



*Give your customers an opportunity
to taste Maypole Oleomargarine*

OTH you—and they—will be delighted at the excellence of this product—the most delicate and delicious brand of oleomargarine you could ever wish to buy.

Untouched by hand—made from pure, healthful materials—this is more than a butter SUBSTITUTE. It is an actual COMPETITOR of butter.

Besides consisting of the finest fats and oils, Maypole Oleomargarine contains a large percentage of creamery butter. This accounts for its fresh, sweet, butter-like flavor. In fact, in appearance, taste and consistency it is very difficult to distinguish it from “finest creamery.”

Send TO-DAY for a trial order of Maypole Oleomargarine. Your customers will appreciate it and it will prove one of the best sellers you have in your store. Give your order to our Traveller when he calls—or drop us a postal card.

THE WILLIAM **DAVIES** COMPANY LIMITED

MONTREAL

TORONTO

HAMILTON