

PROMOTIONAL VENUES

Colombian Trade Shows

There are no specific geomatics expositions in Colombia, but there are expositions that are related to different industries that use geomatics technology. These trade fairs are the following:

EXPOCIENCIA Y EXPOTECNOLOGIA: This trade show showcases recent developments in science and technology and is held annually between October 1 and 8.

COMPUExPO - INTERSOFTWARE: This trade fair demonstrates recent computer hardware and software developments. Most of the technology present is from foreign firms. It is held annually between October 22 and 28.

ExPO PETROLEO: This is sponsored by the state oil company ECOPETROL and the Colombian Ministry of Mines & Energy. Most of the international oil companies operating in Colombia attend this event. It is held annually between November 19 and 21.

All of these trade fairs are presented by Centro Ferial de America Latina (CORFERIAS) which is the national Colombian association for trade fairs.

Publications

There are no Colombian geomatics publications, but there is a catalog of software and informatics information that is published by the Asociacion Colombiana de Usuarios de Informacion (ACUC) once a year called the Catalog Nacional de Software y Guia de Servicios. Many of the leading Colombian geomatics firms use this publication to see what is new in the market.

Most Colombian geomatics firms read American geomatics publications such as GIS World or Colombian publications that are related to certain industries such as; Topografia y Construcción (Topography and Construction), Con Concreto (Construction), Construcción Para American (Published in Spanish but an American magazine) and Petróleo Energía (oil & gas).