

# **HUN EFFICIENCY AS IT LOOKS TO-DAY**



tism and Frightfelness, Ending in Failure.

abbreviated form:

the Supermen everywhere in the ascendant; the second year ends with the common men and the little people ter. She was aroused instead, and coming toward their own. On the eve of August 1, 1916, what had been the second year ends with the common men and the little people ter. She was aroused instead, and coming toward their own. On the had asked for.

The first year ended with the recently-purphshaled to the was lead to the was lead to the was lead. The first year ended with the common men everywhere in the ascendant; the second year ends with not fall, nor did England's nerve flutter. The most interesting thing about the to be 21 per cent. greater than last office," said Lord Buckmaster, in a part of the year ended with the common men and the little people ter. She was aroused instead, and office," said Lord Buckmaster, in a proposition of the year ended with the common men and the little people ter. She was aroused instead, and office," said Lord Buckmaster, in a proposition of the year ended with the common men and the little people ter. She was aroused instead, and office," said Lord Buckmaster, in a proposition of the people ter. She was aroused instead, and office, and the first year ended with the common men and the little people ter. She was aroused instead, and office, and the first year ended with the common men and the little people ter. She was aroused instead, and office, and the first year ended with the common men end the little people ter. She was aroused instead, and office, and the first year ended with the common men and the little people ter. She was aroused instead, and office, and the first year ended with the common men and the little people term the first year ended with the common men and the little people term the first year ended with the common men and the little people term the first year ended the people term the first year ended with the first year ended the people term the first year ended to be a year ended to be 21 per cent. greater than last year ended the year ended the year e

result will be a draw-a

man, invulnerable, invincible,

erringly. Its infallible secret eported to it that England its face. enter the war, for fear of revolution and an industrial hat Russia could not lumber her ponderous feet before in Efficiency's hands; that as populated by nerveless not resist the entrance of Efcy's armies; that Italy would for Efficiency, and that the nited States were certain. It was right moment. Effiiency's methods were as certain

### Efficiency's Blunders.

her diplomats and spies had misinformed her, their salaries and expense accounts had been wasted in a manner that smelled, somehow, of Part Played by Famous "75" Gun in Defence of Verdun. ported to her was what any mere inefficient, with eyes in his head, who had spent a month in England, could have told her was not true. No mat-

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ter; the conquest of France was easy. Russia could not fully mobilize before she would be grappled with, and Britain, with her "contemptible little army," could be forced to a favorable \$50,000 PER ANNUM

Belgium unexpectedly resisted, and Belgium unexpectedly resisted, and was slaughtered; and the sympathy and moral support, not only of the United States, but of nearly, every other country, were sundered from Efficiency by that act. Inefficiency could have done no worse. The old-fashioned, hit-and-miss, go-as-you-please mental processes which were to be superseded by infallibility never stumbled into such a blander as this. Efficiency carried her armies almost to Paris, and then Decadence arrested her descending arm at the almost to Paris, and their becauciful body to economize and save all they arrested her descending arm at the can in war time, is one of the most important men in the Cabinet, for it to this day, and the whole infallible is through him that King George signal. plan was split and shattered by the nifies his consent to anything signed ordinary human mind of a French in his name. general who did not believe in Effi-ciency, in Frightfulness, or in the di-vine right of one nation to rule science," advising his Majesty in re-

The system of Frightfulness is not Furthermore, the Lord Chancellor

ness and its violence What Frightfulness Did. Frightfulness, like Efficiency, is in- My Country." fallible. All you have to do is to keep it up, and the inferior race is The New York Times reviews the of the war of Frightfulness, therefore Lord Chancellor takes precedence of lost a son at Dixmude early in the lost a son at D to get into a panic. It was part ing article, which is here given in to attack the Suez Canal, to set India is not a member of the Royal family, and Egypt afire at a moment when and of all Bishops except the Arch-The Empire of Efficiency began the England was expecting nothing but bishop of Canterbury. War of Frightfulness on August 1, 1915, the outlook suddenly, Frightfulness attacked for liberty and democracy was at its darkest. The first year ended with

the general faith on the eve of Aug. Strange to say, this was the effect when her husband went to the wars 1, 1914, what had seemed a broken of Frightfulness everywhere. Infal-1, 1914, what had seemed a broken creed on August 1, 1915, is coming out plain again from the murk—tack on a fishing village, a Zeppelin tack on a begin the destruction of Serbia and e working of British disaster in the hundreds of thousands of Englishmen the Law Officers of the Crown. Lord man Empire. Only at sea and in in the armies that are pounding Effi- Buckmaster, however, was, before his ica were the allies dominant. To- ciency to pieces on the Somme who appointment as Solicitor-General Efficiency and Frightfulness are would not be there if it had not been 1913, one of the leaders of the Chanounded and beleaguered; they for Efficiency's masterpieces—Scar-no longer any chance of resum-their offensive, and their only Louvain, Edith Cavell. Once, this Chancery "special." "Specials" dotheir offensive, and their only Louvain, Edith Cavell. Once, this Chancery "special." "Specials" do now is to resist so stubbornly year, Efficiency sent her ships out to not appear for a lower fee than 100 fight manfully, not murderously. Af- guineas, of exhaustion, at time of re-ation, and the whole thing to be changed; the sea was still a foe. And out again when the wounds at home Efficiency is busy arranging,

