

CANADIAN BREEDER

AND AGRICULTURAL REVIEW.

PROSPECTUS.

In presenting to the stock-breeders and farmers of Canada THE CANADIAN BREEDER AND AGRICULTURAL REVIEW, we come before them strong in the belief that we can render them material service by advancing those interests upon the progress of which their own prosperity largely depends. Whatever Ontario and Quebec may have been in times past, it is very evident that, in the future, they must make the most of every fertile foot of soil they possess, if they would not be surpassed in the race for wealth by some of their younger sisters in the North-west. The development of the vast resources of the Canadian North-west should, and doubtless will, give a great impetus to the prosperity of the rural population of the older provinces, but, at the same time, it must be remembered that the benefits thus arising are not to be obtained by those who sit idly down with folded hands to await the change in the condition of things. The day is not far distant when the settlers upon the vast prairies of the North-west will be able to offer to the world beef and bread at much lower rates than those which could be quoted in the older provinces of the Dominion; when that time comes, the day will have arrived for Ontario and Quebec to hold their rightful positions as stock-raising provinces. For a long time, perhaps for all time, labor will be much cheaper here than in the North-west; timber for barns and stables will always be more plentiful, and the facilities for carefully wintering costly and valuable stock will always be all that could be desired. It follows, then, that it will become the business of the older provinces to furnish the finely bred animals that shall be utilized in refining and improving the qualities of the vast herds of horses and cattle that must soon take the place of the banished buffalo on the broad fertile plains of the North-west.

If a breeder of horses or cattle would keep up with his class, he must not be content to pursue the methods of his forefathers in all things. The improvement of live stock is a science in which rapid progress has been, and is now being, made. He who would succeed at it must keep quite abreast of the times in his methods, as well as in his importations. He must know the results of the latest successful experiments in the breeding and feeding of stock if he would successfully compete with others in the same trade. As already pointed out, the older provinces must, in the future, depend largely on the production of choice animals for breeding purposes, and in the establishment of valuable and fashionable families or strains of stock, while the cheaper products of the North-west will, to a great extent, take the place of theirs in the ordinary beef and horse markets.

One of the great aims of THE CANADIAN BREEDER AND AGRICULTURAL REVIEW will be to promote the breeding of valuable live stock in Canada. It is intended to circulate largely in Great Britain and the United States, thus furnishing at all times a ready means of communication between producers and buyers of first-class live stock. It will be the aim of this journal to keep its readers thoroughly posted as to what is going on among stock breeders and agriculturists, whenever any intelligent advancement has been made in breeding and agriculture. Through this journal, the breeder will have a means of communicating with his customers, and by means of it buyers from abroad will be able to learn just where they can obtain whatever they happen to be in search of. Through it the small farmer will get at the readiest way of becoming a stock breeder from a small beginning, as well as how to make the most of his farm should he prefer to continue grain growing. In fact, the whole matter may be summed up by saying that, just at this junction in the history of what is known as "Old Canada," the time has come when the suc-

cessful farmer, or stock-breeder, must pursue the most scientific methods in order to succeed and keep up with the times, and it is the purpose of THE CANADIAN BREEDER AND AGRICULTURAL REVIEW to put him, at least, on even terms with his American competitors as to the intelligence necessary to that end.

THE CANADIAN BREEDER AND AGRICULTURAL REVIEW will contain the various departments of information incident to farming, dairying, and stock-raising, as well as full and carefully edited market reports; but it does not, and never will, aim at being a family-fire-side-and-household-story-paper. Those of our patrons who want a department of enigmas, charades, and stories of impossibly good little children, will have to invest fifty cents per annum to secure it from some other establishment. This journal will have no space available for anything aside from the grave and important purposes for which it was established. We shall at all times give our patrons good honest value for their subscriptions, but we offer them nothing beyond what is contained in the paper itself.

OPINIONS OF THE PRESS.

Bobbygoon Independent, Sept. 25, 1884

THE CANADIAN BREEDER AND AGRICULTURAL REVIEW is a new journal published in Toronto. The destiny of Ontario is to become a stock-yard for England, and a journal in the special interest of stock breeders must be of great use.

Law and Order Advocate, Bolleville, Sept., 1884.

THE CANADIAN BREEDER is the title of a new journal published in Toronto. S. Beatty is the manager of this paper, and it makes its visits weekly for the small sum of \$2 a year. We like it well, and send our kind regards to its worthy manager. May it live long to help on the stock and farming interests of Canada.

Toronto Telegram, Sept. 24, 1884.

