

THE KEYNOTE.

JUST as Germany by instilling into the minds of her people the ideal of military efficiency in every walk of life, made in a quarter of a century tremendous strides towards world domination ; just as all her people became imbued with the ideal that military strength, as applied to the arts of war, would give them prosperity and happiness ; just as even the socialist party in Germany became convinced that force alone was necessary for the conquest of economical and social conditions ;

SO NOW BRITISH COLUMBIA APPLYING THAT IDEAL TO THE ARTS OF PEACE

can hope to instil into her people the ideal of organised efficiency in every walk of life, so that by applying the most efficient methods, the production of goods from the raw material with which the province is so richly endowed, may become the guiding star of all her policies.

Germany's error lay in her determination to conquer other nations and turn their people into Germans for the glorification of Germany.

British Columbia profiting by that experience should determine to conquer sloth and selfishness and turn them into efficiency and happiness, not for the purpose of killing other human beings but for enabling everybody in British Columbia to earn a living according to their capabilities. Every encouragement should be given to men and women to obtain for themselves the prizes of life but not through making others miserable. To build a fine humanity founded on character, not rules, is an ideal worth striving for.

By applying cooperatively organised efficiency to an army of labour every man can carry in his knapsack a field marshal's baton.

The army of the future is to make war on those forces of nature which militate against development. British Columbia will be the first community in the world to practice such a policy.

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