what is more to the point—infal-sees in the future the salvation of ed, "It's a nice thing to pay a boy that faith. Some things are plain like that such a big fee." But after es. On paper, in advance, Ef-was all-wise, Frightfulness not so easily destructible. The twowas all-wise, Frightfulness was all-wise, Frightfulness the Superman against the two than at the perfect moment, some state of the superman at the perfect moment, some state of the superman at the perfect moment, some state of the superman at the perfect moment, some state of the superman at the superman at the perfect moment, some superman at the whose coming the world must fall on

### BABY'S GREAT DANGER DURING HOT WEATHER

More little ones die during the hot weather than at any other time of the year. Diarrhoea, dysentery, choler omniscient evigave their omniscient evidence and a stomach troubles come without warning, and when a medicine is not at hand to give medicine is not at hand to give medicine is not at hand to give promptly the short delay too frequently means that the child has hie himself to the country with a fish-in has hie himself to the country with a fish-in has hie himself to the country with a fish-in medicine is not at hand to give do so, there is nothing gives the prescribe it for my patients always been earned by about 6,150 warrants with the most gratifying results, and officers, non-commissioned officers with the most gratifying results, and officers and soldiers during the present war up to date. apathy and moral support of the Tablets should always be kept in homes where there are young chil-dren. An occasional dose of the as Tablets will prevent stomach and bowel troubles, or if the trouble comes suddenly the prompt use of But the moment Belgium's soil was the Tablets will cure the baby. touched Britain declared war, and the sea was closed to Efficiency. Ef- or by mail at 25 cents a box from ficiency must feed herself unaided. The Dr. Williams' Medicine Co., writes: Somehow, Efficiency had blundered; Brockville, Ont.

FIRE 3,000 SHOTS A MINUTE.

cles, is manufactured at the Schneider to France what the Krupps are to

The hydraulic brake prevents any appreciable recoil of the gun, which automatically returns to its normal position; once it is set for the right aim, no time is lost in the firing. The position of the gun is not changed, and an unlimited number of shots may be fired. The gun fires up to 30 shots to the minute. That accounts for that "curtain of fire," which expression figures so con-spicuously in the daily official bul-letins or communiques issued by the French War Office.

Protecting Verdun are one hundred of these guns ready to pour out three thousand shots to the minute at the least attempt of an attack by the invaders. Indescribable havoc is caused by such an outpouring of shots among the German forces.

But it's as well to forget most of the promises made to you. woman can get more pleasure out of a good cry than a man can extract from a good laugh.

gard to signing all State documents. alone a system of atrocities; it is not limited to the slaughter of women figures on these documents. The Seal and children by Zeppelins, submarise, and individual enterprise. It is the finest purple velvet, heavily emthe system of warfare by which you continually appall your opponent; it destroys his nerve by its unexpectedcrown. Below is worked in silk a motto in Latin meaning "For God and

### A "Queenly" Chancellor.

It is an interesting fact that the

Strange to say, this was the effect when her husband went to the wars

### Youthful Dignity.

His Lordship, who is fifty-five years aled.

not conquest, but resistance.

Liberty, menaced in 1914, in desperate danger in 1915, holds to her

of age, is famous for his energy and youthful appearance. He only looks about thirty-five, and it is related long-endangered faith in 1916 and that on one occasion a client remark-

Lord Buckmaster, however, known the rough and ready life of the it anywhere. junior barrister who practices in the county courts for small fees. When Clarke. "I came across it in my briefs of his own were scarce, he "de-trousers pocket." for busier friends, doing their work cheerfully and well. Undoubt-

GAY SHAWLS FEWER.

Effects of the War in Country.

A war correspondent in France

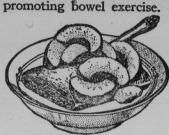
At St. Thegonnec, a village of Finnisterre, I stood by the famous old church, watching the peasants come out from high mass on a Sunday. The region is noted for the shawls the women wear on holidays; The famous "75," as the gun is generally designated in French circles, is manufactured at the Schneider Works, a private enterprise, at Le congregation to stroll down the main creuzot, France. The Schneiders are the street after church and once around street after church and once around wife said to me:

"Ah, no, monsieur, it is not like the old days. Hardly a family here-abouts but is in mourning. Some have lost one son, some have lost several. And how will it all end? Who knows? There is the Kerlennec family. They had four as fine sons Three are dead, and one could wish. one is a cripple for life. How are they going to go on working the land They have a big farm, but the father is getting feeble, and no help is to be had. The only thing they can do is sell the farm. Ah, oui, monsieur! And they will not be the only ones. It is sad." I tried to overcome the woman's

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depression by telling her of the heroic name that the Breton regiments have won for themselves—how they are known and honored throughout France—but she only said:

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"Yes, the Breton regiments have I learned later that she herself had

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Druggists or Murine Eye Remedy Co., Chlcago

For three successive nights Newpop had walked the floor with the On the fourth night he came desperate, and bought a bottle

of soothing syrup.
"Why, James," exclaimed his wife when she saw the bottle. "What did you buy that for? Don't you know it is very dangerous to give a child any-"Don't worry." was her husband's ply. "I'm going to take it myself,"

Minard's Liniment Relieves Neuralgia

How Did it Happen?

