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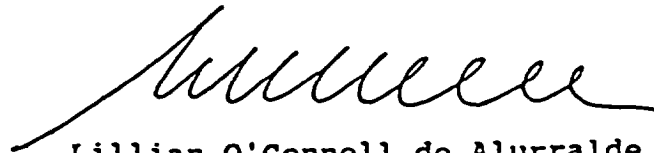
Ottawa, April 1994

The Embassy of Argentina in association with the Canadian Department of Foreign Affairs and International Trade is pleased to participate in this joint effort to promote the mutual economic and commercial interests of both our countries. The purpose of this publication is to provide a useful portrait of the present Argentine economy that will encourage closer investment and trade exchanges with Canada.

Since the restoration of democracy in 1983, Argentina has been carrying out a wide program of economic reform oriented towards the modernization of the country. This process has involved a profound political and economic transformation, geared towards the country's integration in the global economy. To be successful, this dramatic change has to be accompanied by investments in new enterprises, infrastructure and human resources. As businesses and industries have to compete globally, investment and trade are critical to growth and prosperity.

Canadian business has responded with enthusiasm to this new dynamic environment. Profitable ventures have been established and many more should follow. Canada and Argentina are natural partners. Striking similarities in territorial extension, size of population, cultural diversity and abundant agricultural and energy resources, are enhanced by a commitment to democracy and the respect for human rights.

Looking forward to a most successful partnership, Argentina is ready to welcome Canadian initiatives.



Lillian O'Connell de Alurralde
Ambassador of the Argentine Republic