

London Advertiser

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THE LONDON ADVERTISER COMPANY, LIMITED. London, Ont., Thursday, July 27.

YESTERDAY'S SCORE.

SINCE the 1st of July the British forces have wrested the following places from the grasp of the Teuton oppressor:

- FRICOURT. LA BOISSELLE. OUVILLERS. MAMETZ. MONTAUBAN. SERRE. CONTAMLAISON. BAZENTIN-LE-GRAND. BAZENTIN-LE-PETIT. LONGUEVAL. POZIERES.

Therefore, of the greatest contest staged since the war began, it may be said with due modesty that the score stands:

BRITISH 11 GERMANS 0

HANDS ACROSS THE LAKE.

CLEVELAND is not more than ninety miles from London, yet the two cities have just had, through the agency of the London Board of Trade excursion, their first official neighborhood experience.

London cannot fail to benefit by these little journeys of business discovery. There will be a desire to extend the welcome of this city to businessmen of Cleveland, and as the idea progresses the city will endeavor to secure more objects of interest.

Hands across the lake is a good sign of the friendly feeling that has existed along the lakes and border line for more than a hundred years.

NOT LOCKED UP.

The three ex-ministers stood and heard the indictment read. They were not placed in the prisoner's dock.

FAVORITISM to the rich, charged with a criminal offense, is a favorite topic of the editorial writer. The socialistic scribe sometimes cries, "One law for all," and very properly it is true that the crooked bank manager seldom goes to the penitentiary stone pile.

"Damn your kindness! Lock me up and do your worst!" is what a manly prisoner would have replied. "Apply to me the same rule you apply to other men. And give me only even-handed justice."

EDITORIAL NOTES. Don't YOU get drowned. Bourassa seems to have a jinx on Sir Robert Borden.

A WORTHY DEED.

WHEN ACCOUNTS are cast up by the Canadian people at the conclusion of the war, there will be some great "patriots" unmasked; some, indeed, who with greedy hands have been weaving a halter with which to hang themselves.

Let the Government hang to Hughes and Rogers and the Liberals care not who else remain.

How can we work with that... photograph going from 8 a.m. till 12:30 a.m.

September 11 is the date for British Columbia to be reborn. Oh, happy day for the great Pacific province!

No doubt the boys at the front will forgive us if we put the home fires out for a few days.

Mr. Glaubitsz, erstwhile manager of London's public utilities, pops up in the news again. There is one news-

to reveal in some degree the size of war-time profits in Canada. The return of \$750,000 to the country is no doubt made after a considerable capital for emergency equipment has been met, and, as it is only just to hope that the company very properly did not deprive itself of a fair return on investment (say ten per cent), it would appear, without being able to ascertain the amount of orders given, that a profit of from 30 to 50 per cent is shown.

The action of Mr. Baillie does not necessarily reflect upon other munition makers. They were entitled to a fair profit. Only as they are shown to have been rapacious when measured by the Baillie standard are they brought into disrepute.

For Mr. Baillie and his associates the country will build a lasting memory of unselfish devotion to the cause. Just as some men reject large salaries for the pay of a private, these gentlemen have foregone enrichment in order to aid their country.

RILEY'S OWN LINES.

"He pitted as much as a man in pain. A wailing honey bee wet with rain!"

It is doubtful if many of Riley's lines will live longer than the two quoted above. They might have been written of the poet himself, a man whose name leads, like Abou Ben Adhem's, the list of those who love their fellowmen!

ALL RIGHT.

RAINVILLE, July 25.—The following is the report for today: "Our forces under Gen. Jupiter Pluvius opened a grand offensive in the London sector today, overwhelming the enemy by the use of a fire curtain and torrents of ammunition."

BUT

Solarville, July 25.—The following statement was issued today: "Early today our forces under Gen. Sol recaptured the London sector, absorbing the enemy forces in large quantities. Gen. Pluvius disappeared in a rout, and was last reported retreating down the Thames. We are now entering our attack on the town pump."

HOME RULE FOR WOMEN.

IN A RECENT English novel the woman after long patience suddenly resents her husband's irksome interference with her household and social arrangements and demands "autonomy." She asks not for the "independence" which franchise or a mother's pension law might give, but even for a joint bank account, but only for a recognition of her personal freedom. He considers that he has to "endow her with all his worldly goods" only on condition that she keep her vow of obedience to his will.

How many women have, after all, like Ireland, sighed for even Home Rule. Many husbands, while professing to leave the home to the wife as "her sphere," have interfered unduly even there. Some women, again, enjoying complete control of the roost, have found their outside relations correspondingly to shrivel up.

