## BE PREPARED

The war has taught us the importance of preparedness. Sickness may overtake you without waming-are you
prepared? Open a a ayings account to-day, and posses
of your ability to meet all memergencies IIHE DONINION BANTK Trats on China sold at favourable rates


THE CANADIAN BANK OF COMMERCE

Announce that a branch of their bank has been opened at Alagara-on-the-Lake, Ontario. This bank has Dow
438 branches in Canada and foreign coutries, and is in a position to offer the public unexcelled service.

St. Catharines Branch-R. G. W. Conolly, Manager Thorold Branch-S. H. Falkner, Manager Niegara-on-the-Lake Branch-F. W. Wilson.

NIAGARA DRY GOODS CO.
STORE OPENS AT 9 A. M.
this whole store, now bright with new mer CHANDISE REFLECTS THE *TRUE SPIRIT OF SPRING Brilliant Millinery Culled From New York's Best.
 Our. own opinion is that it tak-b such New York mil-
liners as those responsible for the wonderful good
styles which we are just putting into the cases, having the advantage of direct connactions with Paris
which keep them fully informed every wcek of developments in the exclusive si
The millinery subject is always so diversified that we Ribbons and Floral Trimmings are coming into strong
favor, Sailors with fower trimmed bandeaux being one favor, Sailors with fower trimmed bandeaux being on
of the striking clever © ampies.
The Millinery Section is full of these and othof ideas and the fact that customers are always increasing in in
numbtr in this department we consider as ample endorsement of tie extra smart hats which we show daily.
The hats we show price at $\$$ soo.o oepresent the stison's most favored styles. We want you
to come and acuaaint yourself with this special hat value. Of course, there are oihers at a
lesser price and still others moritexpensive.

## SPRING

## Shoes In Latest Modes

 Are Now On Display
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mending them.
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| New Mesh Veils for Easter Hats In no time at all women found out how pretiy and becoming thit were and, as aresult, they have speedily become the Some are rather pronounced fancy matthes, some have chenille dots in addition, and dots may be as$\$ 1.50$ per yard. |
| :---: |
|  |  |



## NIA GARA DRY GOODS CO., Inc. <br> 114-120 Falls :Street, Niagara Falls, N. Y.




Dolmans And Capes Are Favored By All Stylists
thel brochde forms wide bands around the bottom, satin covered buttons are used as a
trimming on the sleeves and at the sides. A soft round shirred collar and a lining of beau-
tiful pussy willow completes this unusual wrap. Priced at so8.oo.
$\qquad$
wiich are trinmed with three tailored folds, lined. througlopt with tan pussy willow
silk. This is inded an up.to-the-minute garment for the woman looking for a strict
trilored coat. Priced at $\$$ s25so.

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