

The Advertiser

founded by John Cameron in 1883.

THE DAILY ADVERTISER.

Daily, by mail, per year (\$ to 16 pages).....\$4 00
 Daily, by mail, for three months.....1 00
 Saturday Edition, 16 pages, including
 "Citizen and Home Guard".....1 00
 All subscriptions payable in advance.
 IN LONDON:
 Morning Edition, 85 per annum; Evening Edition, 100 per week, delivered.

THE WESTERN ADVERTISER.

(OUR WEEKLY EDITION)

By mail, per annum.....\$1 00

JOHN CAMERON, President and Manager.

ADVERTISING RATES

Made known on application at office. Address all communications to

ADVERTISING PRINTING CO., LONDON, - CANADA.

God's in his heaven,
 All's right with the world.
 —BROWNING.

THE LONDON ADVERTISER, with its morning and evening editions, covers the ground. With one exception, it is the ONLY EARLY MORNING DAILY IN ONTARIO, outside of Toronto.

London, Saturday, Nov. 24.

THE HAMILTON SCOLD AND THE LONDON ELECTION.

Among the humors of the recent campaign, not the least humorous has been the scolding of the Templar—a weekly journal published at Hamilton—against all and sundry of the men and women of London who would not vote against Sir Oliver Mowat by voting against his candidate. Scolding, did we say? One quotation, indeed, suggested that those who had not voted to suit our esteemed Hamilton contemporary should be "cursed bitterly." If the sense of good humor were not uppermost, a controversialist might request the Templar to produce its credentials as accredited Censor-General of all who do not happen to take its opinions at second-hand. A philosopher might here chime in and point out that a pen habitually lacking in good nature is as little likely to commend any good cause to manly men and womanly women as a vituperative tongue. Whether it is moral indignation that disturbs the moral stomach of our esteemed Hamilton contemporary, or, unhappily, something in the nature of the fashionable new "fixtune," the verminous appendix, we cannot say; but certainly sweetness and light have been for a considerable period strangers to the sanctum of our Hamilton contemporary.

The hallucination of Mr. Marter's Hamilton organ appears to be that the people of London should have voted against the Provincial Premier as a sort of reward for his having granted the plebiscite; for his pledge of legislation to the extent of what the courts might show to be within his jurisdiction; and for his many admitted services to the cause of moral reform during his 22 years' premiership! That is not the view of the people of London, as has been made manifest by this magnificent majority of 803 votes polled in favor of the candidate who pledged himself to uphold the hands of Sir Oliver Mowat.

Nothing whatever had occurred since Sir Oliver Mowat gave the plebiscite, and promised to abide by its mandate to the extent to which the courts should decide that the Province had legislative power—nothing, we say, had occurred that in the slightest degree made the duty of fealty to Sir Oliver Mowat less a duty on the 20th day of November than it confessedly was on the day that the Toronto Convention obtained and accepted the Provincial Premier's promise, and inferentially if not actually pledged him their support until he should prove himself untrue to the promises made.

What had Mr. Marter to offer? Mr. Marter could offer only an individual obligation, and he openly stated that he could not speak for his followers—and this after a two-days caucus of his supporters had been in session at Toronto!

The people of London are not people of one idea. They have shown by large majorities in the past their interest in the cause of moral reform; but they honor Sir Oliver Mowat also as the man who has kept a surplus in the Treasury; whose Government erected a great public building without jobbery—the first time on record; who saved to this Province 100,000 square miles of valuable territory; whose Minister of Education carried off the international honors for the best school system on the globe; and who has given Ontario nearly a quarter of a century of good government which has made it the envy of the world. Let us briefly recapitulate once more the situation as to the prohibition and license question:

1. Sir Oliver Mowat granted a plebiscite, and promised to abide by it—to the extent of the jurisdiction that should be found to be his.
2. The question of jurisdiction is now before the courts.
3. It may be found (a) that the Dominion has the chief power to prohibit; (b) that the Provinces have the chief power; or (c) that the power is divided between the Dominion and Provincial authorities.
4. Meantime the Crooks Act—the best

license law yet devised—is in force, and will be administered by Sir Oliver Mowat. 5. The public have much knowledge of Sir Oliver Mowat, and much confidence in both his integrity, his judgment and his statesmanship. There is well-founded confidence that he will do what is right and best, according to the circumstances of the case, when the courts finally indicate what those circumstances really are. 6. Without desiring to reflect on Mr. Marter, no intelligent person would care to take the settlement of the prohibition and other large questions from the wise and experienced hands of Sir Oliver Mowat, for the purpose of placing them in the hands of a man of no experience in statesmanship, and who has yet to demonstrate his capacity and wisdom as a leader of men.

