



# **'Steelcrete' Expanded Metal System**

**for fireproofing  
Steel Frame  
Construction**

**is unequalled for effi-  
ciency, economy and  
utility. :: ::**

The New Eleven Story Warehouse now being erected in Toronto for the T. Eaton Co. represents another of the many recent victories of

## **"Steelcrete" Expanded Metal Concrete Reinforcement**

The concrete floors and the concrete fireproofing of the columns of this structure are reinforced with **"STEELCRETE" EXPANDED METAL.**

"Steelcrete" Expanded Metal is adapted to any form of reinforced concrete work. Its use insures a strong and durable result and the facility with which it can be handled reduces all construction costs to a minimum. The continuous mechanical bond afforded in all directions provides for the true type of monolithic structure with every unit of mesh carrying a portion of the load.

It assures an elasticity and tensile strength in concrete construction which admits of graceful lines without weakening arches, enabling it to conform to the requirements of the most elaborate architectural design and exacting engineering practice. It has been the standard — **UNIVERSALLY ACKNOWLEDGED — SUPERIOR REINFORCEMENT FOR 15 YEARS.**

Send for illustrated Catalogue — A practical treatise on Reinforced Concrete Construction. Free to Architects, Engineers and Contractors

**EXPANDED METAL AND FIREPROOFING COMPANY, Ltd.** FRASER AVENUE  
TORONTO