

.b 2195732 (E)

Dept. of External Affairs  
Min. des Affaires extérieures

OCT 20 1988

RETURN TO DEPARTMENTAL LIBRARY  
RETOURNER A LA BIBLIOTHEQUE DU MINISTERE

# *So You Want To Export?*

## *Making the initial decision*



Cognos representatives (left, left centre and far right): Donnie Moore, Chief Financial Officer, VP Finance/Administration; Michael U. Potter, Chairman and CEO; and Malena Abel, Secretary to Chairman, meet with Monica Siig (right centre) from the Department of External Affairs, to discuss export markets. Cognos Incorporated, a 1986 Canada Export Award winner, is an example of the thousands of Canadian exporters that are selling their goods and services around the world.

43-249-931