

THE ACADIAN

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Editorial

Our pulpits are our work clothes. Each of us live some kind of a sermon every day.

TOWN MANAGER FOR KENTVILLE

Our sister town of Kentville has adopted the plan of conducting its affairs through the agency of a town manager. Unlike Wolfville, however, the citizens of that place have wisely decided to combine the position of town clerk and town manager under one official, a policy that was advocated by THE ACADIAN when the town manager system was adopted here. This, in our opinion then as now, is at once the most economical as well as the most efficient method of carrying on the affairs of a small town.

When the town manager idea was being discussed in Wolfville the office of town clerk was vacant, and the selection of a competent man to fill the two positions appeared to us as the logical course to follow. Other counsel prevailed, however, and thus we have in this town the two positions filled by different men. We shall follow with interest the experience of the shiretown in this matter.

The man selected for the position at Kentville—Mr. E. H. Munro—is the mechanical manager at the Provincial Sanatorium and has had considerable experience in town affairs which should very well qualify him for his new duties. He has been a member of the town council for some time and previously filled a similar post at Windsor.

BETTER STREET LIGHTING NEEDED

One direction in which Wolfville has not made the progress that it should have done in recent years is in the matter of street lighting. We pay a considerable amount for this service, but the result is far from satisfactory to citizens. Now that the season is advancing and short, dark days will of necessity be soon at hand action should be taken to better prevailing conditions. A few years ago when the practice was to keep business places open during the evening the window-lights in the stores contributed considerably towards the lighting of the streets and made them present a more attractive appearance. It might not be a bad idea to bonus the stores to the extent of the lowest possible rate in order to induce them to continue this service, which would be of unquestioned advantage to themselves as well as to the town.

In any event it is full time that the bettering of our system should be under consideration by those responsible for public affairs. The cost of current is so much less now than formerly that it should be possible to provide satisfactory street lights in every part of the town without increasing to any great extent the cost of the very inadequate service with which we have been obliged to put up with.

THE VALUE OF OUR SCHOOLS

Vacation time for the school children of Nova Scotia is practically at an end for the present season. In some of the rural sections school work has already been resumed, while in the towns and some of the more important sections next week will see school activity in full progress. We make mention of this fact not so much as an item of news but in order that the significance of the occasion may be more fully appreciated.

The education of the young life of any community is the most important undertaking of its people, notwithstanding the fact that the salary of the chief liquor vendor of the province is twice that paid to our Superintendent of Education. Good and adequately equipped school-houses with competent and well trained teachers should be the first requirement in every locality. The endeavour to keep down expenditures at the expense of efficiency is always a mistake. It is worth remembering that good schools always make for good citizenship—the real wealth of any community.

TO ESTABLISH CONFIDENCE

If Canada is to maintain her position in the British markets our fruit-growers and exporters must adopt a proper system of grading their apples. This, at least, is according to British opinion, which is well worth while taking into consideration.

New Zealand exports of meat and dairy produce have for some time been required to pass government inspection and are sold under that guarantee. The system has proved so beneficial that the fruit-growers of that country are planning to adopt the same method and have endorsed the movement for the national control of fruit exports on the strictest basis regarding quality, grading and packing.

Anything that can be done at the present time to increase the confidence of the British market in Canadian apples should most assuredly be encouraged and should have the hearty support especially of the growers of the Annapolis Valley.

I AM YOUR TOWN

Make of me what you will—I shall reflect you as clearly as a mirror throws back a candle beam.

If I am pleasing to the eye of the stranger within my gates; if I am such a sight as, having seen me, he will remember me all his days as a thing of beauty, credit is yours.

Ambition and opportunity call some of my sons and daughters to high tasks and mighty privileges, to my greater honor and to my good repute in far places, but it is not chiefly these who are my strength. My strength is in those who remain, who are content with what I can offer them, and with what they can offer me. It was the greatest of all Romans who said: "Better to be first in a little Iberian village than to be second in Rome".

I am more than wood and brick and stone—more even than flesh and blood—I am the composite soul of all who call me Home. I am your town.

FOR BETTER CONDITIONS

Early in September a joint effort will be made by Canadian transportation, banking, manufacturing, packing and labor interests to solve the problem of agricultural depression which Canada is experiencing. These interests have been called into conference for this purpose by the agricultural industries committee of the Ontario legislature.