Mrs. Clarke came running hurriedly to her husband one morning. "Oh, Dick," she cried, as she gasped for breath, "I dropped my diamond has ring off my my finger and I can't find

"It's all right, Bess," replied Mr.

Yours truly, DR. JOS. AUG. SIROIS.

Just So. The onion differs From the peach. Few people of The onion screech In rhyme or song.

But Fortune always Makes amends And those who are The onion's friends Are for it strong.

Nearly everything that Canada ing beautiful." the graveyard before going home. As makes, mines or grows is exhibited I watched them pass, the innkeeper's each year at the Canadian National

USING MORE COCAINE.

There is the Kerlennec fam- Soldiers and Women Rapidly Asquiring the Drug Habit.

Startling statements as to the in crease of the drug habit among soldiers and certain women have made in a case against a porter of Soho, says the London Globe. He was charged with the unlawful

possession of cocaine, and for selling that drug in boxes not distinctly labelled with the name of the article the word "poison," and the name and address of the seller.

It is declared to be highly desirable that special legislation should be in-troduced to cope with what has become a serious social evil. The use of cocaine is now largely on the increase among women and soldiers, particularly those belonging to oversea contingents.

SAVE THE WESTERN CROP.

No Lack of Men to Gather in Canada's Greatest Asset. Statistics from the Government

authorities show that the wheat crop eat them on shredded wheat this year promises to be greater than biscuit—a complete, perfect ever but the problem that is troubling the minds of the farmers in Western Canada is how can the crop be harvested? That is the predom-inent problem of to-day in Canada apart from recruiting for overseas body-building material in the whole wheat grain is redestinations but the effort will almost be fruitless if the labor does not come forward for the work in view. There is no disguising the serious-ness of the situation this year so many men having gone to the front or are on their way. Despite this fact, however, there should be no lack of men to gather in Canada's greatest asset if the country is to still continue the good work of the past two years in helping the Mother Country in the greatest war the world has ever known. While Canada has sent some hundred thousand men to the war there are still hundreds of thousands more left who have not enlisted and who are not assisting in the making of munitions. These have now an excellent opportunity of do-ing a little bit at home to help the war abroad. Canada's crop is of vital necessity to Great Britain and her Allies so that everyone who helps in gathering in the harvest will in some measure be assisting in carrying You who are not helping your coun-

try directly are invited to take trip West for a couple of months and not only earn three dollars a day and board but also feel that you are helpfor our side. Any railway agent will furnish you with all the information to enable you to go to Western Canada and do your little by helping the farmers to harvest the great crop on which so much depends.

Minard's Liniment Cures Burns, Etc. MEDALS TO MEN IN RANKS.

Eighty-Six V.C.'s Have Already Been Awarded.

A statement issued by the British War Office shows that up to the present the following medals have been awarded to warrant officers, noncommissioned officers, and men: 86 Victoria Crosses, 130 Military Crosses, 6,150 D.C.M.'s, 1,700 Milli-

tary Medals. The text of the announcement made by the Secretary of the War

Office is: A desire having been expressed for the issue of information as to the medals which may be earned by soldiers for war service, the Secretary

of the War Office announces the medals in question are the following: Victoria Cross-The conditions under which this is awarded are well

known. Up to the present date eighty-six Victoria Crosses have been awarded in the present war to warrant officers, non-commissioned ficers and soldiers. The Military Cross is awarded for

"distinguished services in time of war," and may be won by warrant officers, as well as by commissioned officers of rank not above that of captain. One hundred and thirty war-rant officers have received the Military Cross up to date.

The Distinguished Conduct Medal is awarded for individual acts of dis-Gentlemen,-I have frequently used tinguished conduct and for devotion

up to date.

The Military Medal, which was instituted some two months ago, is awarded to non-commissioned officers and soldiers for individual or associated acts of bravery in the field. About 1,700 of these have

been conferred up to date.

The General War Medal, the issue of which is not decided until peace has been concluded.

Left-handed Flattery.

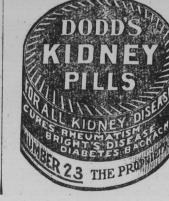
"Oh, if I were only beautiful," she

sighed artfully. "I wouldn't care if I were you," he said, "you are very intellectual, and you have a sweet disposition. sides, you are nice to your mother; and all that is much better than be-

And he was never invited to see her

One, Anyway. "I don't believe that the Wrangles

have one thought or wish in com-"Oh, yes, they have. Both of them wish they hadn't married each other."



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