As Others See London.

The Recent Remarkable Contest and Its Lessons.

Future of the City and of the Mowat Administration.

Ideas Various and Strange Collected From Many Sources.

A WONDERFUL CITY.

London is a wonderful city. The people are ideal voters. The highest characteristic of a free man is to know how to mark his ballot. All honor to the citizens of London.—[Strathroy Age.]

GOOD CAUSE FOR JUBILATION.

There are no more stalwart and aggressive Liberals in the Dominion than those who have fought the battles of the Liberal party in the Forest City, and have brought Sir John Carling's former preserve into the Liberal column. Even when cheated out of their honest and hard-won victory at the last Dominion election, their courage and determination was not abated, their unexcelled organization was kept up, and no body of Liberals in the Dominion have a better right to jubilate over their victory.—[Joseph Mercury.]

"JUST DYING" TO ELECT A LIBERAL. London has paid many deserved tributes to W. R. Meredith in electing him for so many years when it now appears they were just dying to elect a Liberal all the time.—[Listowel Banner.]

THE RESULT IS OMINOUS.

Mr. Marter got the vinegar yesterday. And the result is ominous for more than Marter, and beyond the bounds of Ontario politics.—[Ottawa Journal.]

HISTORY WILL REPEAT ITSELF. Our political history is going to repeat itself in the new House. London will be followed into line by Kingston, Algoma and other constituencies.—[Woodstock Sentinel-Review.]

ONLY A WOBBLER COULD BE FOUND. When it is considered that notwithstanding his immense local influence and personal popularity, Mr. Meredith went in at last election by a majority of only 135, and that it was utterly impossible to find a candidate who could do more than "wobble around" in his shoes, it will be seen at once that the hope of winning was a forlorn one from the first.—[St. Thomas Times (Conservative).]

EFFECT ON THE DOMINION ELECTION. After this demonstration of the political views of the important city of London, we are not likely to hear anything more of a Dominion general election for some months to come.—[St. John (N. B.) Telegraph.]

LAMBERTON'S CONTRIBUTION. Big L.—Lamberton's Leading Lipper Loyally Laments London's Latest Election. Loyal London Laid Little Leather-Lungs Low.—[Forest Free Press.]

A GREAT BATTLE. It was the greatest political battle ever fought in London and excited a great amount of interest in all parts of the country.—[Amherstburg Echo.]

AN INSPIRING EFFECT ON DOMINION ELECTIONS.

The victory is so decisive that it will have an inspiring effect on the Liberals of the Province both in approaching bye-elections and in the Federal campaign. And much of these results will be due to the splendid fight made by the Liberals of London, who have now crowned the work of a long series of years with a victory worthy of their enthusiasm, their untiring energy, and their courage under repeated defeat and rebuffs.—[St. Thomas Journal.]

MARCH OF THE CAMERON MEN. They had a great procession in London Tuesday night. It was the march of John Cameron's men.—[Branford Expressor.]

FONDEST HOPES MORE THAN REALIZED. The estimate of the ADVERTISER of a plurality of 500 was looked upon as almost impossible by the most sanguine, but their fondest hopes have been more than realized.—[Barrie Examiner.]

ONE MORE EXCUSE. The difference between Mr. Essery and Mr. Meredith, which alone would require a pretty long bridge to span, was increased by the needlessly inflammatory manner of Mr. Essery.—[Stratford Herald (Conservative).]

A SIGNAL VICTORY. Their victory was a signal one, and will have a wide-spread and lasting effect.—[Welland Tribune.]

A RED-HOT TORY VIEW. The Mowat candidate was Thomas S. Hobbs, a good enough fellow in his way, but one who sadly lacks the ability necessary for a public man. Mayor Essery, the Opposition candidate, on the other hand, is a man of extensive municipal experience, a shrewd business man, a good speaker, and is in every way better adapted for London's representative than the member-elect.—[St. Marys Journal (Conservative).]

