The Equitable Life ASSURANCE SOCIETY.

JAMES W. ALEXANDER, - - - President. JAMES H. HYDE, - - - Vice-President.

"Not for a day, but for all Time."

LARGEST SURPLUS.

STRONGEST IN THE WORLD.

During July, 94 per cent. of the death claims paid by the Equitable in the .. United States and Canada.... were paid within one day after proofs of death were received.



WOMEN

insured on the same rates and conditions as men.

Protection That Protects.



Surplus is strength, and ... every dollar of the Equitable ... Surplus of over 61 millions, belongs to its . . . policy holders.



Sixty-one Millions of Surplus means that the Equitable ... will be safe and sound fifty years hence, as it is to-day.

Insure in the Equitable, the strongest and safest on earth. Protect yourself and family.

Outstanding Assurance, Dec. 31, 1899 \$1,054,416,422.00 237,356,610.00 Assurance Applied for in 1899 **Examined and Declined** 34,054,778.00 203,301,832.00 **New Assurance Issued** 53,878,200.85 Income Assets, Dec. 31, 1899 -280,191,286.80 219,073,809.03 Assurance Fund and all Other Liabilities

\$61,117,477.77 \$24,107,541.44 Surplus Paid Policyholders in 1899

C. H. PORTER, MANAGER FOR THE MARITIME PROVINCES, Queen, Building, Hollis Street. W. B. KELLOGG, Cashler.

Halifax, N. S.