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The Farming World



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TORONTO

Phone Main 2330

ONE TELLS THE OTHER



WE use the newspapers to tell about our clothing. We don't think we could get along very well in this progressive age without the help of newspapers. But there is another channel through which we get a lot of trade, and one that we always try to keep open—and that is through PLEASSED CUSTOMERS. One tells the other if they have been well treated at our store and if the values are right (and there are no better judges than the public). If Mr. John Blank buys a good \$10, \$12, or \$15 suit from us that he knows from comparison with others is the best value he knows for the money, he's going to tell his friends about it. That's it. One tells the other. See the point?

Send for Self-Measurement Slips.—Orders by mail filled same day as received. We prepay Express charges one way. Cash must accompany order, which we cheerfully send you back if the goods are not satisfactory.

CANADA'S
BEST
CLOTHIERS

OAK HALL

J. COOMBS, Manager

KING ST. EAST

Right opposite St. James' Cathedral

Neck and
Shoulders above
All-Competitors