HAS PUBLIC CONFIDENCE. The Government has thus secured one more supporter, and is made still safer to the extent of two of a majority on a division against all comers. The result of the London election with the many indications that are cropping up here and there in the utterances of men, show very conclusively that the Government of Mr. Mowat has the confidence of the country generally, and that its policy will be sustained by the new Assembly.—[Durham Review.]

AFTER-ELECTION CANDOR. The horse marines have captured London.—[Hamilton Spectator.]

FLING IT ON. The official count gives Mr. Hobbs 803 instead of 800. Wasn't the latter figure enough without heaping the three upon us?—[Toronto Empire.]

A VOICE FROM HALIFAX. This is a telegram to Charles S. Hyman, M.P., from Hon. J. W. Longley, a leading member of the Nova Scotia Government: "Well done, London! Congratulations to

Mr. Hobbs and all the friends. It will soon be your turn to rejoice." CONGRATULATIONS FROM HON. GEORGE W. ROSS.

Hon. G. W. Ross, Minister of Education, sends the following to John Cameron, of the ADVERTISER: "After the battle! Never was such a victory in Ontario. Thanks to the ADVERTISER for its good work."

WHAT REGISTRATION DID. The Toronto Mail reaches the conclusion that the addition of 430 voters by registration went solidly for the Ontario Government.

THE KING AND THE JUSTICE. In his speech at the Liberal law feast on election night Mr. J. D. Clarke got Ahasuerus, the king, mixed up with the late Hon. E. B. Wood, and credited one of the latter's strong sentences to the former. E. B. was a good deal smarter man than old Ahasuerus.—[Hamilton Times.]

ALARMING, INDEED! If the Conservatives do not have a care, Toronto will be going Liberal next.—[Toronto Star.]

TOO BAD, WASN'T IT? They are saying that if Mayor Essery had made one more speech Hobbs' majority would have been a thousand.—[Hamilton Herald.]

A TRIBUTE TO SIR OLIVER. The splendid majority given the Liberal candidate in London precludes any pretension that the use of money and impersonation caused the remarkable change in the city's representation. The verdict of the polls proves that Sir Oliver Mowat has still a strong hold on the confidence of the people, and that the people prefer to intrust the care of Ontario's affairs to the hands of its tried and veteran Premier and his able Ministers rather than risk the consequences of government by either of the minorities or by a coalition of them or a new general election.

THE DISGRACEFUL THEFT OF Mr. Hyman's seat disgusted the independent voters and further injured the Conservative party in London. Only Mr. Meredith's personal popularity held the seat in the general elections.—[Toronto Star.]

SEVERE CRITICISM OF A FRIEND. People are not looking for narrow, hard and one-sided men just now, and Mr. Essery happened to belong to that class.—[Toronto World (Conservative).]

WON FAIRLY, NOT PURCHASED. The majority was so large as to preclude all thought that it was procured by corrupt practices.—[Toronto Star.]

A PROFITABLE LANDSLIDE. On account of the landslide in London Tuesday the report comes that owing to the movement in real estate better times are anticipated in London.—[Hamilton Spectator.]

TOO MUCH TONGUE. A sharp tongue brought defeat. Essery knows it.—[Toronto Star.]

THE MAJORITY WILL GROW. This London election settles it. Mowat now has beyond question a majority over all. That majority will grow. There will be no general election before 1898 and either Mowat or Hardy will control the Government in the meantime.—[Toronto News.]

SIZED UP AT HOME. The "influence" of Mr. W. W. Buchanan and his friends, the Templar, is a great thing for any political party to have—against it. Here's hoping that they will keep a pushin'.—[Hamilton Times.]

INDEPENDENTS WILL SUPPORT SIR OLIVER. The election of Mr. Hobbs in London was anticipated, but hardly by such a majority as he has received. The result is a very marked triumph for the Mowat Government, which will be strengthened not only by Mr. Hobbs' vote, but by those wavering independents who like to be on the side that dispenses political loaves and fishes.—[Montreal Gazette (Conservative).]

