Character in Men's Clothes

We design and cut all our made-to-order garments. There is individuality to the style and cloth.

O. LABELLE & CO.
Merchant Tailors,
346 RICHMOND STREET.

COAL

Free burning, Murray mine anthracite chestnut coal, $6 50 per ton. No smoke, no clinkers; burns entirely out.

Delaware and Hudson, celebrated Lackawanna Coal, all sizes, $7 50 per ton.

Mixed wood blocks, 12 or 16 inch, per load $2; slabs, 12 or 16 inch, $1 50 per load.

GREEN & CO.
495 YORK STREET, PHONE 1391

KINDLING WOOD $1
PER LOAD, DELIVERED, OR TWO LOADS $1 50.
London Box Co
Phone 528 309 Bathurst St.

Let's Get Together

You want comfort; we want your business. If we can persuade you to give us your coal orders mutual satisfaction will be guaranteed.

Our Coal Makes Warm Friends

TRY IT.

Hunt Bros., Ltd.
OFFICE—363 RICHMOND ST.
Phone 123
YARD—WATERLOO and M.C.R.
Phone 412

FERGUSON & SONS
Funeral Directors
180 KING STREET.
PHONES 543, 373, 2056.
OPEN DAY AND NIGHT.

SMITH, SON & CLARKE
UNDERTAKERS
115 DUNDAS ST. PHONE 586
629 DUNDAS ST. PHONE 678
Residence on Premises.
Private Ambulance Service.

GRIFFITH BROS.
LEADING FUNERAL DIRECTORS AND EMBALMERS
Private Ambulance in Connection.
104 DUNDAS ST. 'PHONE 459.
CARL MILLER, Asst. Manager.

Logan & Ball
Funeral Directors
418 RICHMOND ST. PHONE 1968.
Residence on Premises.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.,
County Bldgs., next Court House, London

HELLO! HELLO!
Is That Winnett's?
Coal and Wood Office? Kindly send me a load of your
Delaware, Lackawanna and Western Scranton Coal
I find it's the best Coal in the city for heating and cooking. All sizes. Fine large Pea for ranges, only $6 per ton. Phone 481. Office, Horton and William streets. ywt

YOUR FIGURE
may be shapely—it can be improved. May not be shapely—it can be made so. Corsets for health and comfort, style and fit, are made to your individual measure by Woolnough, corsetiers, Toronto. Represented by
MISS I. QUINN, 274 DUNDAS STREET.

A sensation has been caused in France by the news that an old woman who made a precarious living as a swineherd at Arion, on the borders of Luxembourg, has inherited $1,200,000 When told of the legacy, the old woman, who is a widow and childless, said calmly: "That's good news; I'm glad of that; I shall be able to buy a new apron and a little field of potatoes. I've been wanting them for years."

A hunter in California is not allowed to kill more than a dozen tree squirrels during the open season.

OFFICE TO LET
In new building, steam heated, at reduced rental. Apply at once
London Loan & Savings Co.
CITY tyw

Order Hamilton's

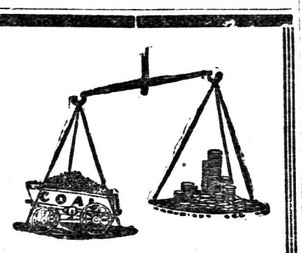
Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

Order Hamilton's

THOS. WILSON
Merchant Tailor
212 DUNDAS STREET
HIGGINS' BLOCK. Telephone 598

Good Coal Above Everything Else

That is our motto. That means it has no dirt or slate to give you lighter weight to the ton—it's all Coal. Try a load of our "Susquehanna"; it always gives satisfaction.
D. H. GILLIES & SON
PHONE 1312. 288 ADELAIDE ST.



IS MONEY
You invest in COAL well spent? Do you get full value in heat?
We will make it
AN OBJECT
to you to deal with us.
By supplying superior coal.
By extra care in screening.
By prompt delivery.
It's now up
TO YOU
to spend your money where you get full returns in heat-producing COAL, which is at the yards of
Webster & Kernohan
'PHONE 1383.

