

APPLY AT ONCE FOR AGENCY

See Article and Testimonials on pages 24, 25 & 26 — OF — See Article and Testimonials on Pages 24, 25 & 26

THE LI-QUOR TEA COMPANY, OF LONDON, ENGLAND.

(Name and Trade Mark Registered in England and Canada.)

GEO. MANN, DOMINION AGENT, - 295 YONGE ST., TORONTO.

THIS Company is the largest packet Tea firm in the world, and their business in the old country is immense, and was organized for supplying the public with **Good Tea and Pure Literature** combined. Two years since the Company opened a branch in Toronto, and their system of business has met with such appreciation, support and approval, that they have now determined to extend their agencies throughout the Dominion.

With every 3-Lbs. of their TEA is presented a **HANDSOME VOLUME**, attractively bound in Cloth, (the lowest value is \$1), and comprise Books of sterling merit, including Historical, Biographical and Biblical Works; also, such eminent writers as Dickens, Scott, Lytton, Marryatt, Burns, Shakspeare, Longfellow, &c., &c., and the Catalogue includes upwards of **800 distinct Volumes**. Stock of Books at Toronto, 20,000, in England, 500,000 Vols.

To the Manager of THE LI-QUOR TEA COMPANY:—

SIR,—I have much pleasure in forwarding the following testimonial:

In my late visit to England my attention was directed to the Li-Quor Tea Company of London. I became acquainted with the proprietor and originator of the scheme, and through him made myself familiar with all the workings of the Company. I was so much taken with the scheme that I considered it would be welcomed in Canada, as I am glad to find it has been. Since the Company opened their store in Toronto I have purchased their teas and find them of uniform and excellent quality, and I have added to my library works of such sterling merit as to commend themselves to every educated mind.

Yours faithfully,

W. J. SMYTH,

Pastor of St. Andrew's Church, Quaker Hill, Uxbridge.

We have received from Professor Croft, F.C.S., a certificate of the Chemical Examination of the two grades of Li-Quor Tea, purchased without our knowledge of the purpose for which they were intended. Of one sample he says:—

"The Tea is pure; no facing or adulteration could be detected." And of another sample he says:—

"No facing or adulteration could be detected, and the article is of excellent quality, consisting entirely of pure tea leaf.

(Signed),

H. H. CROFT, F.C.S.

Apply at once for Agency and
full particulars to

GEORGE MANN, 295 YONGE ST. TORONTO.

And personally at same Address.

THE GIFT SYSTEM AND ITS RELATION TO TRADE

THE only way the "**BONUS**" or "**GIFT**" System can be worked to the advantage of the public is for the Merchant to enjoy extraordinary facilities both for the purchase and disposal of his Wares, and also to hold—and therefore to deserve—the confidence and support of the public.

In these respects the **LI-QUOR TEA CO.** stands Unrivaled and Alone.

IT IS THE LARGEST PACKET TEA COMPANY IN THE WORLD.

THERE IS AN IMMENSE CAPITAL SUNK IN THE ENTERPRISE.

They import their Teas direct from places of growth, and in larger quantities than any other Packet Tea House in that City of Mammoth Concerns—London, England.

They purchase the Books in enormous quantities, and of many Works publish their own editions.

Their Agencies are located in upwards of **5,000 Towns, Cities and Villages of Great Britain and Ireland.**

By drinking the Li-Quor Tea the consumer becomes a participator in the advantages which this Company possesses over all competitors, for he gets a better Tea at a lower price than can be procured elsewhere, and he shares in the inestimable benefits of a gigantic,

CHOICE AND SELECT FREE LIBRARY.

NOTE.—The Canadian Agencies of this Company carry at all times a larger selection of Popular Works than any Book Store, either wholesale or retail, in Canada.

TORONTO AGENCIES, 295 Yonge Street,
440 & 448 Queen St. W.

177 Lawrence Main
Street.

MONTREAL AGENCY.

HAMILTON AGENCY—H. W. Sewell, 32 James St., North