Our Canadian women probably are in a good position, comparatively speaking. They experience little browbeating, not to speak of beating. They do not get about what they wish. As one of the English suffragettes on lecture tour in this country said, somewhat despairingly, the Canadian women have freedom that they ignore the franchise. They have Home Rule, often with a vengeance. Of course, there is a corollary of our femininity, a sort of Ulster, that holds out for man's divine right to command, and rather specializes in submission, but autonomy is more common.

EDITORIAL NOTES.

Don't YOU get drowned.

Bourassa seems to have a jinx on Sir Robert Borden.

A nickel for a "soda" will make many a thirsty kid happy.

Write to your friends at the front at least once a week.

Heavy fogs on the railway seem to laugh at "Safety First."

Chance for the town punster today, what with the "intense" heat and the circus in town.

Let the Government hang to Hughes and Rogers and the Liberals care not who else remain.

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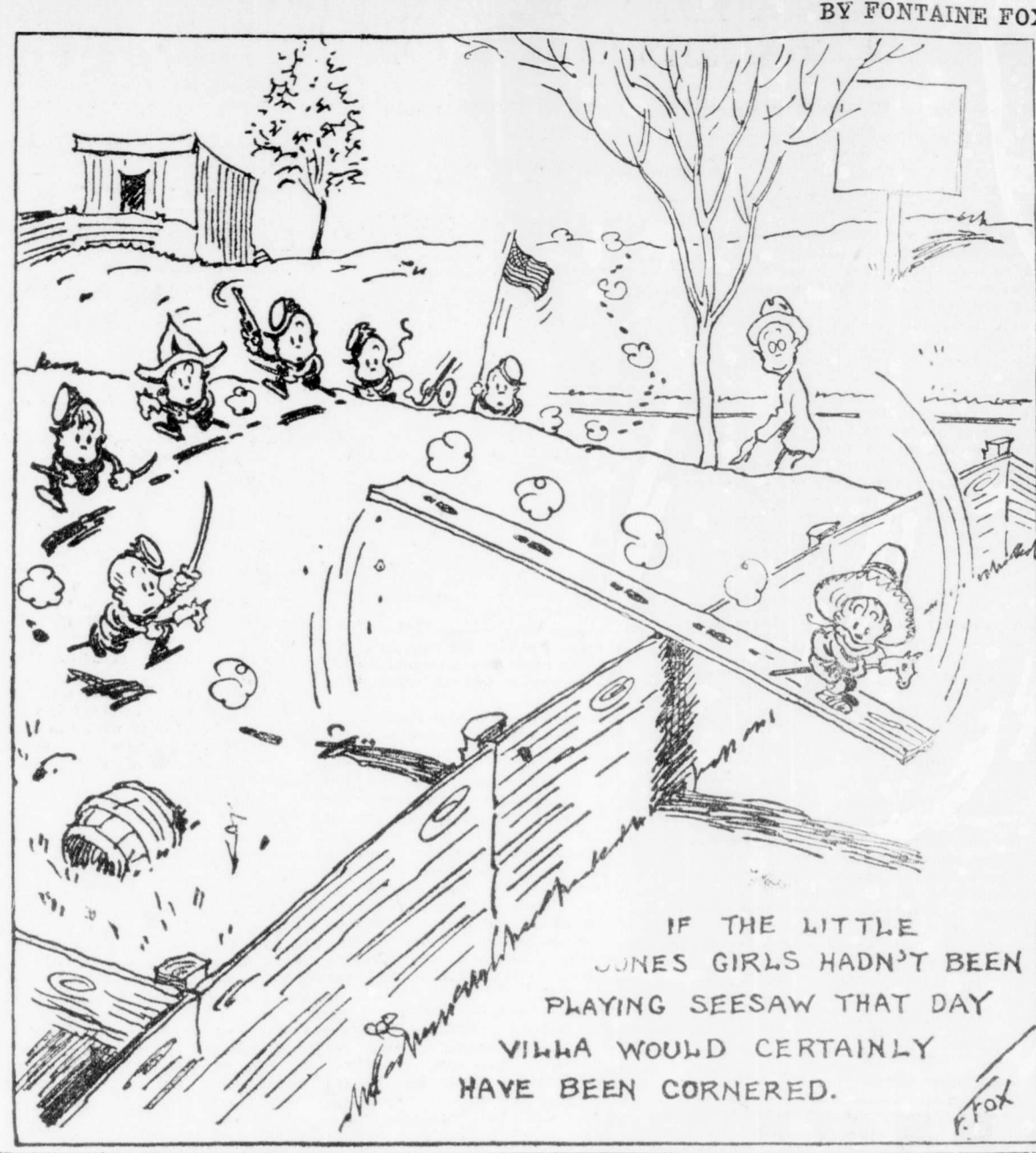
A letter from the trenches honors the recipient. Does he realize how much the boys "over there" crave news of home?