OUR COAL
Makes friends and no enemies. We want you for one of our friends. Place your next order with us.
MAY BROS.
685 YORK STREET.
'PHONE 1224.

No Need to Bake at Home
When you can have
JOHNSTON BROS. XXX BREAD
It is delivered fresh daily, or at your grocer's. Order it and secure the best bread for health.
JOHNSTON BROS.
Phone 944

LONDON AND DISTRICT

—A small fire in the engine-room at Kernohan & Wilson's, at the corner of Richmond and Bathurst streets, gave the firemen a run yesterday afternoon shortly before 3 o'clock. The blaze was put out before the arrival of the brigade, no damage resulting.

Horse Destroyed.

A horse belonging to Chantler Bros., which was struck by a runaway team attached to a load of hay on York street on Friday last was found to be so seriously injured that it had to be destroyed.

That Y. M. C. A. Census.

When spoken to regarding the social census, which, it was claimed, the Y. M. C. A. were undertaking to carry out in this city, as had been done in Buffalo and Detroit, and other American cities, Secretary Wilson claimed that no decision had been arrived on the matter at all. "I think that such a move would be a very good thing," he said. "But nothing whatever has been done about the matter, and I do not know whether we will consider such a project or not. The matter has not been mentioned to the directors, so I do not know that their attitude would be to such a movement."

Death of Miss McCoy.

The death occurred yesterday morning at the family residence, 138 Waterloo street, of Gertrude Irene McCoy. Miss McCoy was 15 years old, and had been ill for some time. She is survived by her mother and two sisters. The funeral will be held on Wednesday afternoon to the Grand Trunk station, and interment will be made at Strathroy.

Leland Powers to Return.

Mr. Leland Powers' return engagement, as announced elsewhere in these columns, is causing no little stir among the lovers of the impersonator's art. His subject on Nov. 30 will be "David Copperfield," and it is conceded by the greatest critics that no reader has ever equalled him in this, the greatest of Dickens' works. His appearance last year created a lasting impression on those fortunate enough to hear him.

Edward Howard Griggs.

The series of lectures on Moral Leaders is proving quite as brilliant as anticipated. Mr. Griggs is so much in demand as a lecturer that his engagements are booked ahead sometimes for nearly two years. His London engagement was secured eighteen months ago. Many holders of tickets for the course have said that last week's lecture on St. Francis of Assisi was worth the price of the course. The lecture on Wednesday is on Martin Luther, to be followed on successive Wednesdays by Carlyle, Emerson and Tolstoy.

Late Mrs. Weaver.

The funeral of Mrs. Margaret Weaver was held this afternoon from her late residence in Crumlin to Mount Pleasant Cemetery, and was of a private nature. The funeral services were conducted by Rev. G. B. Sage, of St. George's Church, West London. The pallbearers were Messrs. George May, William Hill, William Foster, Henry McGuffin, William McLeod and William Stevens. Mrs. Weaver died on Sunday morning at her home in Crumlin, after an illness extending over two years. For a long time she resided in London Township. One daughter, Mrs. White, of Crumlin, survives.

Irwin—Mason.

Miss Florence Mason daughter of Mr. Wm. Mason, of 148 Sydenham street, was married yesterday morning to Mr. Austin H. Irwin, manager of the Dominion Express Company at Lethbridge, Alta. The happy couple left on the 12:45 p.m. express over the C. P. R. for their home in Lethbridge. Many beautiful gifts were received by the bride and groom, including a handsome silver tea service, the gift of the staff of the Canadian Order of the Woodmen of the World, of which the former was a member. The gift of the groom to the bride was a beautiful fur-lined coat.

Death of a McGillivray Pioneer.

On Sunday morning, Artemus Bice, one of the pioneers of McGillivray Township, peacefully passed away in the 84th year of his age. Deceased, who had lived on the second concession of the township nearly all his days, was one of the best farmers in the district. He was scrupulously upright in all his dealings; in politics a Liberal, and esteemed and respected by all who knew him. His bereaved relatives have the hearty sympathy of the entire community.

