

the market is big enough to attract leaders in that particular sector, investment would be consistent with this and perhaps too high for the small company to assume it alone.

Moreover, companies must acquire the expertise needed for production and marketing as they are different from those required for research. Companies that embark on the production process must overcome obstacles in 78% of all cases. There are several types of problems:

- **the problem of financing**, the cost of materials and the cost of expertise it must acquire as production is different from research;
- **the problem of entering a different field**, finding a decisive size, the standstill point, the scale of the economies and the respect of certain regulations, the problem of finding an adapted tool and adopting new regulations.

Production problems encountered by companies are mainly those of finding the adapted tool (20%) and finding financial resources (18%).

ADDITIONAL SOURCES OF INFORMATION

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This magazine is in contact with companies involved in this sector and publishes a monthly report of all new biotechnological developments.