No doubt the boys at the front will forgive us if we put the home fires out for a few days.

The Advertiser has not put up a baseball bulletin this season, nor have box scores been printed. No objections have been registered, which indicates that to their credit the "fans" are interested in another sort of big league race.

Mr. Glaubitsz, erstwhile manager of London's public utilities, pops up in the news again. There is one news-

THE PURSUIT OF VILLA BY FONTAINE FOX



IF THE LITTLE JONES GIRLS HADN'T BEEN PLAYING SEESAW THAT DAY VILVA WOULD CERTAINLY HAVE BEEN CORNERED.

The Advertiser's Daily Short Story (Copyright, 1916, by McClure Newspaper Syndicate) An Experiment in Dinner By Fanny Gray.

A FARMER'S PROSPERITY. [Puck.] Farmer Corning was asked whether he had had a good year. "Gosh, yes!" he exclaimed. "I had four cows and three hogs killed by railway trains, and two hogs and eleven chickens killed by automobiles. I cleared nigh a thousand dollars."

TOUCHING HIS HEART. [Full Mail Gazette.] The young physician was tired, but as he settled back in his easy-chair, and his newly-wedded wife took a seat beside him, he smiled affectionately. "And has my little wife been lonely?" Oh, no, she said animatedly; "at least, not very. I've found something to busy myself with."

CALGARY FASHIONS. [Calgary Herald.] Rev. Dr. McEwan doesn't like the way many Calgary women are dressing these days, and he told a company of them as much the other day. Women's dress of today is all right as far as it goes. The trouble mostly is that it doesn't go far enough.

THE EVOLUTIONS OF SAMMY. [By a Soldier's Wife.] Once there lived a little boy; And they named him Sammy; Great this boy was to a man. Some say he proved "shammy."

Up the social scale he grew. Cute he was and very clever; Nothing was too hard for him, Nothing was too meagre.

Into politics he dipped. When he grew much older, Still his soul aspired to rise, Bold he grew and bolder.

Next a uniform he dons "General" is his title, Viewing soldiers on parade Each day some recital.

Then across the sea he sails To meet his King and master; Gets a "handle" to his name Who can travel faster?

But his country could not do Very much without him, So they called him home again; Don't say 'twas to flout him!

In a new light now appears Sam, the noble leader, Standing by his "dearest friend" Allison, the pleader.

Farring lawyers with a word, Jeering at his judges, Answers with an angry snort, Neither yields nor budges.

Suffering from a bad attack Of "inflated ego," He heaves his zenith yet? Who can say?

FAKED "NEWS" CABLES. [Ottawa Free Press.] The statement of the British home secretary in the House of Commons last night in regard to the methods of the International News Service of New York only officially confirms what active newspapermen have known for many months. In order to provide a sensation for every edition, the Hearst newspapers have long resorted to the manufacture of "news" that did little harm when confined to publication in the known Hearst newspapers, for the readers of these papers expected fiction; but since the commencement of the war several reputable Canadian newspapers have been in receipt of news services from the Hearst agency, known as the International News Service, and their readers have frequently been horrified by the fakes prepared in New York purporting to be cables from London.

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with a pot of coffee you'll have a delicious and hearty supper, after all. "I see I've got the best neighbor in the world, and I'm certainly going to take her advice," said Molly. And she proceeded to carry out her word. At 6:30 Harry was met at the door by a smiling bride. He held up an envelope, teasingly, high above her head. "Do I get some good food or do we stay home tonight? No nice dinner, no hippodrome, you know?" "I guess I can get dressed in time," said Molly, demurely, and hand in hand, like two children, they went into the dining-room. As Harry took the last swallow of the delicious, piping hot coffee, he remarked: "Bully supper, Molly. Took my advice after all, didn't you? I'm glad you didn't spend the afternoon fussing over a hot dinner." Molly smiled at him across the table.

WAIT A MINUTE! BY J. H. F.

Baldness is hereditary, says a lady expert. Inasmuch as our male parent had a thatch like a cocoon, somebody must have removed our top dressing when we were not looking.