Baconian Club Installation.

The installation of the officers of the Baconian Club will take place on Saturday evening, Dec. 4. At the regular meeting held on Saturday evening last the executive committee for the year was chosen. It consists of Dr. W. F. Tamblyn, Messrs. Harry Bapty and David Rodger. The programme for the evening included a recitation by Mr. James Kirkwood, a reading by Mr. E. Hannah, and a debate on the subject, "Resolved, that the taxation of land values only would be preferable to the present system of taxation in Ontario," led by Mr. George W. Armstrong and Postmaster Dr. McDonald.

Transfer of Licenses.

The following application for transfer of license have been received at the Provincial Secretary's office: From James A. Davis, Ottawa, to W. J. Davidson, Ottawa; from Jaseph Wilton (deceased), West Lorne, to Mrs. Margaret Wilton, West Lorne; from F. J. Daly, North Bay, to V. J. McCabe, North Bay; from F. E. Hawken, 113 York street, Toronto, to J. C. Ward, Toronto; from E. G. Kerr, 99 King street west, Toronto, to James Giles, Toronto; from Wm. Reynolds, Elmstead, to Alex. Parson, Kent County; from J. H. Primeau, Ottawa, to E. Major, Ottawa; from Ellen Fitzgerald, 120 Adelaide street east, Toronto, to Thos. Fitzgerald, Toronto; from Mrs. Maggie Matheson, Tillsonburg, to R. J. Matheson, Tillsonburg.

FOR SATISFYING COAL
Phone 470 Day; 469 Night
John Mann & Sons
401 Clarence St.
425 York St.

Go To Parnell's Bakery
For Good, Pure Bread.
If you want the best quality in BREAD, phone to PARNELL'S, and they will have a driver call with a trial loaf.
PHONE 929 AND 1390

Complexion Protection
For some months the hands and face will suffer from the effects of cold, raw winds, unless you use some toilet preparation.
HAZEL-ROSE
Is a dainty preparation that keeps the skin as soft as velvet. Costs but a trifle and is worth all that comfort and a fair complexion is worth. Not greasy or sticky; perfect in every way.
In 25-cent bottles.
Cairncross & Lawrence
Chemists and Druggists,
216 Dundas St. London.

LAYMEN MUST DO THEIR SHARE

Christian Imperialism Is Needed for the Evangelization of the World.

DR. GANDIER'S ADDRESS

Mass Meeting Last Night in St. Andrew's Church — Rev. Robert Johnston Also Speaks.

The urgency of the need for the evangelization of the world in this generation was the dominant note of the addresses in the mass meeting of men in connection with the Pan-Presbyterian Missionary Demonstration in St. Andrew's Church last evening.

A very large audience was present and listened intently to the impassioned words of the speakers as they urged the need of devoted, consecrated work on the part of the church to take the story of Christ to those who sit in darkness.

"There are three points that I would like to dwell on tonight," said Rev. Principal Gandier, in addressing the gathering, "the motive of the missionary propaganda, the urgency at the present time, and the methods leading to its consummation. Our motive is to crown our Jesus Lord of all—to put the crown upon his brow to uplift him. That is the great motive and impelling power of every Christian. Jesus is my king, I have enthroned him in my heart and having done so I desire to crown him Lord of all. He is the only rightful king; it is his by right purchased by his blood, and we long intensely to make it his in fact. And how can we rest till in every land they worship Christ and bow the knee to him who died.

Christian Imperialism.

"I think what we need today is a great Christian imperialism. Surely we citizens, cradled and trained in that outreaching spirit of the Briton, should have worthy visions of the empire that is to be the Christ's. I am afraid sometimes that we have not looked on missions as a great war of conquest, but a sentimental thing, that could well be left for the women and children. But surely such a spirit of imperialism is a man's work. We sometimes look upon the imperialism of history with disfavor, and perhaps justly so, for there is only one empire that has the inherent right to world-wide expansion. For Jesus is the one Saviour and only Lord of All.

