



A Seaforth, Ont., Home painted with Martin-Senour "100% Pure" Paint.

LIFE INSURANCE FOR YOUR HOUSE

Unpainted wood means decay. Not to paint your house, means a constant expense for repairs. Paint protects against wear and weather. When you take out our "100% Pure Policy", your house is insured against decay. Such paint protection resists the destructive effects of climate and temperature, besides adding beauty and distinction to the home and value to your whole property.

MARTIN-SENOUR "100% PURE" PAINT

means life insurance for your home. The genuine White Lead, Oxide of Zinc, Pure Colors and Linseed Oil—ground to extreme fineness by powerful machinery—form a combination that protects against decay.

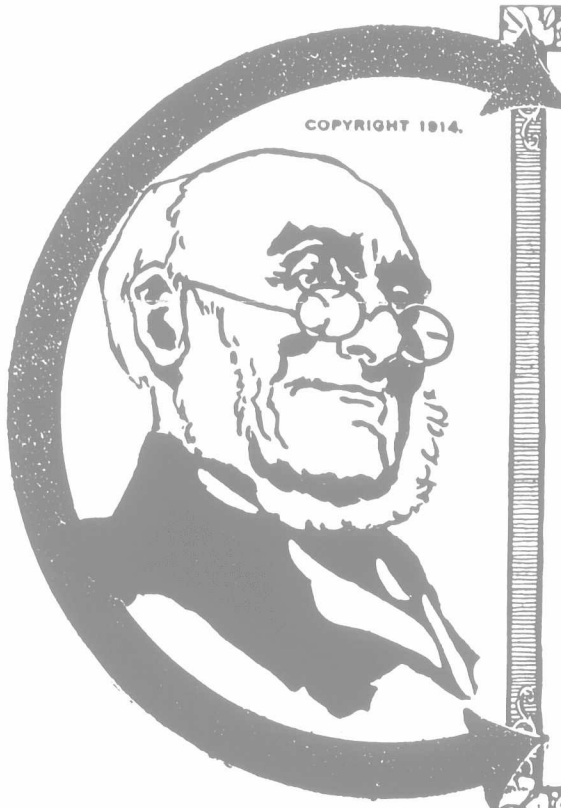
"100% Pure" Paint makes protection sure. It spreads easily, covers completely and is the cheapest in the end because it covers more space per gallon. In all colors for spring painting.

Write for a copy of our amusing book, "The House That Jack Built". It's full of pictures, rhymes and reason, that you will enjoy as well as the children. We'll also give you the name of our nearest dealer-agent.

ADDRESS ALL ENQUIRIES TO

The MARTIN-SENOUR Co.
LIMITED

655 DROLET STREET, MONTREAL.



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When You are Old

Who'll provide the money to keep you? Will you then be compelled to keep on working the same as some old men you know? Or will you be able to enjoy an old age of comfort and independence?

A small annual saving now—when you can spare the money—invested in an Imperial Endowment will secure you a regular income in your old age; or it will provide for your family should death call you early.

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Assurance Company of Canada
HEAD OFFICE - TORONTO

Branches and Agents in all important centres

Cultivate For Better Profits

The better the cultivation, the better the growth.

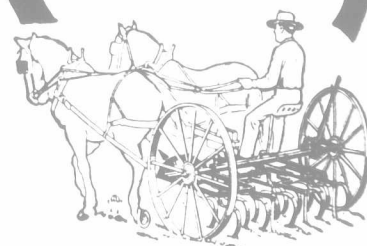
Men right around you found the benefit of first-class cultivation last year. In the construction of the Peter Hamilton Cultivator, every need has been considered and every requirement provided for. The different groups of three rows of teeth are subdivided again, and the front teeth are attached to one tooth-frame, back row to another. All teeth cultivate to an even depth and thoroughly work up every inch of ground. The

PETER HAMILTON Cultivator

is a light draft implement, in spite of its superior strength. Teeth are strongly reinforced and will stand all the hard work they will get. Sections are made from extra heavy steel. See the Peter Hamilton Cultivator before buying.

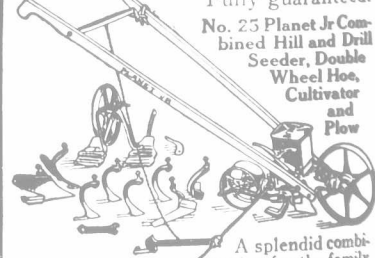
Sold by all John Deere Plow Co. Dealers

The Peter Hamilton Co., Ltd.
PETERBOROUGH, ONT. 9



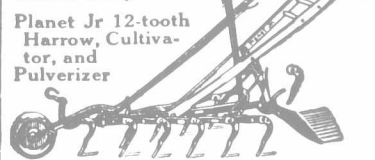
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Planet Jr tools are the greatest time-, labor-, and money-savers ever invented for the farm and garden. They pay for themselves in a single season in bigger better crops, and last a lifetime. Fully guaranteed.



No. 25 Planet Jr. Combined Hill and Drill Seeder, Double Wheel Hoe, Cultivator and Plow

A splendid combination for the family garden, onion grower, or large gardener. Is a perfect seeder, and combined double and single wheel-hoe. Unbreakable steel frame. Capacity—2 acres a day.



Stronger, sturdier in action, and cultivates more thoroughly than any other harrow made. Non-clogging steel wheel. Invaluable to the market-gardener, trucker, tobacco or small fruit grower.

72-page Catalog (with illustrations) free. Describes 50 tools including seeders, wheel hoes, horse hoes, harrows, orchard and beet-cultivators.

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