REPORT 4
89/05/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :348-KUWAIT

014-EDUCATION,MEDICAL,HEALTH PROD
KUWAIT

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
HOSP. & MEDICAL EQUIP,INSTRUM.	
FOLLOW-UP ON ONTARIO/FEDERAL PARTICIPATION IN MEDICARE'87	PARTICIPANTS WILL CONTINUE CORRESPONDENCE WITH KEY CONTACTS
SECTORAL REPORT	ENCOURAGE GREATER PARTICIPATION IN MARKET BY CANADIAN COMPANIES
PROMOTE DOCTOR TRAINING IN CANADA BY REGIONAL HOSPITALS	LONG TERM CONTACT AND FAMILIARITY BY END USERS

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1 EDUCATION MISSION TO KUWAIT,U.A.E.	2 GOV'T REPS ACCOMPANIED BY 7 CDN COS TO KUWAIT & THE UAE. COS WERE INTRODUCED TO SENIOR GOVT & PRIVATE OFFICIALS IN A VARIETY OF SECTORS. MANY SOLID BUSINESS LEADS WERE IDENTIFIED REINFORCING THE EXCEL'T POT.WHICH EXISTS IN ALL AREAS OF EDU
QUARTER: 2 -----	
QUARTER: 3 Encourage oil coys to send employees for training to Canada.	Proposal made to Cdn Institution which has now offered extremely well received scholarship to Oman. Post has also widely promoted Asipid 89 courses with encouraging preliminary responses.
QUARTER: 4 -----	