"Great Britain could keep 200,000 men in South Africa, at the cost of a million dollars a day, to guard one little part of her dominions, and only 20,000 men and women in all lands are preaching the gospel to those who are in darkness, and Britain spent as much in these three years to conquer a mere handful of Dutchmen as has been spent in the last one hundred years in the service of Christ in heathen lands. And I hope that in years to come all the effort and sacrifice and virility that has gone into the great wars of the past, may go into the great passion for the coming of Christ's kingdom.

An Urgent Need.

"Already the urgency of the need is thrusting itself upon us. In Canada, the new north is opening; the western provinces are being flooded by population. If we think of it we will be staggered by the need for strong, unselfish, determined men, who are not blinded by the lust of gain. If we can realize this need, and act upon it, we can hold Canada. And before this century closes the character of this continent will determine the destinies of the world, and the character of this continent will be determined by the character of the life of Canada. That issue, next to the power of the Holy Ghost, depends on our securing an adequate number of strong, conscientious and unselfish men, with their minds open to the spirit of the time, so that they may go to its plains and cities and preach the Word of God, with power and conviction.

Appeal to Laymen.

"And I appeal to you laymen to aid in this work, by giving them adequate support, so that it may be possible for self-respecting young men to give their life to this work. But in the east the circumstances are still more urgent. The eastern nations are now plastic, waiting for the impress of some force, and the opportunity is an opportunity for this generation, and will never come again. The one danger is that the church will fail to realize the day of her visitation and lose the opportunity. It is urgent. We can't afford to waste. We must do it in this generation. An undertaking of this kind is immense; and means not only consecration, but that we should go about it in a businesslike way. Every church now is being held responsible for part of the heathen world. The Presbyterian churches are being held responsible for fourteen million people in China, India and Korea. We must have one man for every 50,000 people, which means that we must increase our force five times. It means that our churches must contribute $600,000 for the work, and another $600,000 for the home missions.

Support a Missionary.

"The are plenty of men who could support a missionary. It wouldn't cost any more than to support an automobile, and it is much more of a luxury. The Presbytery of London is responsible for $50,000, but we must bring it down to the individual church, and all do our share, and then we must have the consecration to the service of Christ behind it all to make it live."

After an anthem had been rendered by the massed choir, that occupied the choir loft, and the end section on either side of the gallery, Rev. Mr. Inkster, the chairman of the gathering, called upon Rev. Dr. Johnston, of Montreal, to address the meeting.

Rev. Dr. Johnston.

"There is one motive alone sufficient to arouse a lasting interest in any great cause," said the speaker. "We stand face to face with what, if we leave God out of consideration, seems an impossible task. There are more heathen who have never heard of Christ than there were when Carey went to India. For little Christendom to evangelize the world and overthrow religions that were hoary with age thousands of years before Christ. Every great cause, as history teaches us, finds expression in a personality. And the motive that will maintain this missionary spirit must centre in a person, and this person in the matter of Christian conquest, can only be Jesus Christ. And if your ardor is to stand against disappointment, and in the face of difficulty, your confidence must grow out of a personal knowledge and consecration to Jesus Christ.

"Think how the stakes were raised and the torches were lighted and the arenas were filled with men in the days of the Emperor Julian lest any should remain to name the name of Christ. And when I remember how these men went to their death gladly, and did a harder thing still, watched their loved ones suffer martyrdom, I wonder how it was possible. But they stood firm to put the crown on the head of Christ. It was simply the passionate, consuming devotion to him they had found as their king and their Lord. And they did it, for at the end of those ages the cross that had been the mark of scorn became the symbol of enduring sacrifice.

And later the Reformation was a determination of a band of men who had come to see Christ as the only authority, to place the crown of authority upon Christ himself. All through the utterances of these men there throbs the note of a great personal devotion to Jesus Christ, and it was that which sustained them, and carried them on to victory.

In England.

