

businessmen through provincial departments of education or departments of trade and industry. Other courses in the series include Retailing, Marketing for Manufacturers, Bookkeeping and Purchasing.

**COURSES FOUND PRACTICAL**

F.M. Hollingshead, Director of Office Services, Florists' Telegraph Delivery Association's international headquarters in Detroit, said that members of the Association had found the Management Accounting course of practical help in operating their stores profitably. Evaluations of the course by the Association had revealed that it had helped members improve their pricing, buying, collections and their forecasting of sales and expenses. In addition, the course had made it easier for them to detect quickly month-to-month and year-to-year business trends and, where necessary, to take corrective action. Course graduates had also been assisted in assessing the profitability of individual lines, such as cut flowers, potted plants and gifts.

In Ottawa, Dr. C.R. Ford, Director, Technical and Vocational Training Branch, Department of Labour, said that the Management Accounting course prepared by the Small Business Management Training Division had been repeated more than 50 times in the past year. "The popularity of this course," he commented, "reveals the sincere interest of owners and managers in learning how they can use the information contained in their records to operate their businesses more profitably."

Speaking of the small-business management courses generally, Dr. Ford commended Canadian trade associations, chambers of commerce and service clubs that had sponsored courses in over 30 communities from Sydney, Nova Scotia, to Vancouver, British Columbia. "The response to this programme indicates that it is meeting a real need in the development of healthy and effective small businesses, of which there are 480,000 in Canada," Dr. Ford said.

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**SYMPOSIUM ON FOREST PESTS**

This summer about a dozen Canadian experts in forest entomology and pathology will meet with their counterparts from some 40 other countries in a symposium, to be held July 20 to 30 at Oxford, England, on forest diseases and insects. The symposium was recommended by the International Union of Forest Research Organizations, and has been organized by the Food and Agriculture Organization of the United Nations (FAO), in co-operation with the IUFRO.

The substantial delegation from Canada, which will be one of the largest attending the Oxford meeting, reflects the importance Canadian forestry officials place on this gathering. The symposium will afford a broad exchange of information aimed at more effectively controlling the intercontinental spread of forest diseases and insects. As one of the world's greatest sources of wood and wood

products, Canada is vitally concerned in this endeavour.

**CANADIAN DELEGATION**

Nine of the Canadians attending the symposium are officials of the federal Department of Forestry. Dr. I.M. McGugan, the Department's associate director of forest entomology research, is chairman of the IUFRO working group on international co-operation in forest-insect research, and will serve as vice-chairman of the symposium. At Oxford, Dr. McGugan will present a paper on forest entomology in Canada.

Another member of the Department, Dr. V.J. Nordin, associate director of forest pathology research, will deliver an address on the intercontinental spread of forest pathogens, while Dr. R.M. Felyea, officer in charge of the Department's forest entomology and pathology laboratory in Fredericton, New Brunswick, will give a keynote address on the role of the forest entomologist.

Other Department of Forestry officials attending the symposium are: Dr. R. Pomerleau, head of the Department's forest pathology investigations at Sillery, Quebec; Dr. L.T. White, officer in charge of the laboratory of forest pathology, Maple, Ontario; W.A. Reeks, officer in charge of the forest insect laboratory at Sault Ste. Marie, Ontario; Dr. F.E. Webb, officer in charge of the forest entomology laboratory, Winnipeg, Manitoba; Dr. G.P. Thomas, officer in charge of the forest entomology and pathology laboratory at Calgary, Alberta; R.R. Lejeune, officer in charge of the forest entomology and pathology laboratory, Victoria, British Columbia.

K.B. Turner of the Ontario Department of Lands and Forests will attend, and Dr. J.E. Bier, professor of forest pathology at the University of British Columbia, is also expected to participate in the symposium.

**DISCUSSION OF COMMON PROBLEMS**

Many of the problems to be discussed are common to several countries. One area of interest to Canada, for example, is the greater vulnerability of forest plantations than natural forests. Since Canada has several plantation problems created by pests introduced from other countries, an exchange of information on such pests will be of great value.

Canadian experts, for their part, can provide a wealth of information to other countries. In particular, the federal Department of Forestry operates a continuing and highly-developed survey to detect and appraise forest insect and disease conditions throughout Canada. This survey is of great interest to forestry officials in many countries.

Canada is experienced in the techniques of large-scale aerial spraying. For more than a dozen years, one of the world's most extensive programmes of this type has been carried out against the spruce budworm in New Brunswick.

While in Britain, many members of the Canadian group will also attend either the Twelfth International Congress of Entomology in London from July 8 to 16, or the Tenth International Botanical Congress in Edinburgh, August 3 to 12.

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