A BAD POSSESSION. Mayor Essery, of London, Ont., will now have time to reflect that it is occasionally a bad thing to be troubled with a mouth.—[Toronto News (friendly to Mr. Essery before election).]

THE WHOLE PROVINCE OUR DEBTOR. Well done, London; the whole Province owes it a debt of gratitude.—[Seaford Expressor.]

WILL WEATHER ALL THE DREZZES. Sir Oliver Mowat has had a clear majority in the House since the day of the general elections, and every seat he wins from the Opposition counts two on a division. Thus the London victory adds two votes to his list, as it takes one from the others and gives one to Sir Oliver. At this rate there need be no fear among the friends of the Mowat Government whether they be Liberals or Conservatives, of Sir Oliver not being able to weather all the breezes that may blow. His government may not be perfect—no government is—but it is infinitely more honest, more economical and more straightforward in its dealings with the people than the Government at Ottawa.—[Dundas Banner.]

WHY MR. MEREDITH HELD THE SEAT SO LONG. The result proves conclusively that it was the high-mindedness, the eminent ability and the interesting personality of Mr. Meredith, the late Conservative representative, that held the constituency so long for the Conservatives. But between Mr. Essery and Mr. Meredith there was a great gulf fixed. The former was a man, passionate in temperament, villifying in his speeches, unreasonably truculent in his invective and a raiser of racial and religious cries.—[Galt Reformer.]

REJOICING IN MUSKOKA. A Gravenhurst correspondent writes that there was great rejoicing in that town over the splendid Liberal victory in London on Tuesday last. The Muskoka people were very much interested in the result, seeing it was the first signal defeat of the new Conservative leader, Mr. Marter, ex-M.P.P., for the district.

A QUEBEC ESTIMATE. Everyone who desires to see the people of Canada live together in peace and harmony must rejoice at the result. In this respect the people of Ontario have shown themselves well up to the duties of good citizenship, and it is to be hoped that the example they have given of even-handed justice and fair play to the people of every creed and class will be followed wherever an attempt may be made to set up the standard of discord or dissension in any portion of Canada.—[Quebec Mercury.]

SOME CAUSES FOR THE MAJORITY. Then there is Mr. Sheppard. He must needs go out of his way to insult Sir Oliver Mowat on account of his religion and his Christian principles. That style of argument is admirably adapted to alienate support, moral or material. Lastly, there was Mr. Essery himself. It is true that there was nothing in his speeches much beyond abuse. "Fishwives," "viragoes," "monkeys," etc., were rhetorical figures in which he indulged very largely in allusion to the Government. Result of them all: Majority 800.—[Ottawa Free Press.]

BUT IT IS NOT TRUE. The Sarnia Canadian claims that the "Mowat Government purchased a large majority in London for its candidate." This is hard on the London Tories. According to the Canadian they must have sold themselves in ear load lots, like cattle at the stock yards. What a venal unprincipled

mercenary lot these Tories must have been, if what the Canadian says is true.—[Sarnia Observer.]

STILL KICKING HIM. The Halifax Herald (Conservative) protests that Mr. Essery was defeated because he was not a straight Conservative! He was the unanimous nominee of the Conservative convention selected, as the London Free Press argued, with the greatest care to represent the real views of that party.

THE "ADVERTISER" SALUTED. "Tizer, we did our best to you! You fought a splendid fight," exclaims the Branford Expressor.

"TELL THEM TO STOP!" Hobbs' majority is: 500! 600! 787! 800!

"Oh, George, tell them to stop.—[Branford Expressor.]

INDIVIDUAL CUPS AT THE COMMUNION.

Zion's Herald (Methodist Episcopal), Boston, presents what seems to us the strongest argument we have seen against the use of individual cups. It says:

"We see in the present movement for individual cups an unequalled emphasizing of the divisions of society, and a mistaken concession to the too prevalent tendency toward cleavage on personal or class lines. The danger in this direction to our unity as a people, no one need be told, is very great. It is a danger that threatens church and state alike. The communion table has been hitherto jealously guarded as the most powerful protest against this whole spirit, as the strongest possible witness that the church is one from top to bottom, from center to circumference—that it is a brotherhood within whose sacred circle no distinction of black or white, rich or poor, male or female, young or old, bond or free, should be recognized. Where prejudice or patronage or pride of purse have been permitted to have their way in this matter, it has been felt by every true-hearted, unsophisticated disciple that the religion of the lowly Nazarene had been misrepresented. Caste-barriers in India have been prostrated at the communion table. Shall we erect them here in America?"

