



# CANADEXPORT

TRADE + INVEST + PROSPER

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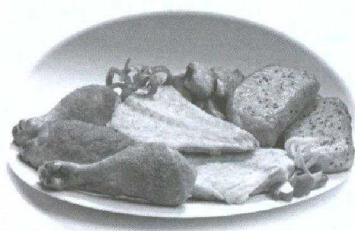
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## TOP STORIES

### Corporate espionage goes global

The words “corporate espionage” may conjure up images of 007 or the cold war, but this global phenomenon is not the realm of fiction or history. According to one expert, it is etched into today’s business landscape and Canadian businesses of all sizes must be prepared for it. see page 3



### Spicing it up in the west

Wild West Seasonings, a Canadian business run by a husband and wife team, are hot on the export trail. The couple went from selling sporting goods in Swift Current to seasoned jerky around the world—and they never looked back. see page 2

### Canadian houses find markets overseas

The list of manufactured goods exported from Canada has a small but growing entry: wood-frame houses. Countries around the world are coming to appreciate Canadian expertise in wood-frame house construction, housing technology and energy efficiency. see page 5



## ALSO IN THIS ISSUE

### EDC poised to increase Islamic financing

Export Development Canada (EDC) has signed an agreement with the Islamic Corporation for the Insurance of Investment and Export Credit to help it build closer relationships with key Islamic financial institutions and to increase opportunities for Canadian exporters in countries covered by the Islamic Development Bank Group. see page 4

### Pushing Canadian style to the max in the U.S. Midwest

Chicago, March 24-27, 2007 > Canadian women’s apparel manufacturers interested in the U.S. Midwest may want to participate in the Wear?Canada! at Stylemax export development program. see page 6

### Can Canadian timber exporters make the cut in the U.K.?

The market for redwood and whitewood is changing in the United Kingdom, creating opportunities for Canadian producers of timber if they can cut to U.K. specifications. see page 7

FACTS & FIGURES  
see page 7



TRADE EVENTS  
see page 8