

A Great Step to Help Along Prosperity by Stimulating Business!

London, New York and
Paris Ass. of Fashion

A Series of Wonderful Sales, Lasting One Full
Week, In Which Our Entire Stocks of New Fresh
Goods Will Be Sold at Unheard of Low Prices!
DON'T MISS IT!

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What is a Miracle? Webster says—"A wonderful thing—A Marvel." That just explains this Sale! Never before in history has such actual and bona fide value-giving been known. Never again will such low prices be possible for merchandise that is in the very height of fashion and most needed by every woman who wants the new things for Spring and Summer wear.

MIRACLE SALES

After weeks and weeks of preparations we are ready! Ready—with the greatest outpouring of intrinsic values ever attempted by any store. If you have waited for lower prices—THIS IS YOUR OPPORTUNITY, for prices cannot reach lower levels than these in this MIRACLE SALE. Rain or shine—come! Don't miss the bargain event of a century!

Where Else in This City Can You Buy Such Merchandise at These Low Prices! **COME.**

Choice of the House!
Any High-Priced **HAT**
in Our Store
98c to 3.98

REGARDLESS OF COST.
REGARDLESS OF LOSS.
REGARDLESS OF FORMER PRICES.

It makes no difference what its present price—you take your choice at 98 cents to \$3.98.

The Hat that you marvelled at before Easter, but possibly could not afford to buy, is now yours for a very small sum. Never a millinery event like this before—right at the height of the season.

A Marvelous Purchase of
Hundreds of
Ladies' Skirts

If you are in need of a Skirt, whether it is for home, afternoon or street wear, we have them in Tweed, in Serge, in Plaids, pleated or plain, no matter what size, color or price, we can fully meet your requirements. Prices range from

2.98 to 7.98
SPECIAL!

We are also showing an exclusive range of Sport Skirts in Sponge Cloth with the new fringe bottoms, representing the most recent models.

The Most Sensational
Values Ever Offered in Smartest
Suits--Coats--Dresses!

A page announcement could not tell the whole wonderful story. The styles and materials being shown everywhere at double. Wraps are made in fine Velours, embroidered and stitched effects, Silk and Canton Crepe linings.

The Suits

Beautiful Suits in Tweed, in tailored and box coat effects, in every shade such as Silver, Grey, Fawn, Dark and Nigger Browns, Dark Navy, and Periwinkle and Grey Tweeds.

The Dresses

Together with racks upon racks of Dresses in every known shade, color and size, ranging from \$7.98 and up, we have just put on display a complete range of

Exclusive Dresses

in Canton Crepe, Crepe de Chine, Crepe Knit; all the very latest models—beaded, embroidered, straight line, pannelled, basque and tunic effects; all sizes, and only one of a kind.

A Man's Best Buy This Spring:
Fine New SPRING COATS

A large new shipment goes on display for the first time today. Very newest sport and conservative models in the finest Tweeds and Worsteds, faultlessly tailored and finished. Coats of exactly the choice kinds that have pleased New Yorkers. We were fortunate indeed to secure this big new lot, and they'll certainly please you when you see them and realize the splendid savings. Prices range at

Only 18.98 and up.

Banner WAIST Sale!

1.50 Values Dainty Cotton Waists, 72c.

\$6 and \$7 Georgette Waists at \$3.98

in tailored and lace trimmed styles, white and colored fillings.

\$4 and \$5 Blouses at \$2.68

Georgette and Tricotee Waists in every shade. Values phenomenal.

SWEATERS—See our complete range of Ladies' Wool Sweater wear in Smocks, Slip-overs, etc., including best shades and styles.

Sale of Ladies' Silk Hosiery

Hundreds of pairs of Ladies' Black Silk Stockings; pure thread Silk Stockings; a snap at \$1.50. All priced now at 55 cents per pair.

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LUMBER!

Matched & Rough Board.
Scantling—all sizes.

Clapboard.
AT LOWEST PRICES.

