

## Shanghai Site of Plastics Show

**Shanghai** — This city, the industrial capital of China and the country's most important city for the plastics industry, is host — May 20 to 24, 1993 — to the **8th International Exhibition of Plastics and Rubber Industries (Chinaplas'93)**.

And Canadian companies are invited to participate, affording them an opportunity to make inroads into China's plastics industry (8 per cent annual growth rate predicted to 1995) and its rubber industry (annual growth rate of 5 per cent to be maintained to 1995).

At last year's exhibition, at which Canada participated, there were 149 exhibitors (81 per cent of whom were repeat performers, and 98 per cent of whom were satisfied with their participation). There were 59,000 visitors from 18 countries.

Exhibits include machines, moulds and accessories; auxiliary equipment for extrusion plants;

presses; blow moulding machines; machines for foam production and reactive resins processing; post finishing and printing machines; post processing machinery; and raw materials and auxiliaries.

Application/reservation forms and other information are available from **Chinaplas'93**, Adsale Exhibition Services Ltd., 21/F, 109-111 Gloucester Road, Wanchai, Hong Kong. Tel.: 852-511-5011. Telex: 63109 ADSAP HX. Fax: 852-507-5014.

General information may be obtained from Robert LeBlond, East Asia Trade Division (PNC), EAITC, 125 Sussex Drive, Ottawa K1A 0G2. Tel.: (613) 996-6987. Fax: (613) 996-4309.

Interested parties may also contact directly Gilles Potvin, Third Secretary (Commercial), Canadian Embassy, 19 Dongzhimenwai Dajie, Chao Yang District, Beijing PRC 100600. Telex: 22717 CANAD CN. Fax: (861) 532-4072.

## Telecom Big Business in Kiev

**Kiev** — Canadian companies have an opportunity to demonstrate their telecommunications expertise, form potential business ties, and 'raise the flag' May 9 to 12, 1993.

That's when Kiev University hosts the **1st Annual Ukrainian Telecommunications and Information Industry Trade Show and Conference (NeoCom'93)**.

Show organizers say that the Ukraine, with a population exceeding 51 million and with a land mass the size of France, will spend more than \$10 billion on telecommunications development by the year 2000.

They also point out that former Ukrainian telecommunications military suppliers have joined the

private sector and now are looking for joint venture partners, where opportunities exist in the cellular, satellite, fibre optic and broadcast industries.

Canadian companies, because of their leading edge expertise and because of the traditional linkages between Canada and the Ukraine, are well positioned to generate opportunities in this expanding regional market.

For further information on costs or on how you can participate in **NeoCom'93**, contact Ross A. Cowan, RAC Marketing & Associates Inc., 81 Ramsgate, Ottawa, Ontario K1V 8M4. Tel.: (613) 733-7822. Fax: (613) 733-7131.

## Panama City Show Gate to World Markets

**Panama City** — For the eighth consecutive year, External Affairs and International Trade Canada (EAITC) will participate in a unique international trade fair that features products — and buyers — from around the world.

**EXPOCOMER'93**, being held in Panama City from March 10 to 15, 1993, will be of particular interest to Canadian food products companies, construction and hardware firms, manufacturers of automotive accessories, informatics and office products suppliers, as well as companies involved in telecommunications, and medical and healthcare fields.

**EXPOCOMER** is one of the largest and most important general trade fairs in Latin America. It is worth participating in because:

- It is the venue for the immense markets of the increasingly open markets of the Caribbean, Central America and South America.

- The Colon Free Zone, the second most important after Hong Kong, enhances the opportunities for Canadian exporters in the region — and serves as a springboard to the rest of Central America.

- Previous Canadian participants have developed new and lucrative markets and now are well placed in all of Central America. Other participants could have the same success.

For more information on **EXPOCOMER'93**, contact Tom Bearss, Latin America and Caribbean Trade Division (LGT), External Affairs and International Trade Canada, 125 Sussex Drive, Ottawa K1A 0G2. Tel.: (613) 995-0460. Fax: (613) 943-8806.

Information also is available directly from Manuel Ruiz, Canadian Embassy, San José, Costa Rica. Tel.: (506) 55-35-22. Fax: (506) 23-23-95.