$1.00 Stripe Mohairs, 59c Yard-Balance of beautiful dark stripe mohairs for women's and misses' dresses and skirts. Today, yard, 59c.

Silk and Wool Fabrics, \$1.95-In crinkle crepe and faille poplin weaves-not every shade, but good assortment in the lot. Regularly \$2.50 to \$3.50. Today, yard, \$1.95.

\$3.50 Fine British Serges at \$2.95 yard—Guaranteed all wool, fine chiffon finished serge in navy and black. 50 inches wide. Today, yard, \$2.95.

\$3.50 Black Coating Broadcloth, \$2.75 yard-54 inches wide, deep fast black, spotproof. Today, yard,

\$1.89.

200 pairs of Women's \$8 Boots at \$4.95-Sizes 21/2 to 7.

Women's Boots at \$4.95

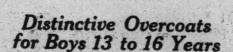
At 69c-Women's Cretonne

Sizes 3 to 7. Today, 69c.

\$13.85 Is the Clearaway Price on Boys' Suits for Today

Sizes 29 to 36 11 to 18 Years

Developed in dark brown cheviots, worsteds and tweeds, fancy stripe and check designs. Popular models, dependable fabrics, and fast colors. Lined throughout with all-wool twill serge linings. Full fitting bloomers with belt loops and expanding knee bands. Sizes 29 to 36, 11 to 18 years. Regularly \$16.00, \$18.00 and \$20.00. Today, special, \$13.85.



Distinctive and attractive is

this dark grey and black check winter - weight overcoat. Designed in double-breasted ulster, with convertible collar and all-round loose belt at waist. Sizes 31 to 34, 13 to 16 years. \$22.50.

Splendid Values in Women's Harvey

Combinations

"Harvey Brand" Combinations-Made of excellent quality finely ribbed cotton. High, low or V-necks-long, short or no sleeves. Anklelength drawers-some "New Mode" style.

Sizes 34 to 38, price

Sizes 40 to 44, price \$2.75.

Vests-Drawers

Made of fine ribbed cotton and wool. Vests in all styles. Drawers ankle length. Both styles. Today, \$1.35.

Women's Bloomers

Women's elastic, gathered

at knee and waist. Price \$3.25.

Flannelette Gowns

Women's slip-over style, with V-neck and short kimona sleeves. Regularly \$2.25. Today \$1.39.

Satin Bloomers

Of washable pink satin, elastic gathered knee and waist. Hemstitched frill of self. Regularly \$4.50. Today \$2.95.

Jap Silk Bloomers

Pink - elastic gathered

knee and waist. Regularly \$2.50. Today \$1.79.

Corset Covers

Yokes of lace and embroilation style. Blucher cut with hard box toe. Felt-lined, padded tongue, medium sole, low dery. Regularly 75c. To-heels. Sizes 2½ to 7. Only one pair to a customer. Today, special, \$1.99.

> Lxtra \$4.50 to \$7.50 Corsets \$3.48

ther covered soles, covered wood and plain leather heels. Sizes 6 to 11. Today, pair, sole. Sizes 6 to 11. Today, blue, purple. Sizes 3 to 8. To-Manufacturers' samples and broken lines taken from high-class stock-including imported models. Sizes 19 to 30 in the lot. Reduced price today, \$3.48.

Lovely Evening Dress Satins

And Beautiful Soft Chiffon Taffetas-Pinks, skys, blues, mauve and others. Yard, \$2.50.

36-inch Ivory Japanese Wash Satins—Bright duchesse surface. Retains its brilliancy. Regularly \$2.24, for, yard, \$1.95.

Colored Silk Crepe de Chines, \$1.69 yard-Splendid range of colors (also ivory). Widths 38 to 40 inches.

Splendid Value in Natural Silk Shantung

Perfectly even in weave-free from dressing. Regularly \$1.00 and

\$1.10, for, yard, 88c. Black Silks, \$1.95 yard-Swiss, satin paillettes and silk taffetas. 35 and 36 inches wide-good reliable dyes. Regularly

\$2.24, \$2.29 and \$2.38,

for, yard, \$1.95. Black Silks, Satins, Taffetas, Peau de Soies. \$2.44—Swiss, French and American - standard stocks. Regularly \$2.69 and \$2.79, for, yard,

Gloves and Hosiery in a Quick Dispersal

Men's \$2.00 Gloves, \$1.69-Woo!-lined cape and

tan suede. Broken sizes only. Regularly \$2.00 and \$2.25. Today \$1.69.

Broken Lines and Oddments

Men's 50c Khaki Sox, 39c—Plain knitted finish—good weight—seamless foot. Broken sizes. Today 39c. Men's \$2.00 Wool-lined Leather Gloves. Broken

Women's Wash Cape Leather Gloves, tan and mastic shades. Sizes 5 1/2 to 6. Regularly \$2.00. Today,

Women's Glace Lamb Gloves. Black, white, black with white points, and biscuit shades. Odds and ends of regular stock. Up to \$1.25. Today 85c.
Penman Cashmere Stockings for Women.

weight. Sizes 8 1/2 to 10. Regularly \$1.50. Today

Simpson's Market List for Today Phone Adelaide 6100

Canada Food Board License

No. 8-7531.

One Car Standard Granulated Sugar, 20-lb. bag, \$2.30.

1,000 Pails St. Williams Pure Raspherry Jam, 4-lb. pail, \$1.09 \$1.09. Finest Creamery Butter, lb., 56c, Dingman's Naptha Soap, 15 bars, \$1.00.

Finest Canned Peas, tin. 15c. Morris' Oleomargarine, lb., 35c.
Assam Tea, regular 65c, lb., 59c.
Oglivie's or Purity Flour, 24-lb.
baz. \$1.70. Seedless Raisins, lb., 17c. Maxic Baking Powder, 1-lb. tin,

Choice Blue Peas, 2 packages, 25c. Flaked Wheat, 7 lbs., 59c.

Peanut Butter, in bulk, lb., Molasses Snaps, 2 lbs., 35c Choice Mincemeat, lb., 18c. Orange Marmalade, 1-lb. Choice Canned Herrings, Sea Crest Brand, tin, 24c. Featherstrip Cocoanut, lb., 38c. Japan Rice, 2 lbs., 25c. Shredded Wheat or Grapenuts, pkge., 14c.
Cocoa, in bulk, lb., 24c.
Soap Chips, 2 lbs., 29c.
Red Salmon, tall tin, 34c.
Choice Olives, gem jar, 35c.
Salt, 2 packages, 19c.

FRUIT SECTION. Spy Apples, 6-qt. basket, 50c. Choice Grapefruit, 3 for 28c. California Lemons, dozen, 29c. Carrots, 12 lbs., 20c.

Some Good Victor Records

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Widths C to D. Spanish and Cuban heels. On sale today, \$4.95. heavy sole and heel. Sizes 6 to 11. Today, \$4.95.

Hundreds of Pairs of Men's and Women's House Slippers

Get the "Go" Price for Today

Men's Imitation Alligator Men's Felt Slippers, all grey

Slippers, different patterns and Slippers, black or brown, with or plaid, felt lined, padded incolors. Six pom pom. Lea-leather soles and low heels. Sole. Leather covered outer trimming and pom pom. Padded

Clearing Women's Hockey Boots

At Below Makers' Prices, \$1.99

boots on hand, valued at \$2.25 wholesale. We bought the lot at our own price. Black, regu-

The backward season left a large jobber with hundreds of pairs of these hockey

Men's Heavy Boots, \$4.95

Of best brown oil grained leather with ten-inch leg. Extra

Women's Fancy Velvet Sip-