

# LIFE INSURANCE

FROM

6

TO

16%

FOR

YOUR

MONEY.

**Provide a Competency**

for your old age,  
by the purchase of

**An Annuity Bond**

in that  
Strong and Successful  
Company, the

**North American Life,**

and thus secure,

according to your age, a definite,  
specified, guaranteed Annual Income,  
during the remainder of your life, of  
from 6 to 16 per cent.

For rates and other particulars, apply to

**WM. McCABE, F. I. A., Managing Director.**

## Actual Results

PREMIUMS PAID TO

### THE ONTARIO MUTUAL LIFE

On an Ordinary Life Policy of \$1,000, No.  
1,176, during 23 years, issued for age 35.

Total premiums paid in 23 years..... \$571 32

Less dividends during 20 years ..... 226 92

Net amount paid company in cash.... \$344 40

Cash value of policy on surrender..... 304 94

**Net cost** for 23 years' assurance..... \$ 39 46

Average annual cost per \$1,000..... \$ 1 71

This policy **increased** to cash value \$17.42  
in its 23rd year **more** than the premium paid  
for that year !

## The Excelsior Life

Insurance

Company  
of Ontario

(LIMITED)

Subscribed

Capital

\$354,500.00

HEAD OFFICE

N. E. Corner Adelaide  
and Victoria Streets  
TORONTO

**E. MARSHALL**

Secretary]

**F. F. CLARKE**

Managing Director

INCORPORATED 1889

A Home Company with  
most Liberal and Attractive  
Plans and Features.  
LARGEST ASSETS in Com-  
parison to Liabilities.  
HIGHEST RATE of Interest  
on Investments. LOWEST  
for Cost of Management,  
in cost of obtaining new  
business and in rate of  
mortality. Policies Non-  
Forfeitable, Incontestable,  
and Entitled to Large Per-  
centage of Profits. Vacan-  
cies for good, Reliable  
Agents.