

PARKER & MONROE, Ltd.
THE SHOE MEN.

We are showing some Special Lines of Ladies' Moderately Priced Stylish

FOOTWEAR

Tan Walking Shoes Patent Dress Shoes



Tan Walking Shoes, with fancy cut-out and strap, medium rubber heels; all sizes Special \$3.50

Ladies' Patent and Tan Combination—Fancy cut-out strap, medium rubber heels; all sizes. Special Price \$3.50

A BIG ASSORTMENT OF LADIES' BLACK SATIN SHOES.

All fancy Dress Models, every style displayed, at \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$6.00.

Parker & Monroe Limited
THE SHOE MEN.

July 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1915

VAN HOUTEN'S COCOA
GOLD LABEL

PURE • SOLUBLE • EASILY DIGESTED
The cocoa with the highly developed flavor of the cocoa-bean Obtainable in all good-class stores.

July 6, 8, 10

For the June Bride

Just received by the last steamer a lovely assortment of

SILVERWARE

Specially ordered for Wedding Gifts. Prices Right—See Our Window.

S. E. GARLAND

LEADING BOOKSELLER & STATIONER, 177-9, WATER ST. May 21, 1915

Browning's

NEW SODA CRACKER CALLED

"CRISBIT"

is the finest Soda made. "THE TASTE WILL TELL." See the name "CRISBIT" on every Biscuit.

G. Browning & Son, Limited

April 18, 1915

Be Wise and Buy Now

BEST WALLSEND COAL

W. H. HYNES.

August 23, 1915

Forty-Six Years in the Service of the Public—The Evening Telegram.

PUREST CREAM SPANISH OLIVE OIL.

Packed by Thornton & Co., Malaga, Spain.

Received ex S.S. Newfoundland

15 cases One Gallon Tins OLIVE OIL.

5 cases Quarter Gallon Tins OLIVE OIL.

W. E. BEARNS

"THE HOME OF GOOD THINGS TO EAT!"
DUCKWORTH ST. RAWLINS' CROSS.
379. 'PHONE 971.

April 2, 1915

CONFEDERATION LIFE ASSOCIATION



Head Office Building, Toronto, Canada.
ERNEST FOX, Manager for Nfld.
WALTER F. RENDELL, Special Representative.
April 12, 1915

DULEY'S WEDDING PRESENTS and PRESENTATION GIFTS.

We have now on exhibition a fine selection of Gifts in China, Silver and Cut Glass. Every piece is of the best material at a reasonable price and in the newest designs:

Cruets, Marmalade Jars, Salad Bowls, Fruit Bowls, Sugar Dishes, Butter Dishes, Cake Stands, 2 Tier and 3 Tier; Salvers, Tea Sets, Entree Dishes, etc.

We invite you to call or write for particulars.

T. J. DULEY & CO., LIMITED.

The Reliable Jewellers & Opticians, St. John's, Nfld.

"GIFTS THAT LAST."

January 6, 1915

Quebec Southern Power Corp.,

6 1/2 P.C. 1st MORTGAGE BONDS, DUE 1945.

ASSETS: Two and one half times amount of Bonds issued. EARNINGS: More than twice the Bond Interest. Price 100 and interest, with bonus of two shares common stock with \$1,000 Bond.

BERNARD D. PARSONS
INVESTMENT BROKER.

'Phone 1731 : 12 Muir Bldg.
June 9, 1915

Susu Shipping Co., Ltd.

FOGO MAIL SERVICE.
The S.S. SUSU sails on Tuesday next, July 14th, for the following ports, viz.:

Catalina, Port Union, Greenspond, Valleyfield, Wesleyville, Lumsden, Offer Wadhams, Peckford's Island, Musgrave Harbor, Ladle Cove, Carmanville, Fredericton, Main Point, Gander Bay, Victoria Cove, Horwood's, Stagg Hr., Indian Islands, Seldom-Come-By, Tilting, Joe Batt's Arm, Fogo and Change Islands. May 15, 1915

FREIGHT SERVICE. MONTREAL TO ST. JOHN'S. SAILINGS FOR JULY.

S.S. "CEUTA" will leave Montreal July 11th, and Charlottetown, July 14th, for St. John's, Nfld. S.S. "HITHERWOOD" will leave Montreal, July 25th, and Charlottetown, July 28th, for St. John's, Nfld.

For Freight Space, rates, etc., apply to The Canada Steamship Lines, Ltd., McGill Street, Montreal. Carrell Bros., Charlottetown, P.E.I.

June 15, 1915

For Sale! 1 5-Passenger Overland Car

MODEL 85 In Running Order

Franklin's Agencies, Limited
(In Liquidation.)

July 17, 1915

A Bargain to Those Who Look Ahead

When it comes to the acid test of really hard gruelling work and comfort—that is where the Morris-Oxford and Cowley Cars come out on top. Sturdy, reliable and steadfast, it has that rugged power and beefiness that your car in future will be a Morris. And it asks for little—only a gallon of fuel every 30 miles on the Oxford—only a gallon of fuel every 36 miles on the "Cowley," proven by Morris owners in Newfoundland. Prices wonderfully low, you can reach them.

