

You Cannot Afford Any Roofing Which is Not Guaranteed for Twenty-five Years

Oshawa-shingled roofs are guaranteed for twenty-five years. No other roofing is guaranteed for five minutes.

SO put it squarely up to the next fellow who tries to sell you some roofing "as good as Oshawa Steel Shingles." Ask him to agree in writing to replace the roof free if it gives any trouble within the next quarter-century.

Then watch him dodge. See him evade. Hear him tell about Mr. Somebody, of Someplace, who roofed a barn with his roofing in 1884 and it's a good roof yet. Hark to him ask if that doesn't make you feel safe.

Tell him it doesn't prove what the Pedlar Guarantee does prove. Because that guarantee is your absolute protection against roof troubles for twenty-five years to come.

There is your roof-insurance for the future. There is a binding promise to give you a new roof entirely free, to put it on the building for you free, and to guarantee it for another twenty-five years, if your roof of Oshawa Galvanized Steel Shingles gives any roof trouble within twenty-five years from the day it's on.

There is \$250,000 capital back of that guarantee. There are 48 years of honorable reputation back of that guarantee. And there is the biggest business of its kind in the British Empire back of that guarantee.

So it is plain common sense for you to refuse to buy any roofing that is not guaranteed. And the only kind that is guaranteed is this kind we make—Oshawa Galvanized Steel Shingles. Guaranteed for 25 years. Actually good for a century.

This is the Roofing For Your Money

Oshawa Galvanized Steel Shingles make the roof you can best afford for any building. They cost but five cents a year per square. (A square is 100 square feet). They are stamped from heavy sheet steel—28 gauge steel. Then they are thickly galvanized. That means they are coated with zinc—the rust defying metal—in such a way that the zinc is driven right into the steel. It cannot flake off, as it would if this galvanizing were done the ordinary way.

Thus these Oshawa Shingles require no painting. They will not rust. They cannot possibly leak.

So you are sure you will have no bother with your Oshawa-shingled roof, once it's on the building. You can depend on that; and you can doubly depend on it because you have the guarantee. Hand it to your banker or lawyer to keep for you; and know that it is good for a new roof right up to the last day of the twenty-fifth year—if the first one gives any trouble whatever.

Cost Far Less Than Wood Shingles

You must pay about the same price per square for ordinary wood shingles. They will cost you more to lay, because it is a quick and simple job to roof with Oshawa Steel Shingles—and it is no easy job to lay wooden shingles right.

And the wood-shingled roof will need repairs every year or two. Probably it will leak from the start. And it will be no real roof at all at the end of ten years, at the most.

You can be certain that an Oshawa-shingled roof will outlast a wood-shingled roof ten to one. Thus it costs but one-tenth as much.

This is the Roof That Really Protects

Oshawa-shingled roofs are not merely weather proof roofs. They are fireproof roofs. They are wind-tight roofs. They keep buildings cooler in summer and warmer in winter.

And the building covered with Oshawa Steel Shingles is safe against lightning—far more so than it would be if it fairly bristled with lightning rods.

Put these Oshawa Shingles on a building, following the simple, plain directions that come with them, and you have a roof that is handsome enough for a city hall and that absolutely protects.

Practically an Oshawa-shingled roof is one seamless sheet of tough galvanized steel. Not a crevice for moisture to get through. No way to set fire to it. No chance for the wind to worry it. Dampness cannot gather on the under-side of it. It needs no painting. And you need not worry about it needing any repairs, for twenty-five years at least.

Isn't that kind of a roof for you? Isn't that kind of a roof worth more than it costs? Isn't it the only roof you ought to consider?—since it is the only roof of which all these things are true.

Get Your Copy of This Free Book

Send your name and address to the nearest Pedlar place. Tell them you want your free copy of "Roofing Right."

When you have read that book through, you will know more about roofing than a good many experts know. It gives you facts, proofs, figures.

Get it and read it. Get it even if you don't expect to do any roofing for some time yet. It will put you right on the whole roofing question.

With the book will come a copy of our Guarantee. Study that, too, and see how fair and square and straightforward it is. See what positive protection it gives the man who buys Oshawa Steel Shingles.



I know, of course, that some salesman for some other roofing material is liable to tell you there some "catch" about Pedlar's guarantee.

And you can't wonder at his saying so. How else could

he meet the great, big, dollars-and-cents value that guarantee has for the man who buys Oshawa Shingles?

But you know right well that a concern cannot stay in business unless it does business strictly on the level. Our business was founded by my father in 1861. To-day this is the biggest factory of the kind in the British Empire. Our capital is a quarter of a million. You can easily find out our business standing.

So, seriously, do you imagine for a minute we would dare issue a guarantee that wasn't square?

Take my personal word for it—the Pedlar guarantee is exactly what this advertisement says it is.

Send for a copy of it and see for yourself. You won't doubt its good faith then. That is, certain.

G. A. Pedlar

Sample Shingle Free

WITH the book will come a sample of the Oshawa Shingle itself. It will interest you to study it. You will see the actual construction. You will see that the Pedlar Improved Lock, on all four edges of the shingle, makes it certain that moisture never can get through any Oshawa-Shingled roof. You will see how the Pedlar process of galvanizing drives the zinc right into the steel so it never can flake off. You will be in no doubt about which roofing after you have studied this shingle. Send for it and the Book and Guarantee—Send now.

It Will Pay You to Pedlarize All Your Buildings

"To Pedlarize" means to sheathe your whole home with handsome, lasting and beautiful steel—ceilings, side-walls, outside, roof. It means to protect yourself against cold; against fire; against much disease; against repair-bills. Ask us and we will tell you the whole story. Just use a postcard and say: "How about Pedlarizing my house?" State whether brick or frame. Write to-day.

Send to-day for Sample Shingle and "Roofing Right" Booklet No. 26. Address nearest place:

The PEDLAR PEOPLE of Oshawa ESTABLISHED 1861

HALIFAX
16 Prince St.

ST. JOHN, N.B.
42-46 Prince William St.

QUEBEC
127 Rue du Pont.

MONTREAL
321-3 Craig St.

OTTAWA
423 Sumner St.

TORONTO
111-113 Bay St.

LONDON
86 King St.

CHATHAM
200 King St. W.

PORT ARTHUR
45 Cumberland St.

WINNIPEG
76 Lombard St.

REGINA
1901 Railway St. South

CALGARY
215 12th Ave. W.

VANCOUVER
821 Powell St.

VICTORIA
434 Kingston St.

ADDRESS OUR NEAREST WAREHOUSE.

WE WANT AGENTS IN SOME LOCALITIES.

WRITE FOR DETAILS.

MENTION THIS PAPER.