Dude Sportsman—Anything to shoot here? Countryman—Hain't been nuthin' till you arrived. I'll git me gun.



A WARM BATH WITH Cuticura Soap

And a single application of CUTICURA, the great skin cure, will afford instant relief, permit rest and sleep, and point to a speedy, economical, and permanent cure of the most distressing of itching, burning, bleeding, scaly, and crusted skin and scalp diseases, after physicians, hospitals, and all else fail.

Cuticura Remedies

Exert a peculiar, purifying action on the skin, and through it upon the blood. In the treatment of distressing humors they are speedy, permanent, and economical, and in their action are pure, sweet, gentle, and effective. Mothers and children are their warmest friends.

Sold throughout the world. PORTER DRUG AND CHEM. CO., Sole Agents, 100 N. 2nd St., Philadelphia, Pa. Cuticura Soap, and Hair, mailed free.

It itches, aches, nervous mothers know the comfort, strength, and vitality in Cuticura Remedies, they would never be without them. In every way the sweetest and best.

And the "Old Mogul Slept with his fathers, And "SALADA," of Ceylon, Reigned in his stead. And the further history of

SALADA,

Is it not found with

Fitzallen, the Grocer,

Corner Market and Talbot.

JOHN MILLS FOR

High & Public School Books

OF ALL KINDS.

Compasses, Se and Ibs, Lead Pencils, Rulers and all School Supplies.

Scribbling and Exercise Books A SPECIALTY.

JOHN MILLS

Edge Bleck, 404 Richmond St.

LONDON ELECTRIC MOTOR CO

Lighting.

Manufacturers of the London Motor and Dynamo for Incandescent Lighting.

SPECIALTIES.—Repairing and reconstructing of dynamos, motor armatures, all systems repaired and rewound. Commutators and electrical appliances. Work guaranteed. Office and factory, 99 York street, London, Ont. All kinds general repairing done. Write for estimates and circulars.

Saturday Night Fair

FROM 7 to 10 O'CLOCK.

We welcome you to our 3-hour Sale

CHAPMAN'S

HOSE—Ladies' Heavy All-wool Cashmere Hose, ribbed, spliced heel and toe, worth 60c, Tonight 42c.

HOSE—Boys' Extra Heavy Ribbed Wool Hose, large size, worth 45c, Tonight 34c.

HOSE—Ladies' and Misses Heavy Ribbed Cashmere Hose, worth 40c, Tonight 27c.

TIES—Fancy Windsor Ties, worth 25c, Tonight 19c.

GLOVES—Ladies' Black, Tan and Brown Kid Gloves, line worth \$1, Tonight 69c.

GLOVES—Fine Cashmere Gloves, worth 30c, Tonight 19c.

HANDKERCHIEFS—Fine Cambric Hemstitched Handkerchiefs, worth 8c, Tonight 6 for 25c.

HANDKERCHIEFS—Fine Embroidered Handkerchiefs, worth 20c, Tonight 15c.

HANDKERCHIEFS—Large Handkerchiefs with initial, worth 60c, Tonight 42c.

RIEBONS—Colored Silk Ribbons, wide widths, worth 8c, Tonight 5c.

TAM-O-SHANTERS—Colored Wool Tam-O-Shanter Caps, worth 50c, Tonight 38c.

VESTS—Ladies' Heavy Ribbed Vests, worth 25c, Tonight 18c.

VESTS—Ladies' Heavy Merino Vests, worth \$1, Tonight 76c.

CORSETS—The "Gem" Corsets, worth 50c, Tonight 42c.

VEILING—Fancy Silk Net Veiling, worth 30c, Tonight 19c.

HATS—Fancy Sailor Hats, worth 25c, Tonight 15c.

PERFUME—Fine German Perfume, 2-oz bottle, worth 40c, Tonight 25c.

TIES—Boys' Ties worth 20c, Tonight 15c.