Judging from the advance announcements an effort will be made to meet the complaints of the farmers that the prices of their necessities are too high. Railway charges particularly will occupy a prominent place on the agenda. All the main interests concerned will have representatives in attendance.

CIVIC WELFARE

In this issue THE ACADIAN begins the publication of a series of twelve full-page articles which will be presented during the coming year and which, we feel confident, will be of interest and profit to our readers. In well defined terms and in an effective manner they bear a message from foremost business and professional men regarding community well being that should not be disregarded. The object is to promote a better understanding of the obligations which citizens owe to one another and the community at large.

This concerted effort on the part of patriotic residents of the town to advance the interests of all is most commendable, and is sure to bear fruit. Read the articles carefully and digest their contents. Every one, as they appear, will be found to teach a lesson well worth learning.

WHAT IS A RETAILER?

Here is a good definition from the report of the U. S. Joint Congressional Commission: "The retailer's true function is that of serving as a purchasing agent for his community; as such, he selects and carries a reserve supply of merchandise to meet the requirements of the individual customer."

"When the retailer enters business he assumes the responsibility of performing a public function—that of providing commodities and services to his community economically and conveniently, and of maintaining such environment as is necessary and desirable to the customers who support him. If he fails in his responsibility, he ceases to be an economic factor in the community which he serves."

STORES HAVE MUCH GOOD NEWS

"To increase business is one of the essential purposes of advertising. To keep alive the public's interest in the store or the concern is quite as valuable an end and result of advertising as to increase public demand for the store's or the concern's wares and products."

"There is no store or business worth advertising at all, but which possesses many relative facts that would be "good news" to tell the public through advertising space in the newspapers, whether more business is desired or not."

Maybe the immigrants think they have a right to this country because it was discovered by an immigrant.

Every minute wasted "knocking" a competitor can be better spent "boosting" your own store.

NOVA SCOTIA AS SEEN BY A VISITOR

(From the Versailles, Ky., Sun.)

My trip, July 15 to 31, took me, and my party, into new fields. From Quebec we journeyed through New Brunswick to Nova Scotia, stopping 24 hours in Halifax, going thence to Wolfville, in the heart of the "Land of Evangeline," for a stay of two days. All of us fell in love with Nova Scotia. In the 20 summers I have been travelling over the United States and Canada I have never had more interesting and delightful experiences, have seldom met with such charming courtesy, such cordial hospitality as was shown us in Nova Scotia. No part of North America has greater wealth of historical romance, and Nova Scotia's scenic attractions are unexcelled.

Halifax, capital of the province, was founded in 1749 by Lord Cornwallis, six years before the Acadians were expelled and 10 years before Quebec finally passed to the British crown and with it the continent of America. I haven't space to enumerate the historic points visited in Halifax, but the two places most interesting to me were the Province (Parliament) building, over 100 years old, and old St. Paul's church, built in 1749. The walls of the Province building are hung with rare old paintings, life-size, of English kings and queens, statesmen, and soldiers. The Provincial library contains some wonderful books and documents of great historic worth. St. Paul's church (Anglican), a royal foundation of King George II, is known as "the Westminster Abbey of Canada". Many men of note are buried in vaults beneath the floor. Heraldic shields of great beauty adorn the walls. The church has had only seven rectors in 175 years. The present rector has served 27 years. The Public Gardens of Halifax, said to be the finest on the continent, are a delight to lovers of flowers. They contain the most beautiful roses I have ever seen, possibly excepting those in Portland, Oregon.

We were in Halifax at the time the U. S. cruiser, Milwaukee, was in the harbor, enroute to Labrador to meet the U. S. army aviators returning from their round-the-world flight. Through the kindness of our charming host, Edward L. MacDonald, manager of the Halifax Hotel, who entertained our party with a motor boat outing over Halifax harbor, we enjoyed the unique experience of going aboard one of our own warships in a foreign port. By a happy co-incident, we were received on the Milwaukee and looked after by Ensign L. L. Roe, from Louisville, H. M. S. Constance, of the British navy, was at anchor in the harbor and while we were inspecting the Milwaukee the British naval officers came aboard to pay their respects to the American officers and we witnessed these formalities.

