

LIFE INSURANCE

FROM
6
TO
16%
FOR
YOUR
MONEY.

Provide a Competency

for your old age,
by the purchase of

An Annuity Bond

in that
Strong and Successful
Company, the

North American Life,

and thus secure,

according to your age, a definite,
specified, guaranteed Annual Income,
during the remainder of your life, of
from 6 to 16 per cent.

For rates and other particulars, apply to

WM. McCABE, F. I. A., *Managing Director.*

Actual Results

PREMIUMS PAID TO

THE ONTARIO MUTUAL LIFE

On an Ordinary Life Policy of \$1,000, No.
1,176, during 23 years, issued for age 35.

Total premiums paid in 23 years..... \$571 32
Less dividends during 20 years 226 92

Net amount paid company in cash.... \$344 40
Cash value of policy on surrender..... 304 94

Net cost for 23 years' assurance..... \$ 39 46

Average annual cost per \$1,000. \$ 1 71

This policy **increased** to cash value \$17.42
in its 23rd year **more** than the premium paid
for that year !

The Excelsior Life

Insurance Company of Ontario

(LIMITED)

Subscribed
Capital
\$354,500.00

HEAD OFFICE

N. E. Corner Adelaide
and Victoria Streets
TORONTO

E. MARSHALL

Secretary

E. F. CLARKE

Managing Director

INCORPORATED 1889

A Home Company with
most Liberal and Attractive
Plans and Features. **LARGEST ASSETS** in Com-
parison to Liabilities. **HIGHEST RATE** of Interest
on Investments. **LOWEST**
for Cost of Management,
in cost of obtaining new
business and in rate of
mortality. Policies Non-
Forfeitable, Incontestable,
and Entitled to Large Per-
centage of Profits. Vacan-
cies for good, Reliable
Agents.