Anything you want in Lumber, small or large, kept in stock at our Steamship premises, Water Street, opposite Springdale Street.

A. E. HICKMAN CO., LTD.



Just Folks

WORK.

Work is always hard to do. Every one of us prefers Roses under skies of blue To the briars and cockleburrs.

But there is no beauty here But is born of someone's toil. For the rose which blossoms near Someone had to till the soil.

Work is father of the smile. On a glad child's morning face, Every joy that is worth while Work has fashioned in its place.

Work has builded all we know. Stitched the clothing that we wear, Set our houses in a row, Leveled every thoroughfare.

And that sometimes we may play By the laughing river's brink, Sweet with all the blooms of May, Even God must work, I think.

NEWFOUNDLAND. — A-tractive to Capitalist, Settler and Tourist; Illustrated; nearly 1000 pages. Send a copy to your friends abroad, 75c. GARDLAND'S Bookstore.—April 12, W.T.

Whispers That Start Avalanches.

Avalanches are sometimes started by the most trivial causes. Even a whisper has been known to set them off, and many a life has been lost by a climber shouting to his comrades while crossing a snow slope.

The tinkle of sleigh bells was said to be responsible for a terrible fall which swept away a caravan of sleighs crossing a dangerous Alpine pass some years ago. Now the use of bells on this route is strictly forbidden.

Visitors to Switzerland often ask what purpose is served by the little wall-like objects dotted about the great scars which mark many of the steep mountain slopes in summer.

This is both arduous and dangerous, as much of the material has to be transported on the backs of labourers along slopes affording only a precarious foothold.

Some valleys, however, are too steep for work of this kind, so other measures have to be adopted.

This is the case with the famous Lotschberg line, which just before it enters the Rhone Valley at a height of 4000 feet runs through a series of rock tunnels. Over the tops of these the great spring avalanches thunder harmlessly down to the valley below.

Visitors to Zermatt in the early summer often enjoy the experience of passing through the "snouts" of several avalanches, which usually drop across the railway line in spring. As the mass has spent its force, however, there is no longer any danger.

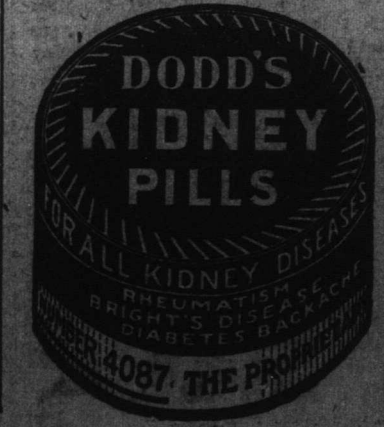
Avalanches are nothing if not regular in their habits, and when and where they are likely to fall can be told to a nicety by inhabitants of the district. How a case of champagne was lost by an avalanche not appearing to schedule, so to speak, is shown by an incident which happened this winter in the Engadine.

Snow of the powdery variety had been falling for two days, and one of a party of Americans was discussing with the hotel manager their chances of crossing the Bernine to Italy on the morrow.

"But you a case of champagne we got through all right," quoth he. "Done!" said our host, "and if you have to come back I'll put you up free for the rest of the week."

The American won, but by the narrowest of margins, the expected avalanche falling not ten minutes after the train had crossed the danger zone. It took several days to clear the line of snow.

Do you want your choice of a Suit or Overcoat—cut, made and trimmed in the Spurrell way—at almost your own price? We must have work, even if we don't get profits. SPURRELL the Tailor, 365 Water Street. Jan 29, 1922.



Photography Its Time and Place.

There's no time like Spring for taking Snapshots, no time when the sun shines as bright, the country as fresh. Are you ready for it?

There's no place in Town so up-to-date so fully stocked with camera-users' requirements as the KODAK STORE.

All you want in one store at one counter.

TOOTON'S,

The Kodak Store, 309 Water Street.
PHONE 131.