A New York boy grew 4 1/2 inches in eight days. A lot of persons show a development much greater than that when some dignitary speaks a kindly word to them.

The Kaiser says he cannot go to the front, as the Almighty needs him to look after Germany. Still, Bill has one eye peeled for the good of his own hide and the future of his family.

A German prince is said to have gone crazy. He does not seem to be much different from the rest of the family.

A preacher wants to know whether or not humanity is in the grip of evil. If you see bad colors all the time, it is. Otherwise the dear old world is stumbling, somewhat blindly, of course, towards a better day and a better time.

Holland has issued an Orange book on the war. Germany will issue a Blue (ruin) book.

There will be 3,800 prayer meetings a week in Detroit during Billy Sunday's revival. Looks as if Detroit will need just that many prayer meetings, if there going to be any improvement.

We had rain, in glorious gobs. We could have done without the fireworks display.

It is expected that the crew of the submarine Deutschland will sing that touching little thing entitled "Life is Fleeting."

If the United States Government does not soon start a war in Mexico to save Editor Hearst's ranch, the New York American will have more fits than can be accommodated in one small office.

Hint on how to entertain in the summertime—Don't.

The loudest wails about daylight saving came from the women. Mother always gets the worst of it.

We want to be handy when Kaiser Wilhelm upbraids the Almighty for throwing him down.

Judge Hughes is playing golf. They are trying hard to make him human.

Villa is fleeing to the mountains once more. He is recovering from his last death.

The United States has 21,900,000 men of military age, and about 23 ready to fight.

An American poet sings that the dancing wail of the U. S. A. are on their way to war. Possibly learning to sidestep.

There is a race horse in the West called Billy Sunday. He cannot burn up the race track as the original Billy can the English language.

An American judge cut down a lawyer's fees from \$10,000 to \$35. Rather a nice way to treat a brother.

Prince Henry of Prussia has written a poem on the submarine Deutschland. The hymn is probably as halting as the return trip of the boat.

"The sun has got us on the run," wails a gent, but we are down to a walk, and a mighty slow one at that.

PLEASURE YACHT MISSING

Quebec Boat Thought Somewhere off Coast of Maine.

PORTLAND, Me., July 26.—Inquiries were received here today regarding the pleasure steam yacht Wild Rose of Quebec, which touched here on Saturday, it was understood, on the way to Bar Harbor. A message from Bar Harbor said the craft had not reached there this afternoon, and confirmation of her sailing from this port was sought.

The Wild Rose is said to be owned by a son of George A. Drummond of Quebec, but nothing further regarding her or the party on board was known here.

NOT THE WILD ROSE. MONTREAL, July 26.—There is a yacht, "Wild Rose," at Beauséjour, P.Q., owned by Arthur Drummond, but it is said the vessel has not been in the water for two seasons. She is in her berth at the St. Lawrence Sugar Refineries.

SHACKELTON REACHING GOAL. BUENOS AYRES, Argentina Republic, July 26.—According to a message received here today Lieut. Sir Ernest Shackleton, the British Antarctic explorer, has reached the ice fields in his effort to rescue the 22 men left on Elephant Island last April when his expedition returned home from the South Polar zone. The relief party left Punta Arenas July 12 on board the schooner Ennui, which was to be towed as far south as possible by a Chilean Government steamer, after which it was the intention of the explorer to continue his search for his marooned companions.

FIVE MORE UNITS AND DRAFTS REACH ENGLAND

OTTAWA, July 26.—It is officially announced through the chief press censor's office that the following troops have arrived in England: The 11th Canadian Mounted Rifles, British Columbia; 98th Battalion, Ontario; 92d Battalion, Ontario; 105th Battalion, Prince Edward Island; 106th Battalion, Nova Scotia; cavalry, artillery, and infantry drafts and details.

WANTS HER BABY BACK

Ottawa Girl Begins Court Action in Chicago.

CHICAGO, July 26.—Hearing on the petition for a writ of habeas corpus brought by Miss Margaret Ryan, a Canadian working girl, against Mrs. Anna Dolle Leisnerwood Matters in an effort to get possession of "Baby Irene," who is claimed by both women, was begun today in the United States district court.

Depart for the west—12:24 a.m., 12:30 a.m., 11:05 a.m., 11:50 a.m., 12:47 p.m., 3:20 p.m., 4:15 p.m., 5:05 p.m., 10:40 p.m.

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MADE IN CANADA. ROYAL YEAST. LONDON TIMETABLES.

Grand Trunk Railway. SARNIA TUNNEL TO SUSQUEHONNA BRIDGE AND TORONTO.

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