It's British—and you'll be proud of it.

CHURCHILL ENGINEERING WORKS.

(Morris Dealer)
E. ST. C. CHURCHILL, Proprietor.
Telephone: 994 P.O. Box: E5160
July 6, 1915

Cadiz SALT

Now discharging S. S. SAIMA

COAL

BEST SCOTCH SCREENED \$11.70
BEST WELSH ANTHRACITE 20.00

A. H. Murray & Co. Ltd.

Coal Office: 'Phone 1867 Beck's Cove

He is satisfied—so will you be if you use



MUSTAD'S

Key Brand

HIGHEST QUALITY FISH HOOKS.

March 12, 1915

ADVERTISE IN THE EVENING TELEGRAM.

Newfoundland Government Railway

Patronize your own line and help to reduce tax on.

Are you planning a week-end holiday? Ask for the "Saturday-to-Monday" ticket. Short trips at exceptionally low fares.

FREIGHT NOTICE—LABRADOR STEAMSHIP SERVICE.

Freight for ports on above route, as per Steamship Directory, via S.S. MEIGLE, as far as Hopedale, accepted at Bowring's Coastal Wharf, to-day, Friday, and to-morrow, Saturday, from 9 a.m. to 5 p.m., and Monday, July 13th, from 9 a.m. to noon.

S.S. MEIGLE will leave Bowring's Coastal Wharf, 10 a.m. Tuesday, July 14th, calling at regular ports as far north as Hopedale.

FREIGHT NOTICE—PLACENTIA BAY S.S. SERVICE.

Port au Bras has been made regular port for S.S. Argyle (Presque route—West run). Please make correction in Steamship Directory.

FREIGHT NOTICE—ST. JOHN'S COAST AND FORTUNE BAY S.S. SERVICE.

Freight for ports on above route, as per Steamship Directory, via S.S. Glencoe, accepted at Freight Shed, Saturday, July 11th, and Monday, July 13th, from 8 a.m. to 5 p.m.

Red Cross Line

NEW YORK. HALIFAX. ST. JOHN'S

SCHEDULE SAILINGS FOR JULY.

FROM NEW YORK	FROM ST. JOHN'S
11 A.M.	12 o'clock Noon
July 4th	SILVIA July 11th
July 11th	ROSALIND July 18th
July 18th	SILVIA July 25th
July 25th	ROSALIND Aug. 1st

THROUGH RATES QUOTED TO ALL PORTS. SUMMER PASSAGE RATES NOW EFFECTIVE.

Round trip tickets issued at special rates with six months' stop-over privileges.

For further information, apply to BOWRING & COMPANY, 17 Battery Place, New York. G. S. CAMPBELL & CO., HALIFAX, N.S. HARVEY & CO., LTD., ST. JOHN'S, Nfld. Agents.

Farquhar Steamship Company

BOSTON, MASS.—HALIFAX, N. S.—ST. JOHN'S, Nfld.—NORTH SYDNEY, C.B. SERVICE.

S.S. SABLE I. (Passengers and Freight).

Leaves Halifax July 11th for Boston
Leaves Boston July 14th for Halifax
Leaves Halifax July 21st for St. John's
Leaves St. John's July 24th for N. Sydney & Boston

(Subject to change without notice).
Fare \$30.00 between Halifax and St. John's; \$51.50 between Boston and St. John's, including meals and accommodations.

Also sailings from Halifax to South and West Coast, Newfoundland, St. John's, and St. Pierre, Miquelon.
Apply: HARVEY & CO., LTD., St. John's, Newfoundland. FARQUHAR STEAMSHIP COMPANIES—Head Office, Halifax.

Munson Steamship Lines

ST. JOHN'S, N.F.—HALIFAX—BOSTON

Fast Passenger and Freight Service.

S. S. "MUNEASTERN"

Scheduled to sail

From Boston	From St. John's
July 15th	July 20th
July 25th	July 30th

every ten days thereafter.

For rates of passage and freight rates, apply to

A. E. HICKMAN, CO., LTD.,

Agents, St. John's, Nfld.

PICKFORD & BLACK, MUNSON STEAMSHIP LINES, Halifax Agents. 113 State St., Boston. MUNSON STEAMSHIP LINES. General Offices: 67 Wall Street, New York. July 2, 1915



TORONTO TO—DETROIT CHICAGO.

TRAVEL BY NATIONAL LINES "INTERNATIONAL LIMITED."

Leaves Bonaventure Station, Montreal, at 10.00 a.m. Daily. Direct connection from Halifax or North Sydney by "OCEAN LIMITED."

For Fares, Reservations, etc., apply to R. H. WEBSTER, General Agent. May 2, 1915

COURTESY... WEATHER... TORONTO... PROPERTY... FRED J. ROY... THE EASTERN... BUYING AND SELLING... WHEN YOU WANT TO... PROPERTY TO THE... WE ARE PARTICULARLY... FOR SUITABLE... LARGE... WHEN YOU WANT TO... IN AND... THE CITY TO... FROM \$100.00 TO... FRED J. ROY... REAL ESTATE... HALLWOOD BLDG. DUN...