

In This Issue—Fruit Crop Prospects Poorer; Sugar Changes in 1916

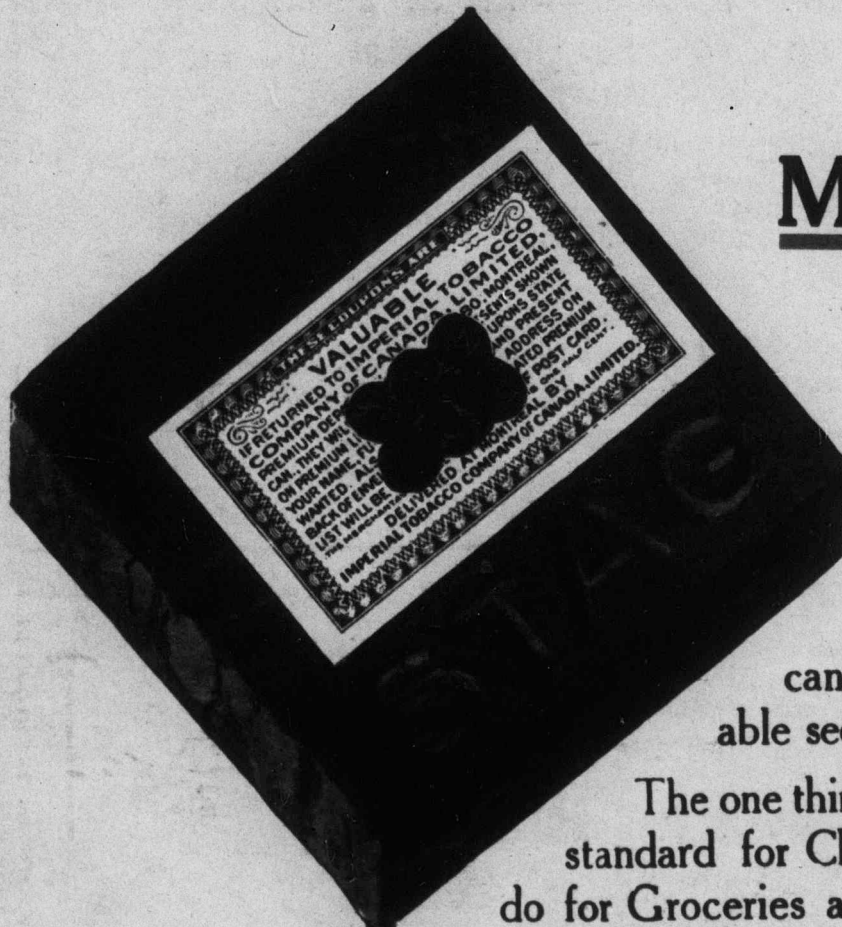
# CANADIAN GROCER

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## Make It Show A Profit

Your Tobacco Department ought to be—and can be—one of the most profitable sections of your store.

The one thing needed is to set the same standard for Chewing Tobacco that you do for Groceries and Table Delicacies—and handle only Quality Brands—such as

# STAG

## CHEWING TOBACCO

*"Ever-lasting-by Good"*

It makes success a certainty. Put an order in now for a good supply.

HANDLED  
BY ALL  
THE  
WHOLESALE  
TRADE