Like all visitors to Halifax we wanted to have pointed out the place where the great explosion occurred (Dec. 6, 1917), which killed 1,600 persons, injuring several thousand and destroying a large number of buildings. It will be recalled that a ship in the harbor collided with another ship loaded with high explosives. Much of the devastated section has been rebuilt, but there is still a great deal of evidence of the havoc wrought by the explosion. A huge anchor from one of the ships was blown 3 1/2 miles. On a motor trip we saw this anchor, embedded deeply in the earth. A most graphic account of the explosion was given us by Horatio Crowell, of the editorial staff of the Halifax Chronicle, a delightful man, who called at the hotel to see us.

Our trip from Halifax to Wolfville, via the Dominion Atlantic Railway, was full of interest. Ken L. Chipman, a representative of the D.A.R., accompanied us and he and Conductor W. W. Clarke devoted much time to pointing out places of interest. Part of the route was through a thickly wooded country, abounding in moose and deer.

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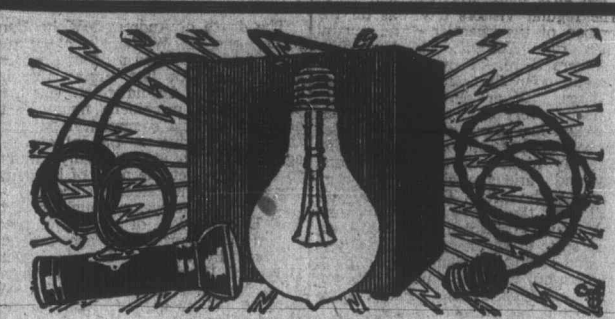
WORTH GROWING ABOUT
The Canadian dollar is at par in the New York money market.

At Windsor, 46 miles from Halifax, Mr. H. C. Burchell was at the station to greet us, he having seen in the Halifax Chronicle that our party would be on the D.A.R. train. Mr. Burchell's daughter, Miss Louise Burchell, formerly taught at Margaret Hall. She was away from home when we passed through Windsor, Margaret Hall has had two Nova Scotians on its faculty, Miss Burchell and Miss Isabel Kerr, the latter of Fox River, N. S.

We found Wolfville altogether charming and were delighted with our homelike stopping place, the Acadia Villa Hotel. Its proprietor, F. P. Rockwell, did much for our pleasure. We spent an entire day motoring through the surrounding country. First we visited the village of Grand Pre, which Longfellow's story of Evangeline has made forever famous wherever the English tongue is spoken. The visitor feels the "perpetual haunting charm of the Minas landscape". Little remains of the ancient French village but the old well,

the willows and the cross marking the old burying ground of the Acadians. In a public park is a memorial chapel designed after the original church and a bronze statue of Evangeline. A statue of Longfellow is to be erected. Near the village is the mouth of the Gasperagu, where the unhappy Acadian calves embarked on their mournful voyages. We took the Gasperagu valley drive and visited Evangeline Beach. In the afternoon we made a 50-mile trip to The Look-Off and to Cape Blomidon and return. Hundreds of feet below The Look-Off, stretching for miles to east and west, is a valley whose equal for pastoral beauty is not to be found elsewhere on the continent.

The Annapolis-Cornwallis valley (the Land of Evangeline), between two ranges of high hills or mountains, seven or eight miles in width and extending about 75 miles, from Annapolis basin to the Basin of Minas, is the home of the famous Nova Scotia apples. Mile after mile of the most perfectly cared (Continued on Page 7.)



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Note Paper, 100 sheets for 50 cents.

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- 14 cakes Laundry Soap.....1.00
- 4 cakes Fancy Floating Bath Soap......25
- 5 cakes Palmolive Soap......45
- 21 cakes good Laundry Soap.....1.00
- 3 packages Ammonia Powder......25

Good Brooms, while they last, 63c, 89c., 98c.

- Dates, 15c. lb., 2 for 25c.
- Fresh Ground Coffee, 55c. lb.
- Good Tea, 59c. lb.
- 3 pks. Jello, 25c.
- 2 jars Jelly, asst. flavors, 30c.
- Large Bottle Mixed Pickles, 49c.
- New Cheese, only 28c. lb.
- Clark's Tomato Catsup, 20c. and 29c. bottle
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