COLLARS—Linen Collars, worth 12½c, Tonight 3 for 25c.

GLOVES—Men's Lined Kid Gloves, worth 75c, Tonight 65c.

NIGHT ROBES—Gents' Night Robes, worth 75c, Tonight 52½c.

MUFFLERS—Gents' Mufflers, worth 40c, Tonight 25c.

SHIRTS—Men's Navy Blue Flannel Top Shirts, worth \$1 25, Tonight \$1.

SHIRTS—Men's Gray Flannel Top Shirts, worth 80c, Tonight 62½c.

SHIRTS—Men's Blue Knit Top Shirts, worth 75c, Tonight 68c.

TIES—Gents' 50c Ties, Tonight 37½c.

UNDERWEAR—Men's Underwear, worth 50c, Tonight 40c.

CAPS—Gray Lamb Caps worth \$2 50, Tonight \$1 50.

WATERPROOFS—Ladies' Cravette Waterproofs, detachable cape, worth \$8 50, Tonight \$6 50.

CLOTH—Suitable for Ulsters and Jackets, worth \$1 50, Tonight 75c.

JACKETS—Misses' Jackets, double-breasted, worth \$6 50, Tonight \$5.

MUFFS—Sable Muffs, worth \$8, Tonight \$6 50.

MUFFS—Sable Muffs, worth \$7 50, Tonight \$5 50.

COLLARS—Greenland Seal Storm Collars, worth \$6 50, Tonight \$5.

JACKETS—Children's Eiderdown Jackets, worth \$3, Tonight \$2 25.

COLLARS—American Opossum Storm Collars, worth \$5, Tonight \$3 50.

ULSTERS—Children's Ulsters, new styles, worth \$8, Tonight \$6.

JACKETS—Ladies' Coats, new and fashionable, worth \$8 50, Tonight \$6 50.

JACKETS—Ladies' All-wool Nap Cloth, beaver trimmed, worth \$12, Tonight \$8 50.

MANTLES AND MILLINERY—Two great specialties with us. New and attractive goods always to show you. An inspection solicited.

NOTICE—New Furniture just received. Bring your checks.

TERMS CASH.

CHAPMAN'S

126 and 128 Dundas Street.

FLANNEL—Cream Opera Flannel with small figures and stripes, worth 50c, Tonight 39c.

TARTANS—Check Tartans for Dresses, worth 35c, Tonight 25c.

SERGE—Heavy Storm Serge in black and colors, worth 35c, Tonight 20c.

CLOTH—42-inch Ladies' Cloth, worth 25c, Tonight 15c.

CLOTH—Ladies' Cloth, worth 12½c, Tonight 6c.

BROADCLOTH—3 pieces 6x4 Broadcloth, worth \$1, Tonight 50c.

BROADCLOTH—2 pieces 25-inch Broadcloth, worth 25c, Tonight 15c.

BINDING—Combination Binding, rubber, wigan, velvet, worth 12½c, Tonight 6c.

REMNANTS—Of Plush, Velvet and Shot Velveteens, worth 75c, Tonight 25c.

SERGE—All-wool Serge, 25-inches wide, worth 25c, Tonight 10c.

DRESS GOODS—One Table Assorted Dress Goods, worth from 35c to 65c, Tonight 25c.

SHEETING—Bleached Sheetting, twill or plain, worth 28c, Tonight 22c.

DAMASK—Table Damask, wide width, bleached or unbleached, worth 35c, Tonight 27c.

QUILTS—White Quilts with fringe, worth \$1, Tonight 80c.

FLANNEL—Gray Flannel, worth 15c, Tonight 12½c.

FLANNELETTE—Cream Flannelette, worth 8c, Tonight 5c.

COTTON—Double warp Heavy Bleached Cotton, worth 11c, Tonight 8½c.

COVERS—Chenille Table Covers, good quality, ½ yard square, worth \$2, Tonight \$1 50.

TWEEDS—All-wool Tweeds for boys' wear, worth 45c, Tonight 35c.

NAPKINS—Table Napkins, colored or white, with figures, worth 75c, Tonight 60c.

TOWELS—Pure Linen Towels, colored border, worth 12½c, Tonight 10c.

FLANNELS—E