

TEN PAGES TO-DAY.
WEATHER FORECAST.
 TORONTO, Noon.—Light to moderate winds, mostly fair to-day and on Sunday.
 ROYAL, Noon.—Bar. 30.85; ther. 55.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING,
THE EVENING TELEGRAM.

TEN PAGES TO-DAY,
**FOR LATEST
 WAR NEWS
 SEE 4th PAGE.**

VOLUME XXXVII. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, SATURDAY, JULY 24, 1915. \$3.00 PER YEAR. NUMBER 169.

USE BUFFALO FLOUR!
BOWRING'S Retail Store.

PLAY BALL!

Complete outfits for starting the game of Baseball comprising—

- One Baseball Bat
- Two "King of the Diamond" Balls
- One Catcher's Mitt
- One Glove
- One Mask
- Book of Instructions.

Sent prepaid to any address in Newfoundland for \$3.00.

All the above are the celebrated A. G. Spalding & Bro. make and are good articles of standard size.

TENNIS RACQUETS—
 \$3.50, \$4.00, \$4.50, \$5.50.

TENNIS BALLS—
 Each 40c; per doz., \$4.00.

FRESH STOCK OF DE RESZKE CIGARETTES JUST IN.

P. E. OUTERBRIDGE,
 180 WATER STREET.
 Jly22,s,t,h,tf

NOTICE.

THE STEAMER



Portia

will leave the wharf of
Bowring Bros., Ltd.,
 on
Wednesday, 28th July,
 at 10 a m.,

calling at the following places:
 Cape Broyle, Ferryland, Fermoese, Trepassay, St. Mary's, Salmonier, Placentia, Marytown, Burn, St. Lawrence, Lamaline, Fortune, Grand Bank, Belleoram, St. Jacques, English Harbour West, Pass Island, Gaultois, Pashthrough, Richard's Harbor, Franco, Cape LaTune, Ramoa, Burgeo, Rose Blanche, Channel, Bay of Islands and Bonne Bay.

Freight received until 6 p.m. Tuesday.

For freight or passage apply to the Coastal Office of
BOWRING BROTHERS, LTD.
 Telephone 308.



**Lanterns
 AND
 Globes!**

Wholesale Only.

**LOWEST PRICES TO
 THE TRADE.**

**The Direct Agencies
 Limited.**

MAKES WASHING A PLEASURE, AND CLOTHES WHITE,
 SOFT AND BEAUTIFUL.



PERFECTION

DIRECTIONS:

1st—Dip all the articles in luke warm water, rub the soiled parts with a little **PERFECTION SOAP**, roll up tightly and leave in the water for an hour. You can now go about your other duties while **PERFECTION SOAP** is doing its work.

2nd—Pour into the tub a kettle of hot water, then proceed to rub the clothes very lightly on the washboard, rinse well and blue.

When the clothes are dry you will be delighted with the result.

SALT

AFLOAT.

Now landing per S. S. 'Rayton Dixon.'

**BEST
 CADIZ
 SALT.**

M. MOREY & CO.

FOR SALE.

8 Bungalow Lots,
 situate between Waterford Hall and the residence of Hon. Donald Morison. These lots are in the most picturesque section of Waterford Valley and will be sold cheap to prospective Bungalow builders.

Apply to
Fred. J. Roil & Co.,
 REAL ESTATE,
 Smallwood Building,
 Duckworth Street.

Ex S. S. "STEPHANO,"
 JULY 9, 1915.
 New Potatoes.
 Oranges and Bananas,
 Peaches and Cherries,
 Red and Blue Plums,
 Lemons and Grape Fruit,
 N. Y. Corned Beef,
 Tomatoes and Celery,
 Water Melon and Musk Melon,
 N. Y. Chicken.

JAMES STOTT

LECTURE — Davidson
 Lodge, I.O.B.A.—The Rev. Dr. Jones will deliver an address at the Odd-fellows Hall on Wednesday evening, 28th inst., at 8 o'clock. Admission 50 cents.
 Jly24,tf

WANTED TO BUY all kinds of Men's and Boys' Clothing. Also Tables, Chairs, Bedsteads, Mattresses, and all kinds of Furniture and everything in the second-hand line. Boots and Stoves a specialty. Highest prices paid; cash down. MRS. SMITH, 135 New Gower St.
 Jly20,tf

FOR SALE—1 Long and 1 Box Cart and Wheels, 1 Express Van apply to P. C. O'DRISCOLL, Exchange Bldg.
 Jly24,31,cood

