

Send for Our

# JANUARY

## White Goods Catalogue

*Your name and address on a post card is all we ask for this handsomely illustrated book. Get your name on our mailing list early. Write to-day.*

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**T**HERE is no exaggeration in saying that this January White Goods occasion will surpass our best past sales of this kind. While the predominating feature will be Women's White Underwear, yet many other lines will be associated with it, and almost every line of White Goods needed by men, women and children will be ready for your choosing. The garments all bear the stamp of care and neatness, as well as daintiness and exclusiveness. We believe that the average garment as we have priced it will cost you about what the materials would sell for by the yard. In many cases less. Looking at it from your practical standpoint, you would say the making must be thrown in. In fact this White Goods Sale is a triumph of economical production for the

benefit of the many. Our Illustrated catalogue, at the trifling expense of a post card, with your name and address on it, will bring this vast stock to your very fireside.

WRITE TO-DAY

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