Farmers and breeders throughout the country will find in the new publication called THE CANADIAN BREEDER AND AGRICULTURAL REVIEW information especially designed for them. The journal is issued under the management of Mr. Samuel Beatty. It has been most favorably noticed by the press, and has met with general acceptance at the hands of the agricultural community.

Farmer and Dairyman, Syracuse, N.Y., Sept. 19, 1884.

THE CANADIAN BREEDER AND AGRICULTURAL REVIEW is a new applicant for favor among farmers and breeders of all kinds of stock. The initial number, which has reached our table, is a bright, 16-page weekly, full of live matter pertaining to stock. The journal is published at Toronto, and if future numbers fulfil the energetic promise of the first, it should meet with success.

Toronto World, 6th Sept., 1884.

NEW LIVE STOCK JOURNAL.—The first number of THE CANADIAN BREEDER AND AGRICULTURAL REVIEW was published in this city yesterday. It presents an artistic appearance. In matter the evidence of literary ability and skill is displayed on every page. Such a journal must be acceptable to breeders and farmers all over the country. The well-known name of Mr. Samuel Beatty appears as manager of the paper, which is a guarantee that its business affairs will be well cared for. We wish it every success.

Toronto Globe, 13th Sept., 1884

THE CANADIAN BREEDER is the title of a new weekly periodical published in Toronto, and sustained by the capital and editorial ability of men prominent in live stock circles. In typographical style and in general appearance the paper is surpassed by few stock journals either on this

continent or in Europe, and the character of the contents of the initial number promises that the journal will occupy a good position among its compeers.

American Stock-Breeder, St. Louis, Oct. 2, 1884.

The first issue of THE CANADIAN BREEDER AND AGRICULTURAL REVIEW, dated Sept. 5, is on our table. It is a sprightly as well as a business-like and substantial 16-page paper, that promises to circulate in England and America, and thus furnish a medium of communication for stockmen between the two countries. We think there is room for and the better it fills it the more room there will be for it. It is well printed on book paper and starts for the top of the adder. If it gets there it will always have room.

Toronto Mail, 6th Sept., 1884.

NEW LIVE STOCK JOURNAL.—A more attractive and handsome looking paper than THE CANADIAN BREEDER AND AGRICULTURAL REVIEW, of which the first number appeared yesterday, has not been equalled in Toronto. The type and paper are first-class, and the various articles it contains are written in pure Anglo-Saxon, at once vigorous and scholarly, and are a credit to journalism. That its affairs generally will be administered with tact and ability is assured from the fact that our well-known citizen, Mr. Samuel Beatty, is manager. This new enterprise will, no doubt, meet with great success, and it well deserves to do so.

Toronto News, 9th Sept., 1884.

NEW LIVE STOCK JOURNAL.—We have received a copy of THE CANADIAN BREEDER AND AGRICULTURAL REVIEW, a journal for the horse and cattle breeder and the agriculturist. The title page bears a fine woodcut of the Hereford bull Sir Charles, which stockmen will view with pleasure. The editorials, which are evidently the work of men who are thoroughly versed in the subjects upon which they write, are interesting, not only to stock-raisers and farmers, but to the general reader. It is a sixteen page quarto, and is filled with interesting selections and communications. It is printed in Toronto. S. Beatty, manager.

Monetary Times, 13th Sept., 1884.

We have seen the first and second numbers of THE CANADIAN BREEDER AND AGRICULTURAL REVIEW, a weekly journal, published in Toronto, and devoted to the interests of the general farmer, the stock-breeder, the dairyman, and all who are interested in farm products. Much information of a practical kind is given in the twelve roomy quarto pages of each issue, and the subjects editorially treated show that intelligent knowledge has been brought to bear. A journal of the kind, kept up to the standard of its initial number, can hardly fail to find numerous patrons, and to do great good. The typographical appearance of THE BREEDER is admirable; distinct new type and toned paper render it a pleasure to peruse its pages.

Irish Canadian, Toronto, Sept. 18, 1884.

A NEW WEEKLY.—The latest addition to periodical literature is a new weekly named THE CANADIAN BREEDER AND AGRICULTURAL REVIEW. As the title imports, THE BREEDER will devote its best energies to the promotion of all interests whereby the stock-man and the farmer may be benefited. Improvement in the grade of horses and cattle, and still greater development in the scientific processes under which tilled land is now being so profitably worked, will claim a large share of its attention; and it will, from time to time, suggest such methods as to stock and farm as will materially aid those desirous of arriving as nearly as possible at perfection in both. THE BREEDER is handsomely illustrated, and printed in neat and convenient form for binding. The annual subscription is two dollars, and it can be procured by addressing the manager, Mr. S. Beatty, corner of Church and Front streets, Toronto.