

SALE! SALE

Davidson's BIG REVOLUTION

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Bees Don't Buzz Around Paper Flowers

We can't kid a bee, he's out after honey and it takes him just about a second to discover that there is no honey in paper flowers. Watch where the bees swarm the thickest—there you will find the sweetest smelling bargains.

By the same token you will find the finest store where the crowds are the thickest—hundreds and hundreds of Davidson's steady patrons, and hundreds of new customers who realize the bargains we are offering at this sale.

Read and Re-read this Circular

Over and over again. READ IT CAREFULLY and see how much money you can save BY BUYING AT THIS SALE.

TO show the people of Campbellton and surrounding districts one of the biggest sales that was offered here, on a brand new and selected stock which was just purchased in Montreal on my buying trip.

THE cut prices will stand in hot rank, and will mark one of the greatest offers ever given to the public. Here below giving you a sketch of my REVOLUTION PRICES.

10 Ladies' Polo Cloth Coats, all sizes, values \$18.00 to \$20.00. At this Sale **\$9.95**

Ladies' Pure Wool Botany Serge Dresses, guaranteed Indigo Dye. Sizes 36 to 42, regular price \$15. Your choice **\$7.95**

Ladies' Homespun Dresses, different shades, all sizes, a snap for quick sale at **\$3.85**

Ladies' English Gingham Dresses, Check and Plaid, latest styles, regular \$4.50. Come and see my prices **\$2.45**

About 10 Ladies' Suits to clear, Tricotine and Serges, sizes up to 42. Prices range up to \$30.00. Special price for this sale **\$13.75**

Ladies' Silk Dresses, Black and Navy, reg. \$10 to \$15. Sale Price **\$7.75**

Ladies' Black, Brown and White Cotton Hose, reg. 40c. Sale price **19c**

Ladies' Silk Hose, Black, Brown, Grey and White, **25c**

Ladies' Black, Polo, Brown and Grey Silk Hose, every pair guaranteed, for **75c**

Ladies' Tricotelette Waists, all colors, all sizes for **\$2.25**

Ladies' Bungalow Aprons **69c**

Ladies' Tweed Raincoats in Grey only, reg. \$7.50. Sale price **\$3.75**

Ladies' Waists, all shades, all sizes, Paisley and King Tut. Some of them as high as \$7.50. Your choice **\$3.49**

We also have about 15 Ladies' Canton Crepe Dresses, different shades, only one of each style. To be cleared at **40 P. C.**

Ladies' Undervests **19c**

Ladies' Cotton Jersey Bloomers, Pink and White **39c**

Ladies' Cotton Crepe Bloomers, all shades, regular \$1.25. Sale price **89c**

Ladies' Middy Jumper with white and cream voile waists and patent leather belts, reg. \$2.50. Sale price **\$1.49**

Ladies' Patent Leather Shoes, No. 1 quality, one strap, low and Cuban heel, sizes 2½ to 7, reg. \$4.50. **\$3.89**

Ladies' Brown Shoes, No. 1 calf leather, low heel, one strap, sizes 2½ to 7, reg. price \$4.50. Sale price **\$3.95**

Ladies' Voile and Marquisette Waists, striped, check and different styles, at **98c**

A Special line of Ladies' Gingham Dresses at **\$1.98**

Men's Blue, Brown, Grey and Black Suits, 19 doz. Serge, guaranteed Indigo dye, tailor made. ONE THIRD OFF reg. price.

25 Men's Suits to clear, sizes range from 35 to 42 in Brown, Striped and Grey. Regular up to \$20.00. First come, first served, all one price. At this sale **\$9.45**

THE STORE
of

Low Prices

BUT

High Quality
GOODS

Men's Tweed Rubberized shades, regular price \$14.00.

Men's Working Shirts \$1.25. Sale price

Men's Sunday Shirts, reg.

Men's Balbriggan Coats all sizes

Men's Working and Sun

Special reduction on Leather Boots and Shoes

Men's All Silk Shirts included, reg. \$5.00. Sale price

SPECIAL Silk Knitted Neckties, reg.

DON'T FORGET THE SALE STARTS FRIDAY

J. Davidson

Opp. Canadian Bank of