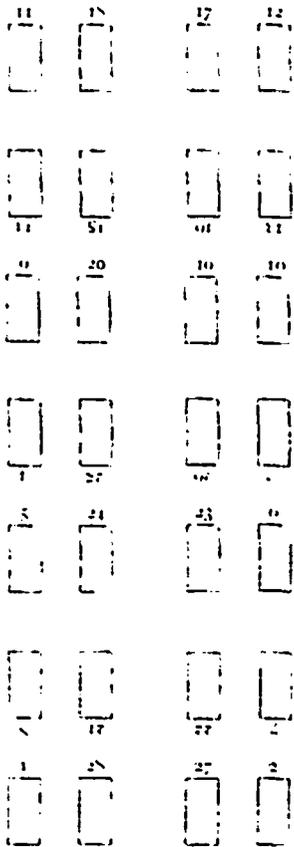


To Print 28 Pages in One Form.

To the book printer any suggestion in the way of saving of presswork is always welcome. The manager of a prominent city establishment, who through his innate modesty objects to having his name appear in print, sends us a new imposition for a twenty-eight page form whereby in one particular periodical of which there are 12,000 copies of twenty eight pages each, printed monthly, he saves 144,000 impressions per annum. Hitherto all such forms have been printed in two sections, but as will be seen from the diagram herewith, the whole form is printed at once, and is cut on the press, when perfecting, through the dotted line.



The Canadian Magazine for October is a very interesting number: its literary contents are worthy of a more artistic setting. Some patriotic citizen ought to contribute a few thousand dollars towards giving it a complete equipment of modern Point System type, and thus place it on an equal footing in this respect with the high-class magazines of other countries.

The Newspaper Man's Stock in Trade.

SOME people act as if they think that it does not cost anything to put a line of type in a newspaper regarding their business and movements. It does, though, and if for the benefit of an individual, he should be willing to pay for it. If no one else pays for it, the owner of the newspaper does. Space in a newspaper is the owner's stock in trade. He can no more afford to give it away than a grocer his groceries, or a haberdasher his haberdashery, or a baker his bakeries or an oysterman his oysters. He has it for rent, and he can no more afford to furnish it free than a landlord can furnish rent free.

TINER as applied to old type, etc., is the refuse or dirt in the metal. In melting down one hundred pounds of old type or plates the furnace rarely yields more than ninety pounds of metal. Thus the type founder loses about ten per cent. of the quantity received from the seller. To compensate for this loss, the custom of the trade is to deduct five per cent. from the weight, and thus each party bears one-half the loss. Where there is an unusual proportion of refuse in the shipment the tret deduction is larger, but in ordinary cases five per cent. only is taken off.

BURGLARS entered the premises of Robert Raw, Hamilton, on the night of the 1st October. Our printer friend, whilst undoubtedly caught napping, was quick enough to make the bold burglars show their heels. The foot race was won by Mr. Raw, and his nocturnal visitants now sojourn at Kingston.

It is said that the Bible is made free from typographical errors by placing the final proofs in a conspicuous place for all hands to detect such errors as may have escaped the proof readers. A guinea is said to reward the lucky finder of an error.

FIRE totally destroyed the office of the Carberry (Man.) News, on the 5th October. W. G. Rogers, manager of the concern, has put in a complete new equipment on the Point System from the Toronto Type Foundry.

BIZ is the name of a neat and spicy semi-monthly published in the interest of advertisers by S. C. Trethewey at 4 Adelaide St. East, Toronto. It is described as "an effective tonic for mercantile debility." \$1 a year.