"And coming down to the great English revival, in days of political venality ,and degraded life, John and Charles Wesley entered upon a campaign of transforming the life of England. The inspiring motive was not doctrine, but a personal devotion to a living Lord. 'Jesus, Lover of My Soul,' that is the keynote of the movement. To make Him king, and to subordinate everything to Him. And the keynote of the great Welsh revival, was that upon His head be the crown of crowns. If this movement in which we are engaged is to be maintained it must be maintained by loyalty to Christ and personal adherance to His service, and so it comes back to the question of our personal relation to Jesus Christ. And when we remember that every man, in the heart of Africa, in China, or the islands of the sea, has the same right to the salvation of Christ as you and I, and Christ will not be satisfied till that other brother has been brought to him — when we realize this it will not take much urging to send us out in His work, that we may have the privilege of bringing some little thing to the Christ, whose we are and whom we serve."

SUMNER'S SPECIAL WATCH
None better at the price, and it's mighty hard to find its equal in Canada at the same money. $10 is all we ask, and it's 14k. gold-filled, and guaranteed for 20 years.
Sumner
The Quality Jeweler,
380 RICHMOND STREET.

ACT QUICKLY!

Such a chance as this does not come often. Christmas only a few weeks away and the DIAMOND HALL ENLARGING SALE in full swing brings two great events into close relationship. You have the choice of two wonderful stocks of the very best goods to be had at a positive

20 PER CENT DISCOUNT

You make the selection and we guarantee sale just the same as if sold at the regular prices. It's a great opportunity to lay in your stock of Christmas presents now. A small deposit will secure anything you select until the close of sale at the reduced price.

FINE 10-K AND 14-K GOLDPEARL-SET BROOCHES

1 Three Birds on Bar. Price $6.25, sale price **$5.00**
1 Crescent and Heart Shape. Price $6.50, sale price **$5.20**
1 Spray, all pearl set. Price $9.50, sale price **$7.60**
1 Pearl-Set Bar. Price $7, sale price, **$5.60**
1 Heart Shape. Price $4.20, sale price **$3.35**
1 Pearl and Topaz-Set Bar. Price $6.75, sale price **$4.40**
1 Pearl and Ruby-Set. Price $5.00, sale price **$4.00**
1 Pearl-Set. Price $6.00, sale price, **$4.80**
2 Fleur-de-Lis, chatelaine style. Price $3.50, sale price **$2.80**
1 Fleur-de-Lis, chatelaine style. Price $3.75, sale price **$3.00**
1 Fleur-de-Lis, pearl set. Price $6.00, sale price **$4.80**
1 Safety Pin and Pearl-Set Bird. Price $4.00, sale price **$3.20**
1 Safety Pin and Pearl-Set Leaf. Price $3.25, sale price **$2.60**
1 Pearl-Set Sunburst. Price $14.00, sale price **$10.00**
1 Pearl-Set Brooch. Price $8.00, sale price **$6.40**
1 Extra Fine Pearl-Set Pierced Heart. Price $25.00, sale price **$20.00**
1 Pearl-Set Sunburst. Price $8.50, sale price **$6.80**
1 Pearl-Set Sunburst. Price $18.50, sale price **$14.80**
1 Pearl-Set Horseshoe and Clover Leaf. Price $13.50, sale price **$10.80**
1 Pearl-Set Fleur-de-Lis, six whole pearls. Price $13.00, sale price, **$10.40**
1 Pearl and Turquoise-Set Sunburst. Price $15.00, sale price **$12.40**
1 Pearl-Set Horseshoe and Head. Price $10.50, sale price **$8.40**
1 Pearl-Set Crescent, 14-k. Price $4.50, sale price **$3.60**
1 Pearl-Set Crescent, 14-k. Price $5.00, sale price **$4.00**
1 Pearl-Set Crescent, 14-k. Price $3.50, sale price **$2.80**

A SNAP IN CUFF LINKS

48 pairs Best Quality, Gold-Filled Links, every pair guaranteed by us to give satisfaction. Engraved, stone-set, fancy and plain. No extra charge for engraving initials. Prices from $1.50 to $3.00. SALE PRICE, EACH **$1.28**
It will pay you to take advantage of the above prices.

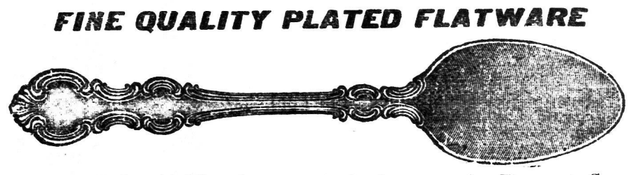
BEST FILLED LOCKETS HALF-PRICE

5 only Stone-Set and Fancy Lockets, best filled goods made, $4.00, $4.40, $5.50, $6. All at half-price.

STERLING TOILETWARE

An opportunity to pick up single pieces of High-Class Sterling Toiletware at half-price. These are odd pieces of broken sets.
6 only Bonnet Dusters. Price $1.50 to $2.50. Sale price ..... ONE-HALF
3 only Sterling Hand Mirrors. Prices $7.00 to $10.00, sale price ..... ONE-HALF
4 only Small Hair Brushes. Prices $3.50 to $4.60. Sale price ..... ONE-HALF
4 only Velvet Brushes. Prices $1.25 to $4.50, sale price ..... ONE-HALF
4 only Cloth Brushes. Prices $4.00 to $7.00, sale price ..... ONE-HALF
4 only pieces of fine, polished, real copper-mounted Bonnet Duster, Velvet Brush, Military Hair Brush and Mirror, all at ..... HALF-PRICE

FINE QUALITY PLATED FLATWARE



6 only Cream Ladles. Price $1.00, sale price ..... **80¢**
5 only Gravy Ladles. Price $1.25, sale price ..... **87¢**
2 dozen only Wm. Rogers' Teaspoons. Price $2.50 dozen, sale price **$2.00**
1 dozen only Dessert Spoons. Price $6.00, sale price **$3.00**
2 only half-dozen sets Coffee Spoons. Price $1.50 set, sale price ..... **87¢**
1 only set 6 Nut Picks, 1 Nut Cracker. Price $2.75, sale price **$1.75**

QUADRUPLE PLATEDWARE

3 only Pickle Dishes. Price $2.00, sale price **$1.47**
1 only Marmalade. Price $2.35, sale price **$1.55**
1 only Biscuit Jar. Price $4.25, sale price **$3.10**
1 only Biscuit Jar. Price $3.75, sale price **$2.60**
1 only Cream and Sugar, in stand. Price $6.50, sale price **$4.55**
1 only Tete-a-Tete, 4-piece set. Price $8.50, sale price **$5.95**

DON'T DELAY IN MAKING YOUR CHOICE.

DIAMOND HALL STORES
W. G. YOUNG 2 STORES—2 SALES 214 AND 674 DUNDAS ST.

Wedding turnouts our specialty Moderate rates. Hueston's Liveries.

NAPOLEON'S POOR IDEA OF WOMEN.

Napoleon was as cranky about women as George Bernard Shaw, the caustic unbeliever who says man proposes but woman disposes. A new book on the Little Corporal makes it plain it cost him no pang to cast off Josephine. We read that Napoleon said: "Women are at the bottom of every intrigue. They ought to be look to their household duties; they should be forbidden to appear in public unless they wear veils and black attire." Evidently if Napoleon were alive today he would have no patience with the belligerent suffragettes. But that is not the worst. "We don't understand woman at all, we western people," said Napoleon. "We have ruined everything by treating women too well and we have committed the great mistake of placing them almost on a level with ourselves. The eastern races display far more wisdom and sense of the fitness of things. They have declared women to be strictly man's property, and, as a matter of fact, nature has created them to be our slaves. It is only by reason of our perverted view of things that they dare to lay claim to any sovereignty over us. They abuse certain advantages they possess to seduce us and then to tyrannize over us. For one woman who inspires us with worthy ideas there are a hundred who cause us to make fools of ourselves." It seems that experience cut pretty deep in this great man's case.—New York Press.

Attacks of any prevalent sickness may be warded off by a daily cup of not Bovril. Dr. Snow, late senior surgeon at the Cancer Hospital, London, Eng., said, "Scientific nutrition like Bovril will do more to stay the ravages of any malady than a century of drug treatment."