FOR SALE OR TO LET — That desirable Dwelling House situate No. 47 Queen's Road, fitted with all modern improvements, heated with hot water, gas and electric light. Immediate possession; apply to Kent & McGrath, Solicitors, or P. C. O'DRISCOLL, Exchange Bldg.
 Jly23,tf

TO LET—Houses Nos. 53 and 56 New Gower Street. For further particulars apply to GEO. W. B. AYRE, Solicitor, Renouf Building.
 Jly10,tf

WANTED TO RENT — A Small House within the city limits. Communicate with H. T. L. care Telegram Office.
 Jly20,31,cood

LOST—On June 29, between Seaman's Institute and Bowring's in Coastal Wharf, 1 Locket and Chain, containing photo. Finder please return to Bowring's Coastal Office.
 Jly10,tf

FOUND—On Mundy Pond Road, on Thursday morning, one Male Patch Fox. Owner can have same by proving property and paying expenses from ELIJAH BISHOP, Mundy Pond Road.
 Jly24,1f

LOST—Yesterday, between the Star Office, Water Street, Power Street, Pleasant Street, LeMarchant Road and Long's Hill, a Sum of Money contained in wallet. Finder will be rewarded on returning same to this office.
 Jly24,1f

Help Wanted!

WANTED — Teachers and others passed Intermediate Grade, both sexes. We train and place you in good positions. Write for Nfld. list to A. W. HUDSON, Business College Representative, Pouch Cove.
 Jly17,21,24

WANTED—A Plain Cook, immediately; apply at this office.
 Jly22,1f

WANTED — An Experienced Showroom Assistant apply by letter THE ROYAL STORES, LTD.
 Jly23,2f

WANTED—A Cook; apply to MRS. HARVEY, "Omrac," King's Bridge Road, between the hours of 8 and 10 p.m.
 Jly13,1f

Young Men Wanted for Motor Cycles, Automobiles, Accessories, etc. Opportunities unexcelled; easy terms to furnish agents Motorcycle or Automobile; 5c. stamp brings proposition. GENERAL MOTORS AGENCIES, 703 C. P. R. Building, Toronto, Ontario.
 Jly3,4,1f

We Want 5,000 Men and Women in the next thirty days. Live wire partners in every town and city; to help us handle our fast increasing Real Estate and General Agency Business. We will share enormous profits with those who will join us now. You receive a Life Membership. Write today for free particulars. B. F. LOOS CO., Des Moines, Iowa. Jly17,s,w,tf

AGENTS—"Thrilling Stories of the World's Greatest War. Brilliant battles of Canada's sons. Presumably illustrated. Everybody buys. Make seven dollars daily. Experience unnecessary. Sample book free on promise to canvass. LINSOTT COM PANY, Brantford, Ontario.
 Jly29,aug3,9,13



**The Maritime
 Dental Parlors,**

THE HOME OF GOOD DENTISTRY.
 Expert work in all branches. Extraction absolutely painless by our improved method.
 Teeth Extracted free of pain. 25c.
 Best fitting and most natural looking Artificial Sets . . . \$12.00
 Crown and Bridge Work and Filling reasonable.

M. S. POWER, D.D.S.
 (Graduate of the Philadelphia Dental College, Garretton Hospital of Oral Surgery and Philadelphia General Hospital)

176 Water St.
 (opp. M. Chaplin's.)

Do It Now!

Ring up, write or send us instructions to call for your

Laundry

when next you require any work done.

EXPERT WORKERS.
 LATEST MACHINERY.
 PROMPT SERVICE.

**Globe Steam Laundry
 Co., Limited.**
 Phone 148. P. O. Box 476.
 may15,1f

Insure with the Good,
 Old, Reliable

QUEEN,

which has stood the test,
 promptly paying

\$541,000

in the Big Fire, 1892. Absolutely no trouble when a loss occurs.

GEO. H. HALLEY,
 Agent.
 may18,cood,1f



THE MEAT QUESTION

is readily solved when one has something to guide them. This market assists in solving the problem by placing at the disposal of the public

THE BEST LINE OF MEATS

day by day that can be had. Weather conditions don't alter the high grade quality of our meat. As to price, it is always consistent and reasonable.

M. CONNOLLY,
 176 Duckworth Street.

Fresh Arrivals!

OYSTERO—
 Made from fresh whole oysters. Evaporated same day as they are drawn from the sea.

STEERO—
 Bouillon Cubes, a highly concentrated extract made of Beef and Vegetables.

Oystero or Steero provide a delightful cup for an impromptu meal.

J. C. BAIRD,
 Water Street.

An Intelligent Person MAY earn \$100 monthly corresponding to newspapers. No canvassing. Send for particulars. Press Syndicate 5173, Mackay St. N.Y.

Skinner's Monumental Works.

Head of Beck's Cove Hill and 333 Duckworth St., St. John's, N.F.

In stock a large assortment of Headstones and Monuments. Catalogue of photo designs of our own work with price list and all information for mail ordering sent to any address on request. Write to-day. Local cemetery work only at reasonable prices. None but first-class stone sockets supplied with all headstones.

JOHN SKINNER
 may15,6m,s,tu,th



THE WHOLE STORY

of what our "Safeguard" method of Filling and Finding will do for you is told in a nutshell. It will keep you out of many a hole by ensuring immediate handling of every paper of your records when reference to them is imperative—and loss of them is disastrous.

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PERCIE JOHNSON,
 Agent.

W. J. WHELAN,

182 Duckworth Street.
 Phone 65.

Windows Cleaned and Polished in Hotels, Club Rooms, Schools and Factories. Private Residences a specialty, at short notice. Carpets Cleaned and all orders attended to. P. O. Box 1127.

N.B.—Orders can be left with Janitor Board of Trade Bldg.
 may13,cood

MINARD'S LINIMENT CURES DIPHTHERIA.

Furniture for the Home.

The Big Furniture Store.

Spring Goods Have Arrived.
 LINOLEUMS, CANVAS, CARPETS and BUGS in all the latest designs.

BEDSTEADS, DRESSERS, WASH STANDS, PILLOWS, BOLSTERS, MATTRESSES, COUCHES, LOUNGES, EASY CHAIRS, TABLES, BUFFETS, SIDEBOARDS, DESKS, OFFICE CHAIRS, BOOK-CASES.
 A great saving on all you buy at this store.

CALLAHAN, GLASS & CO.,
 DUCKWORTH & GOWER STREETS.



Within the next few weeks you are going to buy a new Spring Suit—that's certain. Perhaps to-day, perhaps to-morrow, perhaps in a month—but you're going to buy it.

We think you ought to know why it's wise to "Do it now." The best reason is that our stocks are complete—you're bound to get more style satisfaction out of a broad choice than a narrow one—you get the broad choice now—you may not get it later.

This is why we invite your inspection of the stylish patterns now on hand.

Chaplin,
 THE STORE THAT PLEASURES.

LAST CALL FOR THIS SEASON

Just in, a car lot of those superb Potatoes, ROYAL BEAUTIES. Selected hand-picked; no more for this year. Get a FREE sample and judge for yourself. We never imported better Potatoes. YOU never ate better.

Also NEW VIRGINIA POTATOES in large barrels and New York POTATOES in chip barrels. And closing out:
 50 brls. NEW TURNIPS.

EDWIN MURRAY.

FIGURES DO LIE.
Prices are only Relative

REGAL ENGINES are the highest priced engines, yet they are the cheapest.

They are the highest priced engines because they cost more to build.

They are the cheapest engines, because they will last twice as long as any other engine.

They are also the cheapest engines because they save your time, and "Time is money."

If you shut your eyes to this real bargain in engines, you will be the sorriest fisherman who ever signed an order.

You will lose more money than you can afford to lose, and your oil bills will be twice as large.

REGAL ENGINES use less oil, have more power, run with less trouble and give more genuine satisfaction than any other engine on the market.

We are, in the near future, going to ask all cash for REGAL ENGINES, so buy one before we make this change, as we intend to make them the "Hall Mark" engines of Newfoundland.

We ship REGAL ENGINES complete with full book of instructions, and when once installed in your boat, any child can run one.

REGAL ENGINES are higher priced than other engines, but are the cheapest in the long run, because they run the longest.

WRITE FOR A CATALOGUE TO-DAY.

FRANKLIN'S AGENCIES, Ltd.,
 St. John's, Nfld.



THE FIREMEN

may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

FIRE INSURANCE

will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

PERCIE JOHNSON,
 Insurance Agent.

TO LET—Part House No. 61 Military Road, containing 2 Parlors with sliding doors, three Bedrooms and Kitchen, etc. Bathroom and all conveniences.
 Jly20,7,1,s,tu,th