

All the Arguments

Are in favor of having your clothes made by us. In quality of materials, in style, in fit, in finish, in every essential detail of fine tailoring, we are in the lead.

O. LABELLE & CO.
346 RICHMOND STREET.

GRIFFITH BROS.
LEADING FUNERAL DIRECTORS AND EMBALMERS
Private Ambulance in Connection.
104 DUNDAS ST. PHONE 459.
CARL MILLER, Asst. Manager.

SMITH, SON & OLARKE
UNDERTAKERS
115 DUNDAS ST. PHONE 598
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Residence on Premises.
Private Ambulance Service.

JOHN FERGUSON & SONS
FUNERAL DIRECTORS.
80 KING ST. PHONES 543, 373.
The best, the largest and cheapest in London. Open night and day.
ESTABLISHED 50 YEARS.

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Funeral Directors
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Residence on Premises.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

The Stylish Woman
has her corsets made to the special requirements of her figure. MISS I. QUINN will tell you all the latest of custom corsets. 274 Dundas street.

Beautiful Silver
Co-equal with quality is the in-born beauty of silverware marked "1847 ROGERS BROS."
Knives, forks and spoons of this well-known brand represent every requirement of correct table service.
Best tea sets, dishes, waiters, etc., are stamped MERIDEN BROS. CO. SOLD BY LEADING DEALERS "Silver Plate that Wears"

NOTICE
The LONDON LOAN & SAVINGS COMPANY OF CANADA
Have opened storage vaults for public accommodation. Valuables of all kinds kept safe for a nominal charge per month. Persons leaving home for the summer will find it a great convenience. Apply for particulars.
220 DUNDAS STREET.

SUPPLYING LIQUOR TO INDIAN LISTERS

Ira Halliday Is Charged With This Offense.

Information was laid yesterday against Ira Halliday on the charge of supplying liquor to an Indian lister. The man in question has repeatedly been in court, but it was impossible to discover where he had obtained the liquor, until a police officer saw him obtaining it from Halliday.

The large number of listers in the city has encouraged quite a flourishing trade in supplying them, the scale of prices for procuring the liquor is said to run from 5 and 10 cents a bottle upwards. These men are breaking the law in two respects, by selling liquor without a license and selling to Indian listers, and it is likely that they will be severely dealt with.

FOREST COMPANIONS

Woman's Branch of the A. O. F. in Biennial Session.

Toronto, Aug. 18. The High Circle, Companions of the Forest, closed their biennial session this forenoon, and will hold the session of 1911 in Hamilton. Over 150 circles were represented, from British Columbia to Nova Scotia.

The officers elected are: Mrs. Rockwood, Toronto, H. C. C.; Mrs. Steadman, Sarnia, H. S. C.; Mrs. C. Fleischer, Ingersoll, H. M.; Mrs. Jackson, Toronto, H. G.; Mrs. Bockus, of Montreal, H. S.; W. Williams, permanent secretary, and H. C. Wilson, high which the companions are the women branch, hold the same offices in the companions. Mr. Walter Richards, of London, and Mr. H. J. Bobby, Toronto, installed the new officers.

Pianos to Rent.

Pianos to rent from \$2 per month upward, six months' rent allowed in case of purchase. Williams' Piano Company, Limited, 261 Dundas street, if

Arthur Cooper, photographic studio, opposite city hall. For sittings phone 8014.

Train orders receive prompt attention. Hueston's Livery.

Order Hamilton's

Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

Order Hamilton's

THOS. WILSON

Merchant Tailor

212 DUNDAS STREET

HIGGINS' BLOCK. Telephone 598

Do Not Wait

Until we are rushed with orders. ORDER NOW, and get your bin filled with clean, bright coal, that will defy the rigors of winter, from

MAY BROS.

Phone 1224. 685 York Street.



I AM A NEW-COMER HERE

and would like to know where you buy your coal? Buy mine from D. H. GILLIES & SON. They furnish a well-screened, high-grade, free-burning coal; you get carbon and satisfactory fuel for your range or furnace. Phone 1312.

D. H. GILLIES & SON

Phone 1312.

Fresh Mined COAL

Quality the best; quantity, 2,000 pounds to ton; delivery prompt and courteous. Why not let us fill your bin, as winter is sure to come, and you will need good, clean coal?

WEBSTER & KERNOHAN
PHONE 1383.

Odd things not found elsewhere

ROYAL CROWN DERBY CHINA

Cups and Saucers, each \$3.00
Plates, each \$2.00, \$2.25, \$3.00
Tea Sets (teapot, cream and sugar), a set \$15.00

THOS. GILLEAN
402 RICHMOND STREET.

That there's little economy in home-baking is a fact of which

JOHNSTON BROS'

XXX

Home-Made Bread

Has convinced many. No home-cook can surpass it. All progressive grocers sell it.

JOHNSTON BROS.
Phone 944.

London and District.

The Alma College board has engaged J. Parnell Morris, of this city, as instructor and director of vocal music.

Meeting Postponed. The hospital trust, which was to have met yesterday afternoon in the mayor's office, postponed, owing to the unavoidable absence of some of its members.

Buried in Woodland. The remains of Henry V. Chase, of Windsor, who died in that place on Sunday last, arrived in the city yesterday and were removed to Woodland Cemetery, where Rev. M. Elliott conducted the service.

Cholera Infantum Victim. Francis Walrick, the infant child of

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Up-Town Office Closed Till September
Phone 470, or call at 425 York, cor. Burwell St.
John Mann & Sons
COAL, COKE, CEMENT.

Parnell's Breads

Here are the names of a few of our Daily Specialties, any of which we will deliver to your door, fresh daily:
HOME-MADE BOSTON BROWN EUREKA PICKS CURRANT BRICK

and many others. We know that our Bread will suit you. Try it.

Parnell THE BREADMAN.
Phones 929 and 1390.

Odontine (C. & L.)

IS BETTER THAN GOLD FOR THE TEETH.
It prevents decay, hardens the gums and purifies the breath.
25 CENTS A BOTTLE.

Cairncross & Lawrence
Chemists and Druggists.
216 Dundas St. London, Ont.

Mr. and Mrs. Joseph Walrick, of 532 York street, died yesterday from cholera infantum, adding another name to the long list of victims to this scourge of childhood. The funeral will take place this afternoon.

Attending Convention. Chief Aitken, of London, and Chief TenEyck, of Hamilton, have gone to Grand Rapids, Mich., where they are attending the annual convention of fire chiefs of America. The Hamilton chief is vice-president of the association for Ontario.

Battery Men Leave. A gun-laying party of nine men from the Sixth Field Battery left last night for Petawawa to attend the annual military artillery camp. On the 25th some sixteen men will follow this detachment to take part in the annual practice. They will use the guns of the permanent force instead of taking their own with them.

Hawkins-Robson. Saturday Sunset, Vancouver, B. C.: An interesting event took place at St. John's Presbyterian Church on the 5th inst., when Mr. Norman H. Hawkins, a prominent artist of this city, and second son of the late E. J. Hawkins, A. M. I. C. E., Victoria, Australia, was married to Miss Alma A. Robson, youngest daughter of the late James Robson, of London, Ont. Rev. A. G. MacGillivray performed the ceremony. Mr. and Mrs. Hawkins will reside in this city.

Clentree-Cook. A most wedding took place yesterday morning at Waterloo Street Methodist parsonage, Stratford, when Laddie Pearl Cook, of London, was united in marriage to Arthur George Clentree, lately of Regina, but now of Clinton, Rev. D. E. Martin performed the ceremony. They will reside at Clinton on their return from their honeymoon—Stratford Beacon.

Late Mrs. Mutch. The funeral of Mrs. Dorothea Mutch, wife of Mr. Franklin Mutch, of Woodstock, took place yesterday afternoon from the residence of her daughter, Mrs. C. E. Wheeler, of Waterloo street. The ceremony was of a private nature owing to the serious illness of Mr. Mutch. The service was conducted by Rev. Mr. Ketchel, of Hamilton, and the pallbearers were Messrs. John Gibson, S. D. Dulmage, of Toronto; J. A. Mutch, of Detroit; C. E. Wheeler, H. Smith and J. T. Moses.

LOCAL OPTION BEER. Toronto, Aug. 18. — It looks very much as if the hotelkeepers who have been cut off, and have taken out restaurant licenses, can now sell all the local option beer they like on Sundays or any other time, according to the way the case against Abraham Bernstein went in the police court today.

Barnstein has a place of business on York street, and as soon as his counsel, J. W. Murray, K. C., produced the restaurant license the case was dismissed.

"If a person has a restaurant license he can sell food and drink on Sundays as well as any other day," said Inspector Stephens afterwards.

"All there be any other prosecutions," the newspaper inquired.

"I want say anything more," was all the inspector would say.

ATTEMPTED INCEST. Ottawa, Aug. 18.—In police headquarters this morning, Elzear Pol-leaux, aged 30 years, was remanded for a week on a charge of attempted incest, the victim being his daughter, a child of 7 years. The girl is in a critical condition.

LONDON QUOTERS HONOR MR. AND MRS. LEWIS

Visited Hyde Park Yesterday and Made Presentation to a Popular Couple.

The Forest City Quoit Club yesterday visited Hyde Park to pay their respects to Mr. Sam Lewis, of that village, one of the oldest members of the Quoit Club, on the thirtieth anniversary of Mr. Lewis' wedding.

The afternoon was spent in quots, in which Capt. T. E. Robson, president of the club; Dr. Wyckoff, secretary; Robt. Walsh, John Talbot, Sam Lewis, W. Rutledge, P. Mulhall, R. Hennessy and others took part.

A fine luncheon was served the visitors by Mrs. Lewis, and on the completion of the meal, Capt. Robson, on behalf of the Forest City Quoit Club, presented Mr. and Mrs. Lewis with a handsome case of silver knives.

He spoke of the high regard in which Mr. Lewis was held by the members of the club, and of his interest in it. He recalled many fine visits to the home of Mr. Lewis, whose hospitality was unbounded. The quoters of London sent their congratulations and wished him many years of happiness and prosperity.

An Unexpected Kindness. Mr. Lewis made a brief reply in which he thanked the members of the Quoit Club for their unexpected kindness, and hoped that they would make many visits to his place, without, however, considering the question of a gift. He appreciated it to the fullest extent, and it would long be cherished.

Short speeches were made by Dr. Wyckoff, Rev. Dr. Nixon, Hyde Park; Matt Brown, Ald. J. H. Saunders and others.

The evening was spent most enjoyably.

HAVE FLOUR PRICES NOW REACHED LOWEST MARK?

Mr. J. I. A. Hunt Thinks the Best From the West Has Now Been Heard.

The expected drop in flour, which was chronicled in Friday's edition of The Advertiser, became operative as was expected on the 16th, and a day or so ago the local millers dropped their prices 20 per cent. Manitoba flour is now selling at \$5.80 a barrel, instead of \$6.20, and poorer grades in proportion. Mr. J. I. A. Hunt, of Hunt Bros., when seen by an Advertiser reporter, remarked that he had no hesitation in saying that the price had reached its lowest point.

"We have heard the best from the west now," he continued, "and the harvest will soon be commencing, and this will undoubtedly modify our views. I think that this reduction is just what the market needs, and it is likely that it will fall somewhat below the published reports."

Reduction Justified. Mr. J. C. Middleton, manager of the Lake of the Woods Milling Company, saw in the depleted reserve stock a condition that will prevent the price of flour dropping to any great extent.

"I think that this reduction is justified on the prospects from the western wheat fields," he remarked, "but we must remember that the stock is greatly depleted, and the price will have to be kept up to even matters."

Price of Bread. Local bread men when interviewed regarding the probable effect of the drop in the price of flour on bread prices, were unit in claiming that there was little likelihood of any drop at the present at least. They are all heavily supplied with flour, bought at the old price they say. Western grain will not be on the market for a month yet, and the bakers would not be using it till a month after that.

In any event the drop is not sufficient to warrant a decrease in bread at this time.

LONGWOOD ACTIVITIES HEALTHY BOOM STARTED

The Old Village Is Now Wide Awake—Crops Are Good and Business Brisk.

Longwood, Aug. 18. — As The Advertiser seems to have a large circulation in this place, a few items from here may be interesting to its many readers. Longwood, although an old village, for some unknown reason has never grown much. Surrounded by one of the best farming sections of country to be found anywhere in Ontario, the farms for miles around being up-to-date in class, raising great quantities of hay, grain and live stock of all kinds—a boom has now struck the village, which will doubtless be the means of a large amount of business being done in the future.

Mr. George Dyer, who has kept the general store and hotel here for the last three years, has leased his store to Mr. Lambert, who has put in a large assortment of goods, including almost anything the farmers require, and he is working up a large trade.

Mr. Dyer has leased the hotel to Mr. Kenzie, who has fitted it up as a first-class temperance house, with all the improvements and conveniences that travellers or other patrons may require.

Mr. Charles Lucas, of Middlemiss, is erecting an up-to-date grain house and elevator, and expects to have it completed in a few days. It will cost in the neighborhood of \$2,500, and will have a storing capacity of about 12,000 bushels. Mr. Lucas is a man of ample means, and very popular, and is expected to do a very large business.

The Grand Trunk Railway Company have during the last month repaired and fitted up their large station, and their interests are well looked after here by their popular agent, Mr. James Stewart, who seems to have the facul-

ty of pleasing everybody. The station is always kept in a neat and tidy condition.

Crops Are Good.

Crops around here are good. Hay is fully up to the average. Winter wheat is an extra crop. Many who have threshed their grain report a yield of from 25 to 45 bushels per acre, and the sample No. 1 oats in some fields were on the light side, while many are extra heavy. Barley has not been a heavy crop. Corn, potatoes and roots are looking well, and since the bountiful rain on the 16th, will no doubt show a large yield. The early varieties of apples are a failure. Winter-apples will be an average crop.

Mr. George Dyer, the great potato shipper here, is making every arrangement to handle large quantities of potatoes as soon as they are ready to ship, and is now corresponding with foreign markets as to price and condition of the potato crop in other countries.

POPE PIUS SHOCKED AT ELIOT'S RELIGION

Says It Can Easily Be Refuted and May Publish a Reply To It.

New York, Aug. 19.—A Rome dispatch to the Times says that the address delivered by Charles W. Eliot, president emeritus of Harvard, on July 22, at the Harvard summer school of theology on "The Religion of the Future," has been translated by the Pope's ex-liturgist, Bishop Ryan, of Philadelphia, Bishop McFall, of Trenton, and other American ecclesiastics, who hastened to the defense of their church and faith.

It is believed that a semi-official reply to Dr. Eliot's address on the subject of the future of religion, suggested by the Pope himself will appear in the Civiltà Cattolica, the most representative Catholic magazine.

Dr. Eliot outlined his idea of the new religion in substance, in part as follows:

"The new religion will not be based upon authority, either spiritual or temporal; the present generation is ready to be led, but not driven. As a rule the older Christian churches have relied on authority. But there is now a tendency toward liberty and progress and among educated men this feeling is irresistible. In the new religion there will be no personification of natural objects; there will be no edification of remarkable human beings and the faith will not be racial or tribal."

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Store Closes at 5 p. m. Daily During This Month. Saturday at 10 p. m.

ROSS' STORE FOR WOMEN

August Sale of Wash Suits, Dresses and Lawn Waists

AT GREATLY REDUCED PRICES.

Neckwear

Special sale of Wash Belts, Dutch Collars, Jabots, Stocks, etc., for a few days only. Price 20¢

196 DUNDAS STREET, LONDON

Canada Club LAGER
The Beer of Quality
KEPT BY ALL DEALERS
CARLING - LONDON

DOWN TO FINALS IN WALKER TROPHY

Results in Ontario Cup and Toronto Trophy Competitions.

The finals in the Walker Trophy, the chief event of the Dominion Bowling Association's tournament, will be played this afternoon at 3 o'clock between J. S. Willison (Canadas), and T. Rennie (Granites). In the unfinished Trophy game, which was stopped on account of darkness in the twelfth end Tuesday evening with the score a tie at 11 points, Tom Rennie defeated R. F. Argles by 15 to 11.

Toronto Trophy—Third Round. Prescott. London. J. A. McGill.....17 C. Abbott.....13

Ontario Cup—Fourth Round. London Thistles. Brantford. Dr. Scott.....15 W. Turnbull.....14

Fifth Round. London Thistles. Granites. Dr. Scott.....14 G. H. Orr.....11

THE THISTLES WON.
The Thistles defeated four rivals from St. Marys yesterday afternoon on the local greens, the scores being:

Thistles. St. Marys. E. W. MacKee, S. Dunsteth, T. K. Poole, S. Fraleigh, H. H. Kelly, James Maxwell, J. Minnick, John Poole, skip.....11 skip.....20

A. Beal, T. L. Shickler, T. A. Lovelace, A. E. Brown, A. A. Langford, N. Tier, O. H. Gidley, J. W. Baird, skip.....21 skip.....12

J. W. Westervelt, W. E. Andrews, F. G. Brown, C. Brown, A. J. Smith, M. J. Doherty, A. J. McGuffin, S. McCheson, skip.....20 skip.....17

J. M. Underwood, W. A. Lofft, H. M. Peterman, L. Harstone, Mel Hueston, J. Stevenson, W. Govecock, J. M. Adams, skip.....15 skip.....14

Total.....67 Total.....63

THE DUTCHMEN WON.
[Special To The Advertiser.]
Bein, Aug. 18. — Ten rinks of the Brantford Iceheaters were defeated here today, the scores being:

Bein. Brantford. F.