

# A "SELLING" FAME

Goodall's English Playing Cards

ARE STEADY SELLERS. THEIR FAME HAS SPREAD FAR AND WIDE



NOW IS THE TIME TO STOCK UP  
**GOODALL'S ENGLISH  
PLAYING CARDS**

AMERICAN TOURIST TRADE IS ON

Many new backs this season.

All cards gilt-edged and handsomely boxed.

ORDER FROM YOUR JOBBER AT ONCE

**A. O. HURST, 24 Scott St., Toronto, Canada**

## "Sports" Playing Cards



LACROSSE DESIGN.

THE BEST VALUE  
IN THE MARKET.

ONE OF MANY  
VARIETIES

Leaders in a second  
grade — GOOD  
LUCK and ST.  
LAWRENCE.

SPECIAL CARD FOR  
WHIST PLAYERS

**Colonial Whist**

We are headquarters for PLAYING CARDS

**MADE IN CANADA.**

Style and finish equal to Imported Cards.

Advertising Cards of all sorts—Novel Designs.  
FOR SAMPLES AND PRICES APPLY—

**The UNION CARD & PAPER CO.,**  
Limited  
**MONTREAL.**

## It Pays to Think Twice

when a customer asks for "a bottle of good ink." What you want is a *satisfied customer*. You insure satisfaction by giving the *best goods*. As to *quality* and *attractiveness* it can be proven that

# CARTER'S INKS

ARE THE BEST

You can prove it yourself by selling your next customer a bottle of our

### WRITING FLUID

He will come back like Oliver Twist and ask for more. The rest of the *sixteen different kinds* are just as good.

## THE CARTER'S INK CO.

BOSTON NEW YORK MONTREAL CHICAGO