

RPTD1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

90/91 INVESTMENT PROMOTION PROFILE

Mission: STOCKHOLM

Country: SWEDEN

IDP Partners and related activities cont d:

Swedish Chamber of Commerce

- Identification of Potential Investors.

Quebec Office, Stockholm.

- Collaboration on Investment Opportunities

Canadian Private Banks

- Collaboration on Investment Opportunities.

Compared to major competitive destinations, Canada is perceived to have

the following advantages:

- Proximity to the US Market.
- Quality of Life.
- Availability of Trained Workers.

the following constraints:

- Substitute for Location in U.S.A.
- Small Domestic Market.
- Higher Fringe Benefit Costs/Taxes.

The mission indicates the following potential for various types of investment from within its territory/country:

Type of Investment	Potential
Portfolio	LOW
Acquisition	HIGH
Greenfield	MEDIUM
Joint Venture	HIGH
Strategic Partnering	HIGH
Technology Licensing	HIGH