4. COUNTRY PRIORITIES

How do you rank the European countries, on a 1-3 scale, as markets and as investment sites for the 1990s?
(1 = top priority, 3 = little interest)

	Market to supply from elsewhere		Produce locally for domestic market		Export base for EC/other markets	
(% of replies)	1	2	1	2	1	2
			INDUSTRIAL COMPANIES			
Big 5:						
France	36	24	34	17	21	23
Germany	39	19	33	17	25	18
Italy	33	24	31	16	18	17
U.K.	27	24	38	16	25	21
Spain	33	25	32	14	25	18
Other EC:						
Belgium	34	30	9	10	13	10
Denmark	33	23	6	6	6	5
Greece	28	20	7	8	4	7
Ireland	27	17	4	5	8	8
Netherlands	36	28	10	13	12	13
Portugal	27	24	9	13	9	11
EFTA:						
Austria	30	28	4	10	5	9
Finland	30	24	7	7	5	5
Norway	34	23	4	8	4	5
Sweden	38	24	10	10	6	12
Switzerland	39	24	6	10	6	11
			SERVICE COMPANIES			
Big 5:						
France	25	25	32	11	8	20
Germany	35	13	35	20	18	20
Italy	23	27	27	13	18	8
U.K.	22	15	45	10	28	16
Spain	27	15	25	25	18	11
Other EC:						
Belgium	28	23	11	11	10	10
Denmark	13	30	8	15	3	8
Greece	11	16	10	13	3	8
Ireland	13	18	6	10	3	6
Netherlands	22	32	15	16	11	8
Portugal	13	28	10	13	6	11
EFTA:						
Austria	18	22	6	8	3	10
Finland	15	23	6	5	3	3
Norway	15	25	5	10	0	5
Sweden	25	18	8	13	6	8
Switzerland	23	20	10	20	6	10