# Sell Your Surplus Horses and Grain at War-Time Prices—Act NOW!

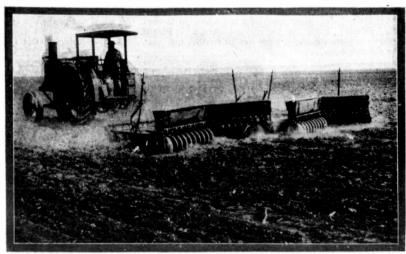
Tens of thousands of horses and mules are now being bought and rushed to Europe.

Right now is the Canadian Farmer's Golden Opportunity.

If you keep your surplus horses through the winter, you will have to feed up your high priced grain instead of selling it. But by selling your surplus horses now you can sell your grain at high wartime prices instead of having to feed it up into idle horses all winter.

Right now is your golden opportunity to make the change from horse or mule farming to Tractor Farming under the most favorable conditions

You can make money now by selling your surplus horses and grain at high prices, and next year you will also make more money because a Tractor will reduce your farming expenses and enable you to raise larger



### Why Do Tractor Farming?

- You can't turn a switch and stop a horse eating
- -Most men are horse poor. It takes one-fourth of all you raise to feed the horses or mules required to raise the crop.
- A horse or mule eats every day whether working or idle. A tractor eats only when at work.
- You can't fix a dead horse with a monkey wrench.
- Horses only furnish pulling power. A stationary or portable gas engine only furnishes belt power. An Avery tractor furnishes both belt and pulling power—all in one machine.
- Don't gamble on your next year's crop. Sell your surplus horses and buy a tractor. Then you can do your work in just the right way and at just the right time.
- -War has been declared on poor crops. Big victories are being won by men who are doing Tractor Farming.
- Kansas had the best wheat crop in the United States this year and the Governor of Kansas said that the best wheat field he ever saw was one where the plowing, discing, harrowing, drilling and harvesting were all done with an Avery Tractor.
- -Crops, Cost and Care are the 3 c's of Tractor Farming-Bigger Crops

- "You can't raise big crops and not plow deep. You can't raise big colts and work your mares to death pulling plows deep in hard ground.

  A tractor to do the hard jobs—horses or mules to do the light jobs—that's the best farm power combination to-day.

  "The best slave living," is what one man calls his mules. But, because we're getting past the days of slavery, both human and animal, men are buying tractors to do the hard work and relieve their horses and mules.

  A tractor works for you on both sides of the ledges—on the credit sides of
- A tractor works for you on both sides of the ledger—on the credit side by raising bigger crops, and on the debit side by saving you expense.

  "I bought the tractor so my boys could farm the new way. I expect there will be as much change in a few years as there was from the old reaper to the binders," is what one successful owner of an Avery Trac-
- respect to the binders, is what one successful owner of an Avery Fractor says.

  Tractor Farming is the way to raise the biggest crops with the least expense and hard work.

#### Why Buy an Avery Tractor?

- -There are more Avery Tractors and Plows in successful operation than
- Avery's are the Lightest Weight Tractors built considering their draw-Arety's are the Jackes's vegent fractors built considering their draw-bar efficiency—they don't pack the ground to injure the crop—they don't waste fuel or power moving useless dead weight—they travel where heavy weight tractors mire down.
- Avery's are the Simplest and Strongest Tractors built—easy to keep in running order and built to last.
- There are 5 sizes of Avery Tractors—they make Tractor Farming successful on any size farm—large, medium or small.
- Avery Tractors are all brothers-they all look alike.
- -Avery Tractors are standardized-they're past the experimental stage.
- Avery Tractors are neither stationary gas engines mounted on wheels and called tractors, nor automobile engines mounted on wheels and called tractors—they're designed and built from the ground up for tractor work. Avery "Self-Lift" Plows are the original "Power Lift—Self Drop" Plows. They're patented. Licenses have been granted only to Deere & Co., Grand Detour Plow Co., M. Rumely Co., Holt Mfg. Co., and Cockshutt Plow Co., in Canada. All infringers will be held to an accounting.
- Avery's are the only "One-Man" or "One-Boy" Outfits built in all sizes from 2 to 10 furrows.
- from 2 to 10 furrows.

  -Avery Tractors and Plows are the only make of tractors and plows which have been entered in every important public contest and demonstration held in this country, which have made hundreds of special demonstrations before farmers all over the states where Avery Branch Houses are located, which have been sold on approval to be paid for only after they have made good, and which have been bought and tested out by hundreds of farmers and threshermen who have written us of their wonderful success. It's no wonder they are selling so fast. They have been put to harder tests than any other machine and have made good at every turn.
- Avery Tractors and Plows are backed up by the strongest guarantees given by any company.
- There's a strong company behind Avery Tractors and Plows.

#### Sell Now! **Buy Now!**

Sell your surplus horses or mules now and stop feeding up your high priced grain into them. Then place your order for a tractor and plow to be delivered to you early next spring to replace your surplus horses.

If you are a thresherman as well as a farmer you can of course use your tractor for threshing, shelling, road grading, etc., as well as for farming. You know what an engine means in threshing compared with the old horse power. Well, a tractor means just as much in farming compared with using

Act now! Sell your surplus horses! Don't feed them through the winter. Save your high-priced grain and sell it also. Write at once for a come catalog of Avery "Light-Weight" Tractors and "Self-Lift" Plows and Get All the Facts. Address:

AVERY COMPANY, 675 Iowa St., Peoria, III.

## Canadian Avery Company, Ltd.

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