

SECTOR: Consumer Products and Services
SUB-SECTOR: PRINTING EQUIPMENT AND SERVICES

Officer: T. Weinstein
991-9479

Event: National stand, Graph-Expo equipment trade show, New York, October 3-6, 1992

Products: Printing equipment

Scope: Regional show, 300 exhibitors

Target: 5,000 printers, agents, reps

Status: UTO is recruiting