

Canada, and having reciprocal news relations with newspapers in the leading news centres of the States.

The News building was designed to be worthy the occupancy of a newspaper of its character, and the whole of the new three-story building, located in the heart of the business centre of the city, is devoted to adequate accommodation for its various departments.

**an ample
building**

The Press Runs in Public View

The press room on the ground floor, with its large plate glass windows, permits the public to observe at any time the operation of the Sextuple Hoe Press by which The News is printed.

The News has a battery of eleven linotypes in its composing room. In its ad. alley are the latest faces of display type. It has expert advertising compositors in order to print most effectively the announcement of its increasing advertising clientele.

**its typo-
graphical
department**

The News illustrates its leading news articles and its special features. It never hesitates to expand the size of the paper to accommodate demands upon its space.

It studies carefully the trend of public thought and aims to make its contents timely. As for instance, with the opening of the spring season it gives two whole pages of illustrating matter

**special
subjects
specially
handled**