

## **COMPANY OVERVIEW**

IDON Corporation is the NAPLPS information architect to help you:

- educate and train your people
- identify and define requirements
- design new products, systems and services
- enhance existing products, systems and services
- oversee engineering development and system integration
- monitor system implementation
- evaluate product impact and system operation.

IDON's strengths are its knowledge, its experience and its associates.

IDON's principals are well known and respected in their fields. Herb Bown, the President, is recognized around the world as the "Father of Telidon" while Doug O'Brien created the 'PDI's'. Together, they served as prime architects in the creation of international NAPLPS and NABTS information communication standards.

IDON Corporation is dedicated to the innovative creation and application of information technology and communications standards to improve the methods of information handling in everyday learning and decision making situations.

## **EXPERIENCE**

The principals of IDON Corporation have over seventy years of collective experience resolving communications and information handling problems in the worlds of business, education, government,

health and the military. IDON's staff have worked as researchers, software creators, systems analysts and designers. As administrators they have planned and managed projects and programs and directed business corporate development and product sales.

## **PRODUCTS AND SERVICES**

IDON Corporation is a service oriented company:

- providing specialized knowledge and understanding of information technology — through personal consultation, seminars, technical workshops and specialized literature. The principals of IDON are internationally recognized as founding experts in both the technology of videotex and teletext and particularly in NAPLPS, and NABTS. IDON's experience base extends from fundamental research to corporate product development and includes the promotion and strategic negotiation of both national and international communication standards.
- providing a stimulus and a sound framework for new opportunities in the information industry. IDON's unique experience and capabilities and more — its strong will to promote new information technology and standards — can lead to the creation of exciting new products, systems and services through an effective cooperation with all the proponents of the industry. IDON can serve as the entrepreneur

in defining the requirements of new applications of information technology, as the architect in their specification and design, as an advisor in overseeing their implementation through the cooperative efforts of others, as the trouble shooter in helping others find their way, or as the consultant in assessing the viability of ventures sought or the impact of opportunities taken.

IDON has the drive, the knowledge and the experience to help others succeed in handling their own particular information challenges.

## **FUTURE DIRECTIONS/ TARGET MARKETS**

IDON Corporation is committed to the cooperative exploitation of business opportunities in information technology.

## **FOR MORE INFORMATION**

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