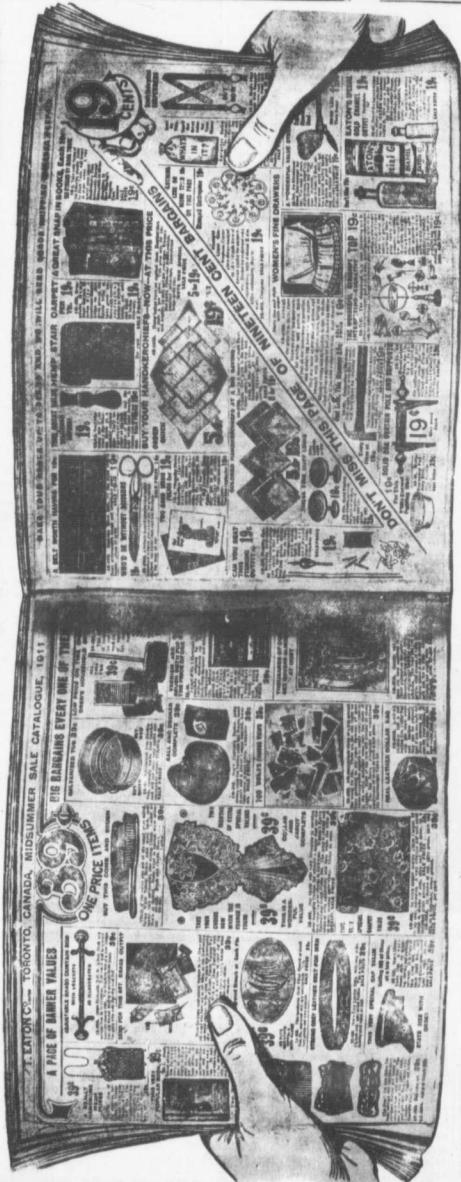


July 27, 1911

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## HUNDREDS OF OPPORTUNITIES TO SAVE MONEY



## **THREE STRIKING FEATURES OF OUR MIDSUMMER SALE**

UNUSUAL VALUES

OUR July and August Sale has always been a grand opportunity for you to save money, but no previous sale ever held by **ST. EATON CO.** has equalled the one now before you. We never listed values before which were quite as good as those contained in the 24 pages of our Misdistance Catalogue. We are not over-estimating them; in fact, we cannot do them justice by describing them.

YOU MUST SEE THE COOKE

and examine them to appreciate the phenomenal opportunities to save money, which we are placing before you. If you have not received a copy of our Catalogue, write for one immediately. We are not exaggerating the merits of this Sale. I would be fully for us to do so since our Guarantee allows you to return any article with which you are dissatisfied and get your money back in full.

**REMEMBER OUR GUARANTEE**  
"SATISFACTION  
OR YOUR MONEY BACK"

TRY THE EATON MAIL  
ORDER SERVICE.  
IT WILL PLEASE YOU.

spirit we are opposed to self. How necessary that we shall know the sword of the Spirit, of God.

**A**LTHOUGH the prices quoted in our Sale Catalogues are wonderfully low, nevertheless the quality of the goods has in no way been sacrificed to make this price. We have bought in enormous quantities, we are selling in enormous quantities, and create two months of hunting, buying, and selling, we have reduced our already low margin of profit. Every item is something which every household is either needing at present or soon will be. Buy now, either for present or future needs. It will pay you to do so.

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**O**UR prices are low—they are exceptionally low—in fact, they are the lowest ever quoted on similar goods by **"T. EATON CO."** This Sale has already proved a great boon for thousands of shrewd buyers who are ever anxious to make a dollar reach the limit of purchasing power.

**MONEY SAVED IS MONEY GAINED.** And this Sale is your opportunity to save. Now is the time to take advantage of the wonderful values which are placing before you. Send us your order—then the goods arrive, look them over—if you don't like them send them back and we will refund your money in full. Try us once and do it now.

**WRITE TO-DAY  
FOR OUR  
JULY AND AUGUST SALES  
CATALOGUE  
IT IS FREE FOR THE ASKING**

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word of God: B  
prayer and s  
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7-18.

**How to**  
**No.**

Then we must learn to use the Spirit, which we all know that we must use to a soldier must know how to use it. The one's weapon is when confronting antagonists. In this we are opponents. How necessary it is that we shall know the power of the Spirit